

# Wisconsin Public Radio honors your legacy

By making Wisconsin Public Radio part of your plan today, you safeguard tomorrow's promise of high quality public media for all Wisconsinites. Your gift helps ensure continued distribution of beloved NPR programming, as well as innovative local journalism and storytelling.

## SIGNATURE CIRCLE MEMBERS ENJOY EXCLUSIVE BENEFITS:

- WPR Station and Bureau
   Studio Tours
- Invitations to WPR regional Signature Circle events
- Advance invitations to WPR events and WPR sponsored activities.
- Recognition in the WPR
   Signature Circle



#### MARILYN UNRUH

SIGNATURE CIRCLE MEMBER, MADISON

"When I moved to Madison sixteen years ago the first thing I did was set the dial on my radio to classical music. From that day forward WPR has been my indispensable daily companion. In addition to regularly donating to WPR, I am pleased to add my support with a planned gift to help ensure that future generations are able to enjoy the ongoing gift of classical music that WPR brings to Wisconsin."



### JOHN URICE AND PENNY KOLLOFF

SIGNATURE CIRCLE MEMBERS, EAU CLAIRE

"We ... appreciate the quality of news, music, and entertainment and want to help guarantee WPR will be here for generations to come."

## Consider the many ways to contribute

#### **BEQUEST**

Designate a gift in your will or trust with a specific amount or a percentage of your estate.

### CHARITABLE BENEFICIARY DESIGNATION

Name Wisconsin Public Radio Association as a beneficiary of your IRA, life insurance policy, bank account, or other account.

#### CHARITABLE GIFT ANNUITY

Provide lifetime annual income to yourself and a gift to Wisconsin Public Radio at the end of your life. Annual payments are based on your age when the CGA is established, and may be deferred.

## CHARITABLE REMAINDER UNITRUST

Transfer cash or appreciated property into a charitable remainder unitrust. The trust sells your property tax-free and provides you with income for life or a term of years, after which the trust distributes the remainder to Wisconsin Public Radio.

Unless otherwise specified, legacy gifts to Wisconsin Public Radio Association are invested in our endowment to ensure the future of Wisconsin Public Radio for generations to come.

## We appreciate every thoughtful contribution

TO BENEFIT WISCONSIN PUBLIC RADIO WITH A CHARITABLE GIFT IN YOUR ESTATE PLAN, PLEASE DIRECT YOUR GIFT TO:

Wisconsin Public Radio Association 821 University Ave. Madison, WI 53706 Federal Tax ID: 23–7363536

FOR MORE INFORMATION,
CONTACT WISCONSIN PUBLIC
RADIO'S LEGACY GIVING
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