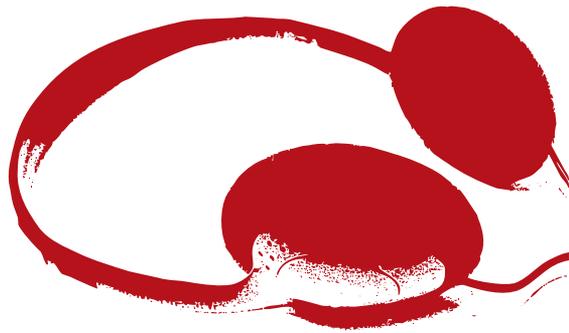


Wisconsin Public Radio

2005



Annual Report



TABLE OF CONTENTS

FROM THE DIRECTOR.....	3
IDEAS NETWORK.....	4
NPR NEWS & CLASSICAL MUSIC NETWORK.....	6
WISCONSIN PUBLIC RADIO NEWS.....	7
ENGINEERING AND OPERATIONS.....	9
NEW MEDIA.....	10
NATIONAL PROGRAMS.....	11
THE BUREAUS.....	14
WISCONSIN PUBLIC RADIO ASSOCIATION.....	18
STATEMENT OF FINANCIAL ACTIVITY.....	20
9XM LEADERSHIP CIRCLE.....	21
CORPORATE SPONSORS.....	27
COVERAGE MAPS.....	29
PROGRAM SCHEDULES.....	30
CONTACT INFORMATION.....	32

FROM THE DIRECTOR

This was my first full year as Director of Wisconsin Public Radio, and I look back on it with a sense of satisfaction.

During a year that saw public radio audiences in decline nationwide, Wisconsin Public Radio enjoyed its highest audience ever in 2005 (nearly 440,000 people listen every week). But I suspect that in the future, broadcast radio listening will level off as more and more listeners turn to the Internet to find the programming they want, at a time that is convenient for them.

Luckily Wisconsin Public Radio is well on its way to providing various on-demand services. We now have thousands of hours of our programs archived for listening when it's convenient for you. Listeners from all over the world are now logging on to wpr.org to access our live streaming and our archived programs. And we look forward to adding the capability to provide program content by podcasting our programs directly to your computer or MP3 device.



Phil Corriveau

In 2005, Wisconsin Public Radio entered the world of digital broadcasting. Working closely with our partners at the Educational Communications Board, we added digital broadcasting, also known as HD Radio, to four stations: WHA-AM / Madison, WERN-FM / Madison, WHRM-FM / Wausau, and KUWS-FM / Superior. As funds become available in 2006 and beyond, we will continue to add digital signals to our network stations. HD Radio makes AM sound like FM, and FM sound like CDs. But in addition to the improved audio quality, the HD Radio signal can be divided into two or more channels, making it possible to provide more program choices to you. These additional services are on the horizon for Wisconsin Public Radio listeners.

Technology is a wonderful thing, and Wisconsin Public Radio is working hard to keep up with it, but our primary focus is programming. WPR is currently undertaking a comprehensive program review, something that hasn't been done since the early-1990s. One theme that is emerging from these discussions is our central identification with Wisconsin. WPR can best maintain and expand its position in the broadcasting world by building on our original identity as The State Stations. WPR reflects the values and resources of the University and the State of Wisconsin, and embraces the "Wisconsin Idea" by extending the borders of the University to the borders of the state and beyond.

In 2006 and into the future we pledge to continue to be stewards of the “Wisconsin Idea” by serving as a repository for content that we create or make available through collaborations with other cultural and community institutions. We will continue to maintain a strong presence in the state by strengthening our system of regional bureaus to provide outreach, community involvement, and local/statewide program content. We will continue to serve as a forum for discussion and the exchange of ideas and opinions on the news of the day. We will focus on programming that utilizes the intellectual and cultural resources of the University and the State of Wisconsin.

We live in an exciting new world of changing technology, which presents both opportunities and challenges to our current way of doing business. I’m looking forward to a future where we embrace technology to further our mission of providing quality programming to you. Happy listening!

Phil Corriveau
Director of Radio

I listen to Wisconsin Public Radio because I want to be on top of the news and events in my country, state, and community.
–Katie, Eau Claire



THE IDEAS NETWORK

The Ideas Network’s talk shows exist to fulfill the Wisconsin Public Radio mission to “realize the Wisconsin Idea by producing, acquiring, and delivering high-quality audio programming that serves the public’s need to discuss ideas and opinions, and provides cultural enrichment, intellectual stimulation, and intelligent, enlightening entertainment.”

Wisconsin Public Radio creates more than 50 hours of original talk shows each week. These provide the public a forum where listeners can hear the views, analysis, and expertise from a wide variety of knowledgeable guests representing all sides of different state, national, and international issues along with public policy issues.

- WEPS-FM / Elgin, Illinois, joined the Ideas Network in September, becoming the first station licensed outside of Wisconsin to join the system.
- WLFM-FM / Appleton left the Ideas Network after its licensee, Lawrence University, sold the station to a religious broadcaster.

- In 2005, WPR and NPR hosts, producers, and reporters created a spate of specials to bring listeners in-depth discussions on politics, public affairs, and international events:

January 12 – Governor Doyle’s State of the State Address.

January 17 – the 25th Annual Tribute for Martin Luther King, Jr., hosted by Jonathan Overby.

January 20 – NPR’s coverage of President Bush’s inauguration.

February 8 – Governor Doyle’s State Budget Address.

February – Primary election forums with candidates running for State Superintendent of Public Instruction.

March – General election forums with Elizabeth Burmaster and Greg Underheim, the two candidates running for State Superintendent of Public Instruction, hosted by Joy Cardin and Ben Merens.

April 1 – Live debate (simulcast with Wisconsin Public Television) with the two State Superintendent of Public Instruction candidates.

April 5–22 – Kathleen Dunn and producer Kate Brown were on the road to broadcast from Milwaukee, Eau Claire, Superior, Wausau, Oshkosh, and La Crosse. The tour concluded in Madison where the radio guests included Governor Jim Doyle and UW-Madison Chancellor John Wiley.



April 15–17 – The cast and crew of the NPR word game **Says You!** (broadcast Sunday at 8:30am) recorded programs in Milwaukee and Madison.

April 26 – Broadcast of the annual George F. Kennan Forum on International Issues at the Pabst Theater in Milwaukee, hosted by Ben Merens.

May 13 – Larry Meiller traveled to Bayfield for a broadcast of **Garden Talk**.

August 14 – Jean Feraca’s **Here on Earth** broadcast from Lombardino’s Italian Restaurant in Madison during a fundraiser for Wisconsin Public Radio.

September 12 – 15 – Special broadcasts of NPR’s one-hour wrap-ups of the day’s testimony during Judge John Roberts’ Supreme Court nomination hearings. We also provided Web links to NPR’s gavel-to-gavel coverage.

September 15 – Live coverage of President Bush’s address to the nation regarding the Hurricane Katrina response and relief efforts, followed up with analysis and reaction on Ideas Network programs the next day. This in addition to numerous hours of talk shows on all of the issues raised by the Hurricane Katrina disaster.

I listen to Wisconsin Public Radio because it allows me to hear reliable, accurate news as I travel the state. I know all the Wisconsin Public Radio stations and I click from one to another.

--Moshe, DeForest



NPR NEWS & CLASSICAL MUSIC NETWORK

- The January 6 “send-off” concert by the Kat Trio marked the conclusion of a successful collaboration as Wisconsin Public Radio / Elvehjem Museum artists-in-residence. The trio will return for another residency from April through July 2006.
- In June, Ilene Isenberg joined Wisconsin Public Radio as our Sunday afternoon music host.
- The phones lit up during three “Kids-Only Classics by Request” programs: June 10, August 26, and November 25.
- In honor of Itzhak Perlman’s 60th birthday on August 31, music hosts included generous samplings of Perlman’s performances all month, along with readings from “Perlman Pearls” written by Norman Gilliland.
- Judy Rose retired after 25 years as host of **Simply Folk**. “Judy brought her warmth, humanity, and knowledge to **Simply Folk** since 1980,” said Phil Corriveau, Director of Radio. “She bonded with thousands of listeners in Wisconsin who will miss her Sunday evening visits. And we, her colleagues, will miss the intelligence and good cheer she brought to Wisconsin Public Radio for a quarter-century.” Before leaving, she assembled “Simply Folk Sampler III,” a CD of folk concert highlights.



Judy Rose

- Tom Martin-Erickson, who co-hosted with Judy from 1979 to 1990, returned as **Simply Folk** host and producer on Labor Day weekend.
- Pulitzer Prize-winning composer Gunther Schuller spent an autumn residency at the UW-Madison School of Music. Wisconsin Public Radio's Lori Skelton hosted a public conversation with the renowned scholar, composer, conductor, teacher, author, and music publisher on September 14. That conversation was later posted on wpr.org. Lori also conducted a public conversation with pianist Emanuel Ax in February at Overture Hall in Madison.
- On November 20, **Sunday Afternoon Live from the Chazen** hosted four chamber ensembles by the Wisconsin Youth Symphony Orchestras.
- On Thanksgiving Day, Wisconsin Public Radio featured four of the Wisconsin School Music Association high school honors concerts.

I listen to Wisconsin Public Radio because I love opera and classical music. When I came back to Green Bay (from NYC) I was looking for a classical music station. I figured public radio would have it. I never change the dial!
 --Denise, Green Bay



WISCONSIN PUBLIC RADIO NEWS

- Wisconsin Public Radio News Director Connie Walker moved to North Carolina in April to become news director of WUNC-FM / Chapel Hill. Connie worked for WPR for almost 17 years, nine of which were as news director. “She did a superb job building the news department for Wisconsin Public Radio, and was instrumental in its success,” said Phil Corriveau, Director of Radio. “She will be missed as the spirit and guiding force behind an award-winning and nationally recognized news department.” Over the years, Connie’s work was recognized by numerous journalism organizations, including the Associated Press, the Milwaukee Press Club, the Radio and Television News Directors Association, the Northwest Broadcast News Association, and Public Radio News Directors, Inc.
- In 2005, our news reporters in Madison, Milwaukee, Green Bay, Wausau, La Crosse, Eau Claire, and Superior filed 2,625 news stories, a 7.5% increase over 2004.



Connie Walker

- We hired a full-time reporter in our Wausau bureau. Glen Moberg now devotes his time to reporting on events and issues in north-central Wisconsin, and hosting the public affairs talk show **Route 51**.
- Reporters completed a 12-part series profiling Wisconsin authors. The series included interviews with and readings by contemporary authors; comments by literary critics, other writers, and librarians; and touched on everything from farm life to northwood spiders to Native American elders.
- In October, our reporters presented a 10-part series on the Internet's effects on life and society. It explored e-romance, SPAM, cyber crime, online shopping, and other aspects of culture on the Internet.
- In a half-hour documentary on domestic violence in Hmong society, reporters took an in-depth look at how spousal abuse is erupting in many Hmong-American households, and how unique cultural factors keep many victims from seeking help.
- We provided extensive breaking and continuing coverage of the Chai Vang Trial in Hayward. Chai Vang was found guilty of killing six deer hunters in northwestern Wisconsin.
- And through dozens of reports we kept listeners up-to-date with continuing coverage of the Wisconsin caucus scandal.



Glen Moberg

I listen to Wisconsin Public Radio because I can trust WPR to provide fair and unbiased news programming.
 --Donna, Eau Claire



2005 Awards to Reporters

Press Club of Atlantic City/Headliner Award

-Second Place: Joseph McCarthy Censure (Brian Bull)

Northwest Broadcast News Association/Eric Sevareid Award

-Merit/Documentary or Special: Joseph McCarthy Censure (Brian Bull)

-Merit/General Reporting: Scott Panetti Case (Chuck Quirnbach)

-Merit/Sports: Northwoods League (Terry Bell)

Associated Press/Wisconsin (Division 1)

-Series: "Aging Issues: Mom and Dad Growing Old" (Chuck Quirnbach, Catherine Brand, Patty Murray, Mary Jo Wagner, Brian Bull, Gil Halsted, and Mike Simonson; Mike Simonson producer)

- Continuing Coverage: “Hunter Confrontation” (Mike Simonson, Gil Halsted, Shamane Mills, Chuck Quirnbach, and Shawn Johnson)
- Enterprise Reporting: “White Cane Awareness” (Shamane Mills)
- Best Audio: “Sauerkraut” (Brian Bull)

Milwaukee Press Club

- First Place/Best Sports Report: “Bud Selig” (Chuck Quirnbach)
- First Place/Best Single Report or Series Contributing to the Community’s Welfare: “White Cane Awareness” (Shamane Mills)
- First Place/Best Writing for Radio News: “Sauerkraut,” “The Thin Blue Line,” and “End of a Red-Hunter’s Crusade: The Censure of Joseph McCarthy” (Brian Bull)
- Second Place/Best Documentary or Series: “Aging Issues: Mom and Dad Growing Old” (Chuck Quirnbach, Catherine Brand, Patty Murray, Mary Jo Wagner, Brian Bull, Gil Halsted, and Mike Simonson; Mike Simonson producer)

Wisconsin Broadcasters Association

- Merit/Hard News Story: “Soldier Remains Come Home” (Gil Halsted)
- Merit/Mini-Documentary or Series: “End of a Red-Hunter’s Crusade: the Censure of Joseph McCarthy” (Brian Bull)
- Merit/Best Sports Reporting: “Baseball in Beertown” (Terry Bell)

I listen to Wisconsin Public Radio because I believe I am so much better informed on so many issues... I also cherish what I consider the depth and “heart” of the subjects and people of Wisconsin Public Radio.

--Janet, Wauwatosa



ENGINEERING AND OPERATIONS

- In June, Wisconsin Public Radio hired Steve Johnston to join the senior management team as director of engineering and operations. Steve was the director of engineering and operations at Boise State Radio, a 20-station public radio group in Idaho. He also served as interim general manager at Boise State, and previously was director of engineering for the Susquehanna Radio Corporation group based in Pennsylvania. Steve supervises all Wisconsin Public Radio production maintenance engineers, program technical directors, and the technical operations staff. He is responsible for six UW-licensed transmitter sites and all Wisconsin Public Radio production facilities, equipment, and scheduling.



Steve Johnston



- “HD Radio” or high-definition digital signals were added to WHA-AM / Madison, WERN-FM / Madison, KUWS-FM / Superior, and WHRM-FM / Wausau.
- Engineers completed our project to improve the signal coverage and audio quality for analog WHA-AM / Madison.
- They also built a system to allow the Radio Store to provide CDs of Wisconsin Public Radio talk show programs instead of the traditional cassette copies.
- And they installed new, state-of-the-art, on-air audio processing equipment on both the NPR News & Classical Network and the Ideas Network to provide the highest-quality, consistent sound for listeners.

I listen to Wisconsin Public Radio for all the obvious reasons such as balanced reporting, interesting stories and guests, great shows, listener-supported, and all the other glowing responses most listeners have. But the real reason for me is in the act of listening ...to pause, imagine, become transcendent in a way through the sounds of distant places and people. Ahhhhh, and all those great radio voices.
--Kristin, Eau Claire



NEW MEDIA

- Starting in April 2005, Wisconsin Public Radio provided listeners additional opportunities for accessing programming with the introduction of Windows Media Player live Webcasting. This service is in addition to the RealPlayer streams, which have been available since 1999.
- Between January 2005 and January 2006, visits to our wpr.org Web site increased by 25% to more than 10,000 per day; usage of our live Webcast streams increased by 67% to more than 2,600 sessions per day; and archived-audio listening rose by more than 76% to more than 9,000 audio clips played each day.
- WPR continued to upgrade its digital audio capabilities with the installation of a new AudioVault© storage and playback system in the Eau Claire bureau.
- The “Ideas Program Notes” feature provides a schedule of the next day’s guests and topics to listeners through e-mail messages sent out every evening. The number of users of this service increased in 2005 by 25% to more than 1,600 recipients. WPR also introduced an electronic newsletter which is mailed to more than 18,000 listeners.

NATIONAL PROGRAMS FROM WISCONSIN PUBLIC RADIO

Four Wisconsin Public Radio programs are distributed via satellite to stations throughout the country. **Michael Feldman's Whad'Ya Know?**, **Calling All Pets**, **Zorba Paster On Your Health**, and **To The Best Of Our Knowledge** are carried by hundreds of stations and reach millions of listeners each week.

Calling All Pets

- With the retirement of Monika Petkus, Charles Monroe-Kane was appointed the interim executive producer.
- Cynthia Schuster was promoted to be the show's new producer.
- Wisconsin Public Radio now distributes **Calling All Pets** to 109 stations around the country.



Cynthia Schuster, Patricia McConnell, Larry Meiller

To The Best Of Our Knowledge

In June, **To The Best Of Our Knowledge** won the highest honor in radio: the George Foster Peabody Award. **To The Best Of Our Knowledge** was one of only two radio shows to win the award for its body of work. The radio series “remains the consummate audio magazine of ideas and oddities for people with curious minds,” the Peabody committee stated in its citation. “Stories range from the formidable to fanciful, but are always provoking.” Jim Fleming, Steve Paulson, and Anne Strainchamps attended the awards ceremony at the Waldorf-Astoria in New York.



Steve Paulson, Jim Fleming, Anne Strainchamps

- In July, listeners joined Jim Fleming for a backstage visit to American Players Theater in Spring Green, complete with a catered dinner (accompanied by APT actors) and a production of “Merry Wives of Windsor.”
- In November, Wisconsin author Parker Palmer and his wife Sharon welcomed listeners to their house for a special **To The Best Of Our Knowledge** event: catered lunch and in-depth conversations about “what makes life meaningful.”
- In November and December, **To The Best Of Our Knowledge** aired a sometimes-reverent, sometime-irreverent, always-fascinating examination of life’s big questions, “The Meaning of Life: In Five Easy Lessons.” The five-hour series was carried by a number of NPR stations around the country.
- Anne Strainchamps produced a new two-CD compilation of some of the best interviews called “Amazing Grace 2: More Conversations About the Life of the Soul.”
- Jim Fleming conducted two highly visible interviews that proved to be popular with listeners. His interview with famed physicist Brian Greene at Borders Bookstore in Madison drew several hundred people. And he drew another sizable crowd when he interviewed cartoonist Harvey Pekar on stage at the Orpheum Theatre during the Wisconsin Book Festival.
- Steve Paulson moderated a highly charged debate on gay marriage at the Union Theater on the UW-Madison campus. Approximately 1,000 people attended.

I listen to WPR because I can hear from a broad spectrum of experts, from scientists, senators, authors, artists, and city-council members.

--Peggy, Eau Claire



Zorba Paster On Your Health

- Monika Petkus retired as executive producer of **Zorba Paster On Your Health** (and **Calling All Pets**) after 27 years at Wisconsin Public Radio. “Monika was instrumental in shaping the networks into what they are today,” said Director of Radio Phil Corriveau. “Her dedication and talent has had a profound influence in the areas of news, marketing, promotion, research, and national programming and production. She truly left her mark on WPR, and I will always be grateful for the extraordinary work that she has done.”



Tom Clark and Zorba Paster

- Charles Monroe-Kane (of producer at **To The Best Of Our Knowledge**) is the interim executive producer. Adam Friedrich (formerly of **Hotel Milwaukee** and **Calling All Pets**) is the show's new producer.
- Public Radio International now distributes **Zorba Paster On Your Health** to 79 stations around the country.

Michael Feldman's **Whad'Ya Know?**

- In 2005, Michael Feldman welcomed many esteemed guests to the program, including Studs Terkel, Alan Alda, Wisconsin author Michael Perry, mystery writer Janet Evanovich, country-legend Rosie Flores, polka-master Steve Meisner, and Harvey Pekar, best known for his autobiographical slice-of-life comic book series "American Splendor," a first-person account of Pekar's downtrodden life.
- In 2005, **Whad'Ya Know?** produced 10 remote broadcasts throughout the country – selling an average 1200 seats per show and selling out half of the shows.
- **Whad'Ya Know?** celebrated the show's 20th anniversary with a national bus tour. During the June tour, **Whad'Ya Know?** sold over \$5,400 in **Whad'Ya Know?** merchandise. The bus traveled 2,000 miles to nine destinations with 2000 pounds of equipment and 1,800 pounds of flesh. **Whad'Ya Know?** spent \$1,200 in fuel, sold over 3,600 tickets to the shows, and took over 400 pictures.



On the road with Michael and the **Whad 'Ya Know?** crew

- Michael fielded more than two-dozen media interviews regarding **Whad'Ya Know?**, made two personal appearances, and was the celebrity guest weatherman at a Louisville, Kentucky, television station.
- Late this year **Whad'Ya Know?** began podcasting Michael's monologues, "All the News That Isn't." In three months, downloads rose from 8,000 per month in October to more than 30,000 in December.

THE BUREAUS

Superior

- KUWS-FM became the first radio station in the Twin Ports to convert to the new “HD Radio” broadcast standard. New transmission facilities were installed at the Duluth, Minnesota transmitter site just as the station completed its 40th year of broadcasting. KUWS, then called WSSU-FM, went on the air in January of 1966. It later became the first FM stereo station in the Twin Ports.
- 2005 was a record year for audience numbers on both WHSA-FM and KUWS-FM, according to audience figures compiled by Arbitron and analyzed by the Radio Research Consortium.
- The Superior Regional Office hit new highs in regional pledge income during the Fall 2005 pledge drive, raising more than \$5,000 in 6 hours of pledging during regional shows.

I listen to Wisconsin Public Radio because I enjoy the old-time radio shows on Sunday nights. I listen to them with my kids. It is like going back in time.
--Debbie, Superior



Wausau

- **Route 51** celebrated its first anniversary in October with a special program featuring U.S. Representative David Obey.
- In partnership with the Wausau Daily Herald, **Route 51** hosted a public forum commemorating the 30th anniversary of the end of the Vietnam War.
- Wausau staff, volunteers, and board members welcomed Kathleen Dunn for a broadcast from UW-Marathon County on April 14.
- Vicki Nonn hosted a major donor reception in conjunction with Itzhak Perlman’s performance in Wausau.
- 90.9 WHRM-FM began digital broadcasting.
- 930 WLBL-AM’s tower was replaced.



Glen Moberg and
Representative David Obey

- The Wausau bureau re-established its regional news presence by hiring a full-time reporter/host: Glen Moberg.

Green Bay

- Wisconsin Public Radio named Lisa Nalbandian of Racine as the new regional manager for northeastern Wisconsin. (Lisa began in July, replacing Glenn Slaats who retired in 2004.) Prior to the Green Bay position, Lisa was promotion manager at WHAD-FM / Milwaukee working on events, promotion, community relations, graphic arts, and corporate sponsorships.

Lisa now oversees programming, fundraising, community outreach, and volunteer activities for the four stations in the region – 89.3 WPNE-FM / Green Bay, 88.1 WHID-FM / Green Bay, 91.9 WHDI-FM / Sister Bay, and 89.7 WHND-FM / Sister Bay – and she is the liaison with affiliate stations 91.7 WSHS-FM / Sheboygan and 90.3 WRST-FM / Oshkosh.



Ed Asner

- In November, Wisconsin Public Radio was a media sponsor for “The Great Tennessee Monkey Trial” starring Mike Farrell, Ed Asner, and Sharon Gless on the UW-Green Bay campus. The play is based on the original transcripts of the 1925 trial of John Scopes, a high school science teacher who challenged Tennessee law by teaching evolution. The performance was recorded and broadcast during **Old-Time Radio Drama** on December 4.
- During the winter season, WPR was a sponsor of the Grand Opera House’s Screen Scene Film Series in Oshkosh. The series presented films that generate discussion. After each screening, audience members were encouraged to stay and discuss the film.
- In December, WPR was a sponsor of the Northeastern Wisconsin Film Summit. The summit included panel discussions on the technical and promotional aspects of producing documentary films.
- Finally, WPR was a sponsor of the Green Bay Film Society’s Foreign Film Series. Twice monthly, the society shows foreign films at the Neville Public Museum. This is one of the rare places – perhaps the only place – where northeastern Wisconsinites can view and discuss foreign films.

I listen to Wisconsin Public Radio because I like to keep up-to-date and hear balanced discussions on issues important to everyone.

--Grace, Manitowoc



Eau Claire

- On April 7, Kathleen Dunn visited the Eau Claire bureau to broadcast discussions on Native American issues, and the Amish communities in west central Wisconsin.
- A State Theater audience in Eau Claire enjoyed a visit by **Michael Feldman's Whad'Ya Know?** on May 21.
- The Wisconsin Public Radio studios in Eau Claire were remodeled to accommodate the current needs, including local programming and digital editing.
- The Wisconsin Public Radio Auction, which is administered by volunteers in the Eau Claire office, brought in more than \$25,000, a new record.



Michael Feldman at the State Theater and Kathleen Dunn at the Eau Claire studios

I listen to Wisconsin Public Radio because... it presents a wonderful community of people who share ideas for improving life and living on our planet.

--T. Hans, Eau Claire



Milwaukee

- Milwaukee-based hosts Kathleen Dunn, Ben Merens, and Dave Berkman – with producers Kate Brown, Peter Donalds, Rita Thomas, Carmen Jackson, and others – created 1,300 hours of original programming in 2005. State politics, national and international events, education, health care, the environment, ethics, history, social issues, and myriad other topics were covered as guest experts from around Wisconsin and around the world shared their ideas and opinions with listeners.

- Early in the year, Kathleen Dunn, Kate Brown, and other staff members planned a seven-stop tour of Wisconsin to celebrate Kathleen's 30th year in broadcasting. Listeners enjoyed meeting Kathleen and hearing her discussions in Milwaukee on April 5, Eau Claire on April 7, Superior on April 8, Wausau on April 14, Oshkosh on April 15, La Crosse on April 21, and Madison on April 22.
- The comedy-quiz show **Says You!** paid a visit to Milwaukee on April 15. Nearly 150 public radio fans laughed along as host Richard Sher and his panel bluffed and guessed their way through two tapings at the infamous ComedySportz club. The show then moved on to Madison to tape four shows.
- On April 26, Ben Merens hosted a broadcast from the Pabst Theater in Milwaukee: the annual George F. Kennan Forum on International Issues sponsored by UW-Milwaukee's Institute of World Affairs.
- In June, WHAD staff members welcomed the StoryCorps oral history project to Milwaukee. StoryCorps is a national project to instruct and inspire people to record each other's stories in sound. For three days a constant stream of public radio listeners visited the StoryCorp mobile booth to record interviews with their grandmothers, uncles, children, and best friends – anyone whose stories they wanted to preserve. Stories were broadcast on National Public Radio, and all tapes were archived at the American Folklife Center at the Library of Congress. After Milwaukee, StoryCorps set up its mobile studio on Library Mall on the UW-Madison campus.



Says You! at ComedySportz

I listen to Wisconsin Public Radio because I love the journalistic integrity of the station. Also, the hosts really do their homework and often have insightful questions and comments. Wisconsin Public Radio is always expanding my intellectual horizons.
--Michelle, Milwaukee



WISCONSIN PUBLIC RADIO ASSOCIATION

When listeners contribute to Wisconsin Public Radio, they become members of the Wisconsin Public Radio Association. In 2005, more than 40,000 individuals and families were members. We appreciate each and every member for their generous support of our service.

The WPRO board of directors is made up of 18 elected or appointed listeners who advise the staff on finance, strategic planning, fundraising, and community outreach issues.

2005 Board of Directors

Charlotte Chell, Kenosha
262-551-5729
cchell@carthage.edu

Bernie Kubale, Hartland
262-367-7469
bskubale@aol.com

Sheehan Donoghue, Saynor
715-542-3653
jsheehand@nnex.net

Robert Lenz, Waunakee
608-849-4569
lenz@vilas.uwex.edu

Lu Eckels, Bayfield
715-779-3168
eckelspottery@charter.net

Gary Lichtenberg, Appleton
920-739-8957
loulou@new.rr.com

Richard Egan, Sister Bay
920-854-5755
rdegan@aol.com

Barbara Lorman, Fort Atkinson
920-563-3798
barbaralorman@sbcglobal.net

Barbara Gilmore, Grafton
262-284-4286
bdgil2210@aol.com

Teri McCormick, Madison
608-238-8340
mccormicktj@sbcglobal.net

Dave Hildebrand, Rice Lake
715-234-9486
davehilde@charter.net

Bill Merrick, Appleton
920-749-1923
wpmkayak@vbe.com

Joe Jopek, Antigo
715-623-2645
jjjopekj@newnorth.net

Ellen Rosewall, DePere
920-336-9801
erosewall@new.rr.com

Pat Sebranek, Burlington
262-763-1779
patseb@thewritesource.com

Jack Taft, Madison
608-833-5327
pojack27@hotmail.com

Michael Sigman, La Crosse
608-788-4104
blitzrabbi@mindspring.com

For more information about the association and its board, visit their Web site: www.wpra.org.

David Steele, Augusta
715-286-2676
riverside@bluebuzz.net



During the on-air pledge drive in February, volunteers from the WPRa found themselves in the dark when power lines were cut to Vilas Hall. But, thanks to quick thinking, candles were lit and the pledge taking continued uninterrupted.

I listen to Wisconsin Public Radio because of ...

animal calls
health advice
news from Lake Wobegon
how to cook rice
family problems
an opera solo
university classes
old-time radio
songs for folk
chapters of books

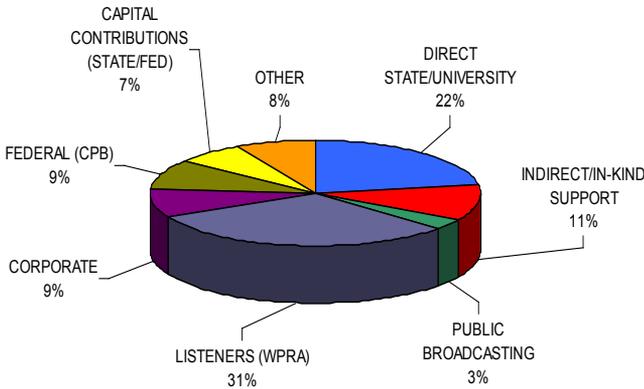
care of pets
growing cukes
financial woes
news of war
music live
the weight of a star
the newest books
a controversial view
I still don't know much.
Do you?

-- Lois S., Eau Claire

STATEMENT OF FINANCIAL ACTIVITY

REVENUE

DIRECT STATE/UNIVERSITY	3,359,453
INDIRECT/IN-KIND SUPPORT	1,613,001
PUBLIC BROADCASTING	509,154
LISTENERS (WPRA)	4,600,288
CORPORATE	1,311,338
FEDERAL (CPB)	1,374,918
CAPITAL CONTRIBUTIONS (STATE/FED)	993,343
OTHER	1,178,130
TOTAL REVENUE	14,939,625



EXPENSE

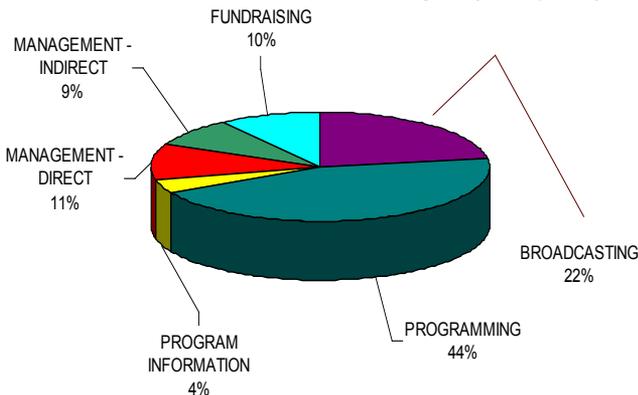
BROADCASTING	3,154,673
PROGRAMMING	6,272,022
PROGRAM INFORMATION	539,407
MANAGEMENT - DIRECT	1,475,277
MANAGEMENT - INDIRECT	1,205,339
FUNDRAISING	1,383,178
TOTAL EXPENSE	14,029,896

INCREASE IN NET ASSETS 909,729

NET INCREASE IN CAPITAL ASSETS 108,353

NET INCREASE IN RESTRICTED ASSETS 412,211

NET INCREASE IN UNRESTRICTED ASSETS 389,165



9XM LEADERSHIP CIRCLE

Listeners who donate \$500 or more each year become members of our "9XM Leadership Circle." These generous, dedicated major donors provide a foundation of financial stability for our service and its programs. We thank them for their continued support.

(9XM was the original call-sign of our flagship station in Madison, now AM 970 WHA.)

Executive

Director Level

(\$10,000 - \$49,999)

Marjorie Betzer
Dr. Karel O. Cejpek and
Ursula Cejpek
Anonymous - 1

Executive

Producer Level

(\$5,000 - \$9,999)

John H. and Carolyn Gusmer
Mary L. Mowbray and
Roland P. Schroeder

Director Level

(\$2,500

- \$4,999)

Grant Abert
Gisela and
John Brogan
Susan Cargill and
James R.
Cargill, II
Sue Castagnoli
Christine and
John Coffin
Mrs. Paul W. Guenzel
Martin and Rita Kades
Mr. and Mrs. Frederick Luedke
Dr. Dale Newman / DDSC
Elmer and Edith Peterson
Peggy Prohaska
Don and Roz Rahn
Robin Reed
Michael G. Stuart
UpWrite Press / Pat and
Judy Sebranek
Stephanie E. Vittum
Anonymous - 1

Producer Level

(1,000 - \$2,499)

Robert Adams
Tym Allison and Sonja Hanson
Michael and Mary Allured
John and Joanne Anderson
David Andrews
Jim and Marilou Angevine
Thomas J. and Lynn R. Ansfield
Jerry W. and Ruth E. Apps
Leslie Aronwitz and Ted Gearhart

Mary Baldwin
Ford and Penny Ballantyne
Barbara and Jim Ballard
Don W. and Helen Banta
Merton R. Barry
Thomas and Rebecca Bartow
Marlene Bauth
Larry Behling
Dr. Steven C. Bergin and
Susan A. Bergin
Nancy Blum
Ewald and Sally Blum
O.C. and Patricia H. Boldt
Adam and Ada Bors
John P. and Marilyn Breidster
Alberta Breitung
Beth Brikowski
Mabel D. Brown
Camille Burke
Elaine Burke
Marcia Burmeister
Sudie and Richard Burnham
Paul and Frances Burton

R. Wayne Duerst
Bernice and Loyal Durand
Anne and Richard Egan
Robert M. and Susan L. Engelke
Trudy Erdmann
Leland D. and Leota Ester
Ray F. and Mary M. Evert
Alicia Faust
Diane and Bruce Fenster
Donald A. Fetting
Dr. James Fico and Mary Fico
Leslie Fishel, Jr. and
Barbara Fischel
Jon and Ellen Flood
Barb Foster
William E. Fotsch
James and Jackie Fratrick
Judy and Richard Fritz
Bruce O. and Grace Frudden
Mary and Dean Gagnon
Mame Gale
Theo Z. Garman
Paul and Emy Gartzke

I listen to Wisconsin Public Radio because I really enjoy the news programs – **Talk of the Nation, Morning Edition, All Things Considered.** I don't always agree with everything, but it's good to hear all sides of the issues.

--Tom, Westby



Peter and Kathryn Carlson
Bruce and Diane Caucutt
John L. Cerny
Wayne Chaplin and Gail Bergman
Charlotte and Samuel Chell
Clarence H. Christensen and Doris
Bahls Christensen
Joan Christopherson-Schmidt
Joseph O. and Jessica Coburn
John and Marge Cooke
Guerdon and Jan Coombs
James G. Coors
Barbara B. and Ted Crabb
Mary (Polly) Cramer
James Crow
Randall and Jennifer Cullen
Craig Culver
Jim and Betty Custer
Dr. Alfred Dally
Sandy Davis
Pauline Delfeld
Edward Denny and Laura Nelke
Nancy K. DesMarais
Stephen Dickinson
John Dienhart
Marc and Kathy Dietsch
James and Suzanne Dohner
Sheehan Donoghue
Linda Doro

Michael Gengler
Jennifer Gibbs
Amy Gilliland
Don and Barbara Gilmore
Rebecca Gilson
Jean Gohlke
Jody and Jerry Goldberg
Theresa and John Goth
Robert and Georgia Graves
Donald E. and Diana Greene
Jon and Barbara Grette
Tom Grotelueschen and
Francine Pease
Lynn and Jerry Grout
Ann Guhman and Bruce Koci
H. J. Hage Foundation, Inc. /
Carol M. Krieg
Robert S. Hage, Jr.
Marilyn and Jim Hampton
Susan Hangiandreou
Richard and Nicolette Hanna
Phil and Marilyn Hansotia
Eugene and Zola Hardwick
James G. Hart
Bob Hausserman
Elmer Havens
Anne W. Herb
Sheila H. Herbert
James V. and Kathy Herman

Dr. Bill Heth
 Lois E. Hibbard
 David R. Hildebrand
 Thomas and Joyce Hirsch
 Marian Hislop
 Dr. James L. Hoehn and
 Nancy J. Goldberg
 Stan and Susan Ford-Hoffert
 Barbara and John Horner-Ibler
 Louise Howson
 Jean E. Hoyer
 Steve and Margaret Huebbe
 Dr. Stanley Inhorn and
 Shirley Inhorn
 Ilene Isenberg and Dan Fields
 Tom Jefferson and Gail Zaucha
 Kimberly and Dan Jennings
 Larry and Vicki Jess
 Anne and Paul Karch
 Bill Kehl / Planetary Productions
 Lane Kendig
 Coleen Kennedy and Michael Juers
 Kenneth A. and Cathy L. Kerznar
 Dr. Marvin E. Ketterling and
 Kaye Ketterling
 Dr. Howard Kidd and Mary Kidd
 Rolf Killingstad
 John and Joan Kinsey
 Larry and Carol Klapmeier
 Joyce Clark Knutson
 Marie Kohler and Brian Mani
 Adel and Mary Korkor
 Keith and Jann Kostecke
 Bill Kraus and Toni Sikes
 Robert M. Krauss
 Irene D. Kress
 Bernard S. Kubale
 Phyllis L. Leach
 James R. Leavitt
 Connie M. Lee
 Ralph J. and Kathryn B. Lemley
 Vic and Sue Levy
 Diana Libke
 Sandra Lothar
 Dr. Allan T. Luskin and
 Susan Luskin
 David L. and Marjory C. Lyford
 Dan Madrigano
 Ernabelle Madushaw
 Danny Matson
 Charlie C. Mayhew, III
 Terry McEnany
 Cheri McGrath
 Helene and Gene Meyer
 Joanne Michalski and
 Michael Weeda
 Julie and Larry Midtbo
 David Miller
 Donald L. and Kathy Miner
 Karen and Allan Moore
 Elizabeth A. and John W. Moore
 Charles and Carolyn Mowbray
 Carol Mueller
 Mr. and Mrs. John B. Murphy
 Edward P. and Julie Murphy
 Melvin A. and Louise M. Natti
 Bill and Judy Neill
 Paul and Hope Nelson
 Peter and Mary Nelson
 Tom Neujahr
 William R. and Mary Niedermeier
 Lyn and Hans Noeldner
 Donna E. and Verland W. Norton
 Barbara J. O'Connell and
 Larry Rothstein
 Marcia O'Donnell
 David and Susan Ogden
 Patricia A. and Joseph Okray
 Neil E. Olsen
 Bruce J. Olson

Trish and Tim O'Neill
 John F. and Nancy O'Neill
 Russel and Peggy Opland
 Judy and Scott Owen
 Amy Owen
 Roger Palek
 Allan and Patricia Patek
 Mary E. Pautz
 Joan D. Pedro
 Robert Phillips
 Raymond and Nancy Pilmonas
 Nancy and Michael Porter
 Anna Rita and Daniel Quinn
 Diane Raddatz
 Stephen C. and Susan Ragatz
 Pamela Ray
 Pamela and Ed Reid
 Mark Robinson
 Charlah Robinson
 Joan Rohan
 Lucille Rosenberg Foundation
 Betty Rose-Meyer

Bill and Jane Wanemaker
 Terry and Mary Warfield
 Patricia H. Weisberg
 David and Brenda Wenberg
 David Wenninger
 Gerald Whitehead
 Joseph R. Wilczynski
 Patricia M. and Bill Wilde
 Wendy Wink
 Marjorie and Stefan Winkler
 Wisconsin Master Gardeners
 Assoc. / Byron G. Hacker
 Donald and Gladys Wisnefski
 Zoe Wolf
 Michael Wolff
 Steven P. Wollin
 Jane H. Wood
 Carole A. Wood
 Lauren and Nancy Zabel
 Earl A. Ziebell
 Anonymous - 10

I listen to Wisconsin Public Radio because it's the last
 bastion of free and open discourse.

--Brumley, Duluth



John and Carol Rusch
 David Schifeling and Joan Hamblin
 Margaret J. Schmidt and
 Robert Dowd
 William and Barbara Schmidt
 Mary Schmitt
 Elaine Schroeder
 Joan and Donald Schuette
 Peter and Randi Scobie
 Jeri Sebo
 Joe and Mary Ellyn Sensenbrenner
 Sol and Lena Sepsenwol
 David Shapiro / Hawes-Shapiro
 Family Foundation, Inc.
 Steven Shanesy
 Dr. Philip M. Shultz
 Jeanne and Joseph H. Silverberg
 Paul and Ellen Simenstad
 A. Neil and Margaret Skinner
 Marion M. Smith
 Cecil and Bernadine Smith
 Earl and Lillian Spangenberg
 Rob and Claire Spear
 Stephen Spire and Marti Albrecht
 Jan and Jim Spredemann
 B. L. Stanek
 Pat Stoffers
 Bradley J. and Kathryn D. Sullivan
 Andrew Swanson and
 Robert Nowlan
 Janette L. Sweasy
 James T. and Marguerite S. Sykes
 Dr. W. Stuart Sykes
 Mary Louise and Keith Symon
 Myron and Lynda Tanner
 Leslie and John Taylor
 Walter H. Thiede
 Ronald C. and Laureen Thorstad
 Christine F. Tipping
 Susan Toth
 Sarah Traas and Michael Cisler
 Jon and Peggy Traver
 Kathy Treankler
 Phebe Vance and Gary Ebert
 Milo Velimirovic in memory of
 Norma Goodwin Veridan
 Teresa Velk
 Eunice Wagner
 Jo and Peter Walters

Leadership Level (\$500 - \$999)

Dave and Audrey L. Aardappel
 Steven Ackerson
 Dr. Mark Adams and
 Kathleen Adams
 Carol D. Adler
 Rashmi M. and Guirish Agni
 Louise S. Ahn
 Bruce Allison / Allison
 Tree Care, Inc.
 Robert and Catha Allison
 Amy R. Alpine and John Grump
 George and Ruth Alt
 Marion S. Ambuel
 Elma Anderson and James Aasen
 Dr. Henry A. Anderson
 Mr. and Mrs. Larry Anderson
 Ted and Helen Anderson
 Foundation
 Chuck and Peggy Angevine
 Michael and Mary Ariens
 Mary Arnold
 Allen Arntsen
 Andrea Arpaci-Dusseau
 Mary Beth Ascher
 Dawn Ashenbrenner and
 Saleem Surti
 Daniel M. and Karen N. Atwood
 Wanda and Robert Auerbach
 Mitzi and Roger Axtell
 Joan H. Babcock
 Dr. Joseph Bachman and
 Francis Bachman
 Isabel Bader
 Dennis and Naomi Bahcall
 Karen Bahnick
 Donna R. Bailey
 Dellin R. and Laurel L. Bakkum
 Alice Baldini
 Katie and Donald Bally
 Virginia J. Banta
 Dorothy M. Barkus
 Ellen Barnard and Myrtle Wilhite
 Tom and Sally Basting
 Betty and John Batson
 Deedric Bauer

Sharonne Baylor
 Dr. Peter A. Beatty
 Chris and Larry Beck
 Robert and Cheryl Beck
 Dwight Becker
 Nancy Becker
 Patricia T. Becker
 Carolyn L. Bell, MD
 Jacob and Helen Bennison
 Bonnie and John Benson
 Leonard and Norma Berkowitz
 John and Julie Berlin
 Linda and Niles Berman
 Bill and Darlene Berry
 Barbara Besadny
 Collette J. and Paul Beuther
 Betty N. and George W. Bielefeld
 Sally and Richard Bildler
 Anthony Binsfeld
 William and Helen Birkemeier
 Converse Blanchard and
 June M. Weisberger
 Peter Blanchard
 Rosemarie Blancke
 Gail Bliss
 Allan Block
 Linda H. Bochert
 Bockl Enterprises / George Bockl
 Bill Boerschinger
 Jack and Marian Bolz
 Michael Bonello and Deb Lutjen
 Daniel Boutelle and Ann Bausum
 Hank Bova
 Brian Bowman
 Carl and Judith Bowser
 Sherry Boyce
 Dr. Patricia A. Bradford
 John J. and Eva Bradley
 Mark J. and Ann Bradley
 Deanna Braeger
 Maria and Bruce Bragonier
 Carol Brand
 Dr. Joyce Brehm
 Mary Brennan
 C. Brooks Brenneis
 Inge Bretherton
 Lois and Ed Brick
 Christine and Keith Bridenhagen
 Lisa Brinn
 Mary L. Brock
 Willis Brown and Photina Ree
 Lucy Brown
 Paul L. Brown
 Doug and Eugenia Brown
 Dr. Charles B. Brownlow
 Ruth Bruskewitz
 Kristen Bruxvoort
 Sara and Thomas Bryan
 Joel Buchanan and Julie Fagan
 Roger Buffett
 Jon Buggs and Anne Flynn
 Brad Burrill and Teresa King
 Lucinda and Terry Burton
 Thomas and Elaine Burzinski
 Nancy and Gordon Butler
 Debra Byars
 Paul and Mary Byrne
 Jim Cain and Miriam Simmons
 Lorna Canfield
 Gordon and Helen Carlson
 Harry V. and Karen H. Carlson
 Leonard and Norma Carlstrom
 Daniel J. and Jane R. Carter
 Dan R. Caucutt
 Mark Chambers
 John and Lana Chandler
 Judy Chantelois and
 Brynley Dolman
 William Cherek
 Lynn and Abigail Christiansen

Frank J. and Chris S. Church
 Sherrin Clark
 Dale Clark
 John E. Clarke
 Richard Claus
 Barbara Clayton
 Jean Cline
 James A. Clum
 Bill and Susan Coady
 Thayer and Anne Coburn
 Richard and Susan Cochrane
 Barry Cohen
 Dr. Marcus Cohen and
 Sheila Cohen
 Bob and Trish Collins
 Dr. and Mrs. E. Colton
 Community Foundation of North
 Central Wisconsin / Nancy
 Frawley Fund
 Mr. and Mrs. Ernst Conrath
 Frank and Mary Ann Cook
 Sally and Tim Corden
 Richard B. Corey
 Phil Corriveau and Marsha Parker
 John and Judy Crain
 Omer P. and Ardis Creydt
 Patrick and Rita Crooks
 Byron and Pamela Crouse
 Dr. Andrew Crummy and
 Elsa Crummy
 Mr. and Mrs. Culhane
 Angela Curtes
 James Dahlberg and Elsebet Lund
 Jean and Don Dahlstrom
 Dairyland Packaging / Dennis
 Howland
 Donn D'Alessio and Julie Hayward
 Deborah and Oscar Daley-Boehm
 Dr. James R. Damos and
 Linda A. Damos
 George A. and Wendy Danchuk
 George Davidson
 Charles and Hermine Davidson
 James and Susan Davie
 Elaine and Erroll Davis
 Kay Dawson
 Gerlind L. Dean
 Ada E. Deer
 Daniel Deetz and Rebecca
 Haack-Deetz
 Alan Degnan
 Carol DeGroot
 Linda Denell and Michael P. Nofz
 Bruce Denny
 Marie-Louise Denys
 Dr. James H. DeWeerd, Jr. and
 Barbara DeWeerd
 Cal and Ruth DeWitt
 Vicki Dewitt
 Marybeth DeYoung
 Majorie Dick
 Elliot and Claire Dick
 Lois Dick
 Dean R. and Cecelia A. Dietrich
 Salvatore D. Digiosia and
 Megan Landauer
 Mary Dillon
 Jill W. Dillon
 Amy and Gary Donaldson
 Jason Dorgan and Suzanne Sellards
 Robert H. Dott, Jr. and
 Nancy R. Dott
 Thomas J. and Margie A. Doyle
 Dale Drukrey
 Vinay DSouza
 Duane Dubey
 Pat and James Dunham
 Bonita DuPont
 Cathy Duszynski
 Mary A. Dykes

Anthony S. Earl
 Patricia Eastwood
 Eckels Pottery / Lucille Eckels
 Ivan D. and Shirley M. Eckholm
 Fred and Ivy Edelman
 Julie and Kevin Eichhorn
 Bradley and Sherry Eichhorst
 Penny Eiler and William Parmenter
 Amy J. and David Eitheim
 Joseph and Joann F. Elder
 Tom and Salli Eley
 Jean C. Ellarson
 Sandra Elliott
 Kenneth and Carol Engelhart
 Jeanne Engle
 Richard and Frances Erney
 Jennifer Esh
 Essco, Inc. / R. W. Whitman
 Virginia and Alfred Everson
 Edith Everson
 Mary Ann Fahl
 Robert and Barbara Fahrenbach
 Kathleen Farnsworth
 Wendy Fearnside and Bruce Meier
 Stuart Feen and
 Carol Sonnenschein
 Stuart Feen / Plastic Bottle Corp.
 Lydia Fekula
 Joyce Felstehausen
 Beckie Fenrick
 Allen Fitchen and Shirley Bergen
 Elaine Fitzgerald
 Allison and David Fitzwater
 James E. and Evey Fleming
 Kevin Fliege
 Marcea Folk
 Grace M. Fonstad
 Susan E. and Fred R. Foster
 Stephen Foster
 Mary W. and Harry Franke
 Peter Franson
 Lemuel A. Fraser
 John J. Frautschi Family
 Foundation
 W. Jerome Frautschi
 Charitable Unitrust
 Dr. D. J. Freeman and
 Mary Clare Freeman
 Margaret Freshwaters
 Terry and Lynn Frick
 Bernard Friedlander
 Nancy Frinzi
 Donald Fritz
 Thor and Kami Froh
 Dennis and Judith Fryback
 Kent Fujiwara
 William and Jessie Fuller
 Margaret Fulton
 Marc and Eve Galanter
 Martha A. Gallagher
 Mary and John Gallagher
 Tony Garber
 Marge Garbisch
 Mary Garton
 George Gay and Brian Soper
 Robert C. and Katherine T. Geier
 Kathie Geiger
 Dr. Nicholas F. Geimer and
 Gretchen Whiting
 Chariti Gent and Andy Kahn
 Lorraine R. Gerhart
 Chet Gerlach
 Dr. Carl Getto and Sheila Getto
 Nancy Giere
 Tracey Gilbert
 David and Lynn Gilboe
 David C. and Helen D. Gilles
 Gail C. and Robert E. Ginsberg
 Susan M. Glad-Anderson and
 Dennis Anderson

Bradley and Barbara Glass
 Christopher and Erin Glueck
 Samuel C. Godfrey
 James Golz
 Robert and Dianne Gomez
 Hedda and Walter Goodman
 Jim Gordon
 Jack and Harriet Gorski
 Dorothy C. Gosting
 Peter and Laura Gottlieb
 Judy Gourley
 Larry and Anne Graham
 Cynthia Graham
 Jan Greenberg
 Richard A. Greiner
 Robert Grilley and
 Ei Terasawa Grilley
 Michael and Jule Groh
 Connie Gronemus
 Fred and Jeanne Groos
 Kristine Guderyon-Goez
 Bill and Jo Guenzel
 Alejandro Guevara
 Roy Gumtow
 John Gustavson
 Douglas and Margaret Haag
 David Haase
 Gabriele S. Haberland and
 Willy Haerberli
 David and Carolyn Hahn
 Thomas O. and Barbara H. Haig
 Douglas A. Haley
 Pinckney and Susan Hall
 Mary Halloran
 Ruby A. Hannon
 Ellen Hansen
 Dr. Marc F. Hansen and
 Alice Hansen
 Jean and Tom Harbeck
 Lynn Harmet and John Devereau
 Stuart and Sally Harper
 Nathan Harper
 Sue Harrington
 Gary L. and Marie K. Harrison
 James Harsh
 James S. and Judith A. Hartman
 Charles J. and Judy L. Hastert
 Jean Haughwout and Jon Keevil
 William Heany
 Jeanette and Larry Heath
 Roberta and Lester Heckes
 Peggy Hedberg
 Donald and Coggin Heeringa
 Robert G. and Carroll Heideman
 Janice B. Heikenen
 John and Erna Heinrichs
 David and Sharon Heitzman
 Annette and Bill Helwig
 Lorraine Henning
 Jane and Stan Henning
 Heather Herdman
 Norman Keith Hester
 Russell D. and Kathleen Heyer
 James and Margaret Hickman
 Shirley Hietala
 Charles Hodulik
 Eleanor J. Hoehn
 Vesla and Kenny Hoeschen
 Enid Hoffman
 John and Donna Hoffmann
 Sandy and Dale Hofmann
 Barbara and Karl Holbrook
 Mary-Clare Holst
 Fred Holtzman
 George Holubar
 Nancy J. Homburg, MD
 Carol Ann Hood
 Matt J. Hood and Sandee Seiberlich
 Julie and Dan Horton
 Susan B. Horwitz and
 Thomas W. Reps
 J. L. Hosler and Associates,
 Inc. / Jeffrey Hosler
 Dr. Richard Houck and
 Janet Houck
 Robert Huber
 Thomas and Cindy Hudkins
 Ralph and Peggy Hudson
 Homer D. and Eugenia
 M. Huggins
 David Hughes
 Robert W. and Donna Huntington
 Chrys Hyde
 Lynn Hyer and John Drzewiecki
 I. Martin Isaacs
 Arvid Iverson
 Sheryl and Thomas Jackson
 Dr. Gretchen Jaeger and
 Joel Fredricksen
 Lorna Jacobi / ICS Cutting
 Tools, Inc.
 Charles J. James
 Bruce and Alison Jarvis
 Dr. Norman M. Jensen and
 Nancy J. Jensen
 Judith Jensen Bero
 Robert Jerspensen
 Elizabeth A. Jewett
 Arvid G. Johnson, Jr.
 Peter and Debra Johnson
 Jeannine Johnson
 Marjorie and Claire Johnson
 William and Susan Johnson
 Sally A. Johnson
 Albert and Cynthia Johnson
 Ellen K. and Peter Johnson
 The Betsy Johnston Fund
 Jane Jones
 Gloria Jones-Bey
 Frank and Theresa Joswick
 Family P/T Fund
 John Kaiser and Diane Wendland
 Sandy and Bruce Kaitchuck
 Holly Kamm
 Kim Kandler
 Stanley Kanter
 Robert Karp and Renee Dauplaise
 Jeanne M. Kast
 Charles R. Kaufman
 Wayne and Alice Kaufman
 Jo Ann Kauth
 Mary and Brian Kaye
 Nancy Kehl
 June Kellogg
 Barbara and William Kelly
 Suzanne Kendrick
 Joan Kepros
 Jim Kerbel / Photovoltaic
 Systems Co.
 Deborah S. Kern
 Ken and Deneen Kickbusch
 Laura Kiessling and Ron Raines
 Dr. Daniel T. Kincaid and
 Kerry J. S. Kincaid
 Laurel Kinostian
 Connie Kinsella and Marc Eisen
 Richard E. Kinsinger
 Carole and Jack Kirchner
 Judith A. and Charles Klawitter
 Sarah C. and William A. Knapp
 Bill and Vicky Knoedler
 Charles M. and Kellie Knox
 David and Mary Koch
 Theresa Kohl
 Jill A. Koloske
 Kathryn Kolquist
 Marian Kontek
 Robert M. and Nancy Korth
 Edmund and Lilah Kowieski
 Chris Kramer-Nesbitt and
 Donald Nesbitt
 Eddie J. and Jane Krasna
 Jeanne Krause
 Mr. and Mrs. James F. Kress
 Conrad and Georgine
 C. Kretzmann
 Shirley A. and Raymond Kubly
 Jill Kusba
 Dale and Burt Kushner
 Julia Kyle
 Dr. John E. Laabs
 Celiane Labouret
 Don Ladd
 Ruth and Peter Lally
 Luke F. and Majorie A. Lamb
 Jean Lamb
 JoAnn Lampman
 Henry and Annrita Lardy
 Dan Larie
 Leonard A. and Margaret Larsen
 Ronald and Marianne Larson
 Nicole Lasker and Erik Ringsrud
 Jean Ledman
 Alan Lee
 Fred Lee, Jr. and Marjorie Lee
 David and Darlene Lee
 J. Douglas and Martha Lee
 Maxine R. and
 Kenneth C. Leenhouts
 Donna Leet
 Robert Lemanske
 Judith Leroy
 Esther Letven
 Robert and Sybil Letzing
 Adolph and Lucy Leuenberger
 Alice N. and Alta Leuthold
 John Levendusky
 Patricia S. Lew
 Rita Lewenauer
 Gary and Sharon R. Lichtenberg
 Christopher T. and Jana L. Lind
 Carla and John Lind
 Jane Lindsay
 Tamara P. Lindsey and
 Donald F. Reynolds
 Paul D. Lindsey
 Mary Linton
 Tracey Listle
 G. Daniel Little and
 Joan McCafferty-Little
 Peter Livingston and Sharon Stark
 William J. Lohr
 Greg Long
 Edward Losby
 Barbara Lozar
 Patricia and Michael Lucey
 Lorene Ludy and Jean Eden
 Barbara J. Lund
 Matt and Rita Lynch
 Carolyn Lyon
 Stewart Macaulay
 Sandee Macht
 June Maeder
 Lisa Mages-Greene and
 Rob Greene
 Rita A. and Richard R. Maher
 P. Michael Mahoney
 Dennis G. and Gail D. Maki
 James and Roberta Mallmann
 Patricia Maltby
 Paul and Deborah Mamerow
 Dr. David A. Manke
 Claudia Manning
 Elizabeth J. Manning and
 Eric Postel
 William and Kathryn Manor
 Aaron and Anna Marburg
 Robert H. March
 John Markley and Diane Sheehan
 Susan Marrison

Lynn Marsh
 Roger and Patricia Martin
 Albert Mason / Associates in
 Pathology
 Patti L. Masters
 Kathleen and Neil Matthes
 Doug and Martha D. Maxwell
 Michael May and Briony Foy
 Joseph and Virginia Mazza
 Dr. A. Stratton McAllister and
 Dr. Caryl K. McAllister
 John and Valerie McAuliffe
 Mary Jo McBrearty
 Mary K. McCall
 Catherine and Daniel McCarty
 Shawn McConnell
 Colleen M. McDermott and
 Robert Harrison
 Jane and Paul McGann
 Arthur and Anne McGivern
 Mike McKinley
 Cassie McLain
 Martha J. McLeod and
 Michael W. Hoover
 Thomas K. McNamer
 John and Kerry McNeely
 Jane McPartland
 George Mead
 Carolyn and Rhody J. Megal
 Thorough and Lucille Meier
 Paul and Rita Meier
 Larry Meiller
 Emil and Audrey Meitzner
 Patricia E. Meloy
 Bill and Cheryl Merrick
 Earl and Linda L. Meyer
 Mary Meyer and Gordon Hauger
 Dr. Thomas C. Meyer and
 Dr. Irene Meyer
 John R. and Anne S. Meyer
 Grace Meyer
 Diane Meyer
 Jeffrey Michael
 Patrick Miles and Mary Jo Patten
 Corinith Milikin
 Ethelyn Millard
 Ann and Jerome L. Miller
 Cheryl and Harold Miller
 David J. and Ruth M. Miller
 Mark F. Miller
 Jocelyn Milner and Mark Ediger
 Jonathan J. Miner
 Maria L. and Steve Minerich
 Elaine and Nicholas Mischler
 Jack W. and Bonnie A. Mitchell
 John E. and Jane C. Mitchell
 Robert Molitor and
 Joan M. Sommers
 Bruce and Rachel Monroe
 Nancy N. Moore
 Karen and Allan Moore
 Kevin Moore and Melissa Morgan
 Delores Moyer
 Bill and Karen Moyle
 Helaine Muchlmeier
 Patricia Muehrer
 Wade Mueller and Cathy Drexler
 Gerald M. and Marian R. Mulligan
 Kathy Mulliner
 Marjory Munson
 Diane and Mike Murawski
 Ken and Elizabeth Murphy
 Kathleen Murphy
 Margo and Thomas Murphy
 Pamela Murtaugh
 Patricia R. and Dennis J. Musil
 Amy and Michael Myers
 Gregory A. and
 Jennifer M. Myszkowski
 Mrs. Adair P. Najat

Tim and Jane Napier
 Sandy Nass
 Linda Negratti
 Jay E. and Nancy J. Nelson
 Melven and Mary Nelson
 Alan Nemeth and Deb Slavin
 Dave and Mary Neuhaus
 L. J. Neuman
 Janet and Lon Newman
 John and Gwendolynn Newman
 Terry Niemczyk
 Diane C. Nienow
 Pauli Nikolay
 Pat Noordsij
 LaRay and Rosemarie Norlin
 Frank P. North and
 Deborah A. Zdor-North
 Dr. Peter J. Oberhauser and
 Suzanne K. Oberhauser
 Marilyn Oberst
 Barb O'Connor-Schevers
 Sean O'Flaherty
 Douglas A. and Myrtle Ogilvie
 Edward J. Olsen
 Gabriela and Reid O. Olson
 John Y. Olson
 Richard J. and Jean Olson
 Lance Orlinski
 Margaret K. and
 Richard W. Osborn
 Pilar Ossorio
 Constance K. and George Ott
 Lorrie Otto
 Dr. Joseph L. Ousley and
 Mary D. Ousley
 Andrea Paff

Barb Pratzel
 Carrel Pray
 Diane Puccetti
 Edward and Harriet Purtell
 Brian R. and Laura W. Putnam
 Diane Putzer
 Vernon Quever
 Ronald and Jane Rada
 Jim Radtke and Susan Kressin
 Nancy Rafal and Michael Farmer
 Louis B. Rall
 Anne Rausch / M. S. Materials
 William and Jeanne Rayne
 Fred and Sherry Reames
 Clare Reardon
 Red Cedar Counseling and
 Consulting / Jay Smith
 Cheryl Reese
 Barbara Reeve
 William G. Reeves
 John E. and Eva Mae Regnier
 Kevin P. and Kathleen Reilly
 David and Virginia Reinardy
 Barbara Reinicker
 Linda Reivitz
 Thomas P. and Colleen Remley
 Lucille Repka
 Debra Reuter
 Bruce C. and Katherine Rhoades
 Barbara H. Rice
 Dan and Jane Rich
 Hugh T. and Mildred Richards
 Dean and Katherine Richards
 Iva Richards
 Michael and Ruth Riesch
 Roger J. and

I listen to Wisconsin Public Radio because I hear things
 that I normally don't hear in the mainstream media.

-Jay, Superior



Art and Barbara F. Pahr
 Parker and Sharon Palmer
 Roger and Ann Palmer
 Marsha Parker
 Ralph Parkinson
 Stuart and Phoebe Parsons
 Seymour and Ruth Parter
 Dr. Tara L. Passow
 Nancy and Doug Paulin
 Jodi Pelegrin
 Robert and Grace Peppard
 Todd and Tracy Perkins
 Jim and Joy Perry
 Ira Perry
 Ron A. and Kathy J. Perz
 James and Carol Peterchak
 Don and Kristina Peters
 Mary and Lowell Peterson
 John Peterson and Marti Hemwall
 Betsy Peterson
 Beverly R. Phillips
 Dave Phillips
 Phoenix Care Systems, Inc. /
 Don Fritz
 Hannah Pickett
 Kurt and Jane Piernot
 Bruce and Mary Ellen Pindyck
 Sue E. and C Keith Plasterer
 Anne Plouff
 Brian D. Pockat
 Ross Pollock
 Donna Porter
 PrairieFire Foundation / Stuart
 Feen

Katherine D. Rigerink
 Richard and Mary Kay Ring
 J. Aaron Rittenhouse and
 Lysianne Unruh
 Carol Ritter and Michael Eaton
 Scott Ritter
 Wilson and Susan Roane
 Carol and David Robbins
 Dean Roberts
 Janet B. Robertson
 Faith E. Robertson
 Bob Rodgers
 LaVerne Roegge
 John and Cecelia Roesch
 Joel Rogers and Sarah Siskind
 Jonathan Rooney
 Peter G. and Constance B. Roop
 Wayne Rose
 Ellen W. Rosewall
 Al and Debra Rosman
 Pleasant T. Rowland Foundation
 Michel and Judy Roy
 Carol and Greg Roy
 Rhoda Runzheimer
 Glenn and Laura Ruskaup
 Winston D. Ryan
 James and Denise Ryan
 Greg and Judie Sage
 Paul and Thea Sager
 Denise Saker and Thomas Kunkel
 Doug and Carla Salmon
 Joseph Salmons
 Carol Sandmann
 Mary and Rob Savage

Lawrence Sawyer
 Juliane Saxon
 Francis and Louise Schadauer
 Judith Schaffer
 Renie Schapiro and Norman Fost
 Debra J. Scharff and Tim Putra
 Alexander Scharko
 Tom and Judy Scheidegger
 John and Linda Schilling
 William F. Schilling
 Christine Schindler and
 Charles Cohen
 Patricia C. Schlick
 Cindy Schlosser and Paul Wagner
 Joan Schmit
 Greg Schnirring
 Kenneth Schommer
 Gary Schroeder
 Janis Schroth
 Nathan Schuck
 Debbie Schuerman
 Annette and Dale Schuh
 Donald F. Schultz and
 Joan Deming
 JoEllyn and Dean Schultz
 John and Sandy Schultz
 Duane and Mary Schultz
 Harriet Schultz
 J. Schultz
 David L. and Ellen M. Schumann
 Alessandra Schwartz
 Charles and Anne Scott
 Karen Secor
 Susanne and Andreas Seeger
 Timothy H. Seline
 Vance and Jean Setterholm
 L. John and Wendy L. Severson
 David and Margaret Sharpe
 Constance A. Shaver and Merwin
 S. Hall, II
 Roy Shaver
 Don and Carolyn Shelp
 Lauri Shepherd and Scott Howells
 Kent Shepler
 Mary Kay Sherer and
 John Dadisman
 Jean and Brad Sherman
 Susan Sherwood
 Lawrence Shields
 Jackie and Neil Shively
 Gustav and Veronica Shomos /
 Shomos Family Foundation
 John Short
 James R. and Kathlin F. Siekel
 Shirley and Glen Siferd
 David and Phyllis Sigmond
 Rose and Jim Sime
 Rita Simon
 John C. and Julia A. Simonson
 Ronald Singer
 Mary Sipiorski and Ronald Kossik
 Thomas Skupniewitz
 Marilyn C. Slautterback
 Robert J. Smith
 Lois A. Smith
 Sharon Smith
 Mark Smith
 Carolyn Sneed
 Sara and Mark Sneed
 Marguerite J. Soffa
 Brook Chase Soltvedt and
 David L. Nelson
 Steve Somerville
 Patti Sontag
 Paul and Andrea Sorensen
 Bruce W. and Kathleen Sorenson
 Carol and Christopher Sorrells
 Joseph and Patricia Spoerl
 Mark Spring and Nancy Washburn
 Winifred Spring
 Aaron and Donna Staab
 Lawrence H. Stabnow
 Judith and Karl Stadler
 Richard J. Staff
 Fred and Carrie Stanek
 Heather and Peter Stanko
 Anthony and Carla Staresinic
 Bruce R. and Sandra A. Stark
 Bill and Kathy Staudenmaier
 Mary L. Staudenmaier
 John Stedman
 Paul and Shelia Steiner
 Steiner Plumbing Inc. /
 Paul Steiner
 Lynn Stephani
 Walter Stern
 Frank and Elsa Sterner
 Kevin C. Stevens
 James C. and Jane B. Stewart
 Scott and Judy Stieber
 Margaret G. Stiles
 Janet Stockhausen
 Mary L. Stoffel
 Sandra Stokes
 Ray Stonecipher
 Paul Strecher
 David and Dawn Stucki
 Michael Stuntz
 E. C. Styberg Foundation Inc.
 Joan Sulser and Kurt Jensen
 Michael N. and Catherine Sultan
 Paul and Peggy Summerside
 Chester L. Suski
 Mark and Mary Swandby
 Jack and Suzanne Swanson
 Rita Sweeney and Philip Schoech
 Paul and Judy Swenson
 Michael and Karen Syverson
 John A. Taft, Jr. and Portia Taft
 George R. and Peg Tanner
 Lena Taylor
 Brett and Virge Temme
 Kaye Tenerelli
 Ann Terwilliger
 Thomas W. Thatcher
 Virginia Thomas
 James P. and Anne C. Thomas
 Ursula Thomas
 Chris Thorn
 Constance Threinen
 Alice and Norris Tibbetts
 Herbert Tjossen
 Mary and Russ Tooley
 David F. Tower
 Jim Tracy and Casey Coyle
 Gary Tritz
 Dan and Wendy Trotter
 J. Trow
 Anna Truesdale Hill
 Trussco / John Winkler
 Deborah and Patrick Turski
 Robin and Kathie Tyser
 Lynde B. Uihlein
 Karen and Stuart Updike
 Marion E. Urich
 Moira L. Urich and John Brown
 Dennis and Jane VanDeHey
 Michael R. and Janet M. VanVleck
 Tim and Denise Vernier
 Robert A. Vetter and Dolores
 Kluppel Vetter
 Christine and John Viglietti
 Stefano C. and Whitney A. Viglietti
 Georgene Vitense
 Deborah Vogt
 Ralph Vosskamp
 Cindy Walters
 Marien Wandelin
 Albert and Linda Wankel
 Sophie Ward
 Susan and Doug Ward
 John WarSally A. Webb
 Stella A. Webb
 Nancy E. and John G. Webster
 Dean Weichman
 Marc and Lee Weinberger
 Steven Weingrod and
 Shari Malorsky-Weingrod
 Frank and Mariana Weinhold
 Lawrence and Julia Weiser
 Charles and Kathleen Weishampel
 Margaret and Ronald Weiss
 Annette Weissbach and
 Dave Gettes
 Gary Wendorff
 Mary and Mark Wendorff
 Ellen and Dan Wepner
 Jan and Dorothy Wheeler
 Ellen White
 Richard and Maryjane Whiting
 Lori and Ben Whitis
 Pat Whyte
 Rebecca K. Wiegand and
 Marvin VanKekerix
 Jane R. Will
 Royce Williams
 Sherwood and Lytle Williams
 Bill Williamson
 Robert and Norma Winemiller
 Steve Winistorfer
 Tom E. and Lois A. Wirkus
 John Wirth and James Buchta
 Wisconsin Medical Society
 Sharyn Wisniewski and Hugh Iltis
 Michael and Julie Witkovsky
 John Wittenmeier
 Dr. Alan J. Wolf and Beth Wolf
 Barbara and Ron Wolfe
 Susie and Matthew R. Wolff
 Jeffrey M. Wood
 Diane Worzala
 Ida and Bob Wrenn
 Robert and S. K. Wulfkuhle
 Sallie A. Wylie and Mel Massa
 John Bryant Wyman
 Audrey Yahr
 Dr. Roy Yeazel and Louise Yearzel
 Darrel Yohnk
 Ronald L. Young
 Margaret Susan Young
 Mary Zaboriski
 Margaret L. Zach
 Bill and Alyson Zierdt
 Bettie Zillman
 Martha Zimmerman
 Janet K. Zimmerman
 George and Dorothy Zografu
 Anonymous - 24

CORPORATE SPONSORS

Corporate support is an important factor in the success of Wisconsin Public Radio. The entire staff at Wisconsin Public Radio extends a heartfelt “thank you” to the corporations, foundations, small businesses, and non-profit organizations who donated in 2005.

1-800-Bakery, Inc.
43/90 North Earth
ALA Wisconsin
Al Johnson's Swedish Restaurant
Albany Street Merchants
Allen Kitchen
Alligator Records
Alpha Delights European Bakery
Altra Federal Credit Union
American Folklore Theatre
American Guild Of Organists
American Players Theatre
American Red Cross
American Transmission Company
AmeriInn
Appleton Group, The
Arts Institute
Aspirus - UW-Cancer Center
Aspirus - Wausau Heart Institute
Associated Housewrights
Attic Angel
Audible
Aurora Health Care
Avada Audioology and
Hearing Care
Axley Brynelson, LLP
Bach Dancing and
Dynamite Society
Badger Coaches
Banta Corporation Foundation
Beaver Creek Reserve
Bekah Kates
Bemis Company Foundation
Birch Creek Music
Performance Center
Boca Burger
Boldt Company, The
Brico Fund, The
Brotoloc Health Care
BT Squared Environmental
Bullfrog's Eat My Fish Farms
Buttonwood Partners, Inc.
Cafe Bruke
Call To Action
Canterbury Inn
Capitol Civic Center
Capitol Steps Productions
Catfish River Arts And Antiques
Central Wisconsin
Symphony Orchestra
Century House
Charter Business Networks
Chequamegon Adventure
Company
Chickadee Depot, Inc.
Children's Hospital of Wisconsin
Chippewa Valley Book Festival
Chippewa Valley Growers
Chippewa Valley Museum
Chippewa Valley Symphony
City of Shullsburg
Clark House Design
Classic Kitchens and Cabinets
Colleges That Change Lives
Collins Coaching
Community Bank
Community Pharmacy
Community Shares of Wisconsin
Companion Shop, The
Confidential Documents Service
Conserve School
Cory Smith Studios
Coulee Region
Communications, LLC
County Materials Corporation
Cracker Barrel Restaurant
Creamery Restaurant and Inn
Cross Law Firm
Cuppa Jo and Jo's Tazzina Cafe

D.B. Reinhart Institute for Ethics
Dane County Cultural
Affairs Commission
Davies Computer Solutions
Decorah Community Free Clinic
Deforest Area Friends of Arts
Degen Berglund Pharmacies
Dominican Sisters at Sinsinawa
Door Community Auditorium
Downtown Baraboo, Inc.
Drs. Foster and Smith
Dudley Birder Chorale
Eagle Harbor Inn
Earth Wood and Fire Artist Tour
Eau Claire Area Unitarian
Universalists
Eau Claire Chamber Orchestra
Eau Claire Children's Theatre
Eau Claire Male Chorus
Eau Claire Regional
Arts Council
Ebenezer's
Edgewood High School
Elite Mediterranean Cafe, The
Elite Systems Corporation
Evjue Foundation
Fall Art Tour
Festival Choir of Madison
Fiore Companies
Fireplace Works, The
Fireside Dinner Theater
Fond Du Lac Jazz Festival
Fontana Sports Specialties
Four Seasons Theatre
Fox Cities Performing
Arts Center
Fox Valley Symphony
Fox Valley Unitarian
Univeresalists
Francis Hardy Center
Gallic Traditions
Ganshert Nursery
Garden Room
Gimme Shelter
Gina's Pies Are Square
GNC - Minocqua
Good Harvest Market
Googins Anton, Inc.
Grand Opera House
Grant Thornton
Great River Folk Fest
Great River Jazz Fest
Green Bay Community Theater
Greater Menomonie Foundation
Greater Milwaukee Foundation
Green Bay Symphony Orchestra
Green Built Home
Green Lake Festival of Music
Greenway Properties, Inc.
Grounded Specialty Coffee
Gundersen Lutheran
Harry W. Schwartz Bookshops
Heidel House
Helen Bader Foundation
Heritage Builders
Honda Motorworks
Image Studios
Import Auto Clinic
Indianhead Insurance Agency
International Furniture
Irish Festivals, Inc.
Irish Lane Greenhouses
Isthmus Society
J.W. Jung Seed Company
Jade Presents
Jane Schley - State Farm Insurance
Jefferson County
Jewish Community Foundation
Kari Toyota-Jeep

Katy's American Indian Arts
Ken Vance Car City
Ken Vance Motors
Kessler's Diamond Center
La Crosse Community Theatre
La Crosse Symphony Orchestra
Lakeside Custom Handwovens
Lakeside Fibers
Lamsam, Jeanne W.
Lands End
Lasker Jewelers
Lawrence University/Bjorklunden
Leave-A-Legacy Chippewa Valley
Leigh Yawkey Woodson
Art Museum
Lucky Dog! Dog Day Care, Inc.
M & I Corporate
Mackinac Island Press
Madison Area Concert Handbells
Madison Area CSA Coalition
Madison Audubon Society
Madison Chamber Choir
Madison Concourse Hotel
Madison Country Day School
Madison Gas And Electric
Madison Jazz Society
Madison Music Company
Madison Opera, Inc.
Madison Repertory Theatre
Madison Savoyards
Madison Symphony Orchestra
Marquette University
Marshfield Clinic
Master Singers
Mead Witter Foundation
Medicine Shoppe
Menn Law Firm
Monomnie Street Dental
Meriter Hospital Heart Center
Meyer Theatre
Midsummer's Music Festival
Midwest Renewable Energy
Association
Miles Away Cafe
Milwaukee Area Retired
Teachers Association
Mineral Point Artisans
Mineral Point Chamber
of Commerce
Ministry Health Care
Mitby Theater/Matc
Monteverdi Master Chorale
Muldoon's Men's Wear
My Fair Lakes
Nature's Pride Organic Lawns
Neff's Piano Shop
Neville Public Museum
New Music Arts
Newcastle Place
Next Act Theatre
No Rules Jewelry
Noodles & Company
North East Iowa
Artists' Studio Tour
Northland College
Northwestern Mutual
Oak Grove Cemetery
Oakwood Chamber Players
Okray, Edward J., Foundation
Old Rittenhouse Inn
Orange Tree Imports
Orchard Hills
Oshkosh Chamber Singers
Outagamie County
Historical Society
Overture Center For The Arts
P.M.I./ Oscar Meyer
Theatre
Paine Art Center and Gardens

Paison's/Porta Bella Restaurants
 Panacea
 Parents and Friends
 of Three Rivers
 Patrick and Anna M. Cudahy Fund
 Paul A. Sturgul
 Peninsula Art School
 Peninsula Music Festival
 Peninsula Players
 People's Food Co-Op
 Pertzsch Design, Inc.
 Physicians Plus Insurance
 PIC Wisconsin
 Pierson Music
 Pleasant Ridge Waldorf School
 Prairie Hawk Capital Management
 Prevention Genetics
 Pump House Regional Arts Center
 Quad Graphics
 Qual Line Fence Corporation
 Read's Creek Nursery
 Red Crown Lodge
 Rentapen, Inc.
 Robinson Brothers Environmental
 Rob's Custom Cabinetry
 Rutabaga
 Rutledge Home
 Sauk County Art Association
 Schalow's Nursery and
 Garden Center
 Schauer Arts and
 Activities Center
 Simply Living
 Sisters of St. Francis
 Soap Lady, The
 Sound World
 Spring Green Arts and Crafts
 SprintPrint - Madison
 Spruce Tree Music and Repair
 State Bank of La Crosse
 Steep & Brew
 Stockholm Art Fair
 Stone's Throw, The
 Stowell Associates Select Staff
 Strollers Theatre
 Sturdiwheat
 Sue Kolve's Salon and Day Spa
 Super 8 - La Crosse
 Superior Water, Light and Power
 Susan's Fiber Shop
 T. Wall Properties
 Tapit/New Works
 TDS Metrocom
 Telephone Associates
 Terry's Car Care Center
 Thompson, John W.
 Three Rivers Outdoors
 TIAA-CREF - New York
 Tile Art
 Timothy Graul Marine Design
 Token Creek Chamber
 Music Festival
 Tommy Bartlett, Inc.
 UCC - Wisconsin Conference
 Ulla Eyewear
 United Auto Supply
 University Book Store
 University of Michigan Press
 UPS Store, The
 UpWrite Press / Pat and
 Judy Sebranek
 Urbane Animal
 UW Health Cancer Center
 UW Osteoporosis Program
 UW-Eau Claire Artists Series
 UW-Eau Claire Forum Series
 UW-Eau Claire Theatre
 UW-Green Bay Adult Degree
 Program
 UW-La Crosse Campus Activity
 Board
 UW-La Crosse Theatre Arts
 UW-Madison Arboretum
 UW-Madison Department of
 History
 UW-Oshkosh Earth Charter
 Summit
 UW-River Falls Wyman Series
 UW-Superior Distance Learning
 UW-Superior Foundation
 Viterbo College Fine Arts
 Walter Alexander Foundation
 Washington Hotel
 Washington Hotel Coffee Room
 Washington Island Ferry Line
 Washington Island Music Festival
 Water Street Historical District
 Wausau Benefits
 Wausau Homes, Inc.
 Wausau Lyric Choir
 Wausau's Artrageous Weekend
 WE Energies
 Weidner Center
 Weissgerber Group
 Westconsin Credit Union
 White Heron Chorale
 Williamson Bicycle Works
 Willy Street Co-Op
 Window Design Center
 Community Foundations
 Winona State University
 of Nurse Anesthetists
 Wisconsin Chamber Choir
 Wisconsin Cat
 Wisconsin Certified
 Wisconsin Alliance of Craftspeople
 Wisconsin Alzheimer's Institute
 Wisconsin Association
 Wisconsin Chamber Orchestra
 Wisconsin Intercollegiate
 Athletic Association
 Wisconsin Coalition Against
 Domestic Violence
 Wisconsin Council of the Blind
 Wisconsin Education Association
 Council
 Wisconsin Farmers Union
 Wisconsin Film Festival
 Wisconsin Hosta Society
 Wisconsin Humanities Council
 Wisconsin Medical Society
 Wisconsin Morgan Horse Club
 Wisconsin Online
 Wisconsin Potato and Vegetable
 Growers
 Wisconsin Retired Educators
 Association
 Wisconsin State Inspectors Local
 333
 Wisconsin Sustainability Fair
 Wisconsin Union Theater
 WNET - New York
 Wollersheim Winery
 Woodlanders Gathering
 Xcel Energy
 Yirgalem Ethiopian Cuisine
 Youth Initiative High School
 Zimbrick of Madison

COVERAGE MAPS

IDEAS NETWORK



NPR NEWS & CLASSICAL MUSIC NETWORK



PROGRAM SCHEDULES

NPR NEWS & CLASSICAL MUSIC NETWORK			
Time of Day	Weekdays	Saturdays	Sundays
12:00 - 12:30 am	Classics with Peter Van De Graaff		
12:30 - 1:00 am			
1:00 - 1:30 am			
1:30 - 2:00 am			
2:00 - 2:30 am			
2:30 - 3:00 am			
3:00 - 3:30 am			
3:30 - 4:00 am			
4:00 - 4:30 am			
4:30 - 5:00 am			
5:00 - 5:30 am			
5:30 - 6:00 am			
6:00 - 6:30 am			
6:30 - 7:00 am			
7:00 - 7:30 am			
7:30 - 8:00 am			
8:00 - 8:30 am			
8:30 - 9:00 am			
9:00 - 9:30 am			
9:30 - 10:00 am			
10:00 - 10:30 am			
10:30 - 11:00 am			
11:00 - 11:30 am			
11:30 - 12:00 pm			
12:00 - 12:30 pm			
12:30 - 1:00 pm			
1:00 - 1:30 pm			
1:30 - 2:00 pm			
2:00 - 2:30 pm			
2:30 - 3:00 pm			
3:00 - 3:30 pm			
3:30 - 4:00 pm			
4:00 - 4:30 pm			
4:30 - 5:00 pm			
5:00 - 5:30 pm			
5:30 - 6:00 pm			
6:00 - 6:30 pm			
6:30 - 7:00 pm			
7:00 - 7:30 pm			
7:30 - 8:00 pm			
8:00 - 8:30 pm			
8:30 - 9:00 pm			
9:00 - 9:30 pm			
9:30 - 10:00 pm			
10:00 - 10:30 pm			
10:30 - 11:00 pm			
11:00 - 11:30 pm			
11:30 - 12:00 pm			

Sample schedule from Spring 2005. Program line-ups on your regional station may be slightly different. NPR News & Classical Music programming is also available via our Web site (wpr.org).

IDEAS NETWORK

Time of Day	Weekdays	Saturdays	Sundays			
12:00 - 12:30 am	BBC World Service					
12:30 - 1:00 am						
1:00 - 1:30 am						
1:30 - 2:00 am						
2:00 - 2:30 am						
2:30 - 3:00 am						
3:00 - 3:30 am						
3:30 - 4:00 am						
4:00 - 4:30 am						
4:30 - 5:00 am						
5:00 - 5:30 am				As It Happens		
5:30 - 6:00 am						
6:00 - 6:30 am				Joy Cardin	People's Pharmacy	On The Media
6:30 - 7:00 am					Calling All Pets with Patricia McConnell	Garden Talk with Larry Meiller
7:00 - 7:30 am	Zorba Paster On Your Health	Best of Larry Meiller Says You !				
7:30 - 8:00 am						
8:00 - 8:30 am						
8:30 - 9:00 am						
9:00 - 9:30 am	Kathleen Dunn	Car Talk	A Way With Words			
9:30 - 10:00 am						
10:00 - 10:30 am		Michael Feldman's Whad'Ya Know?	The Splendid Table			
10:30 - 11:00 am						
11:00 - 11:30 am	Larry Meiller	The People's Pharmacy				
11:30 - 12:00 pm						
12:00 - 12:30 pm	Chapter A Day	To The Best Of Our Knowledge				
12:30 - 1:00 pm						
1:00 - 1:30 pm	Talk of the Nation		Zorba Paster On Your Health			
1:30 - 2:00 pm						
2:00 - 2:30 pm		Here On Earth with Jean Feraca				
2:30 - 3:00 pm						
3:00 - 3:30 pm	Ben Merens (Fri., 5-6, Media Talk with Dave Berkman)	This American Life	University of the Air			
3:30 - 4:00 pm						
4:00 - 4:30 pm						
4:30 - 5:00 pm						
5:00 - 5:30 pm		A Prairie Home Companion with Garrison Keillor	Simply Folk with Judy Rose			
5:30 - 6:00 pm						
6:00 - 6:30 pm	Higher Ground with Jonathan Overby					
6:30 - 7:00 pm						
7:00 - 7:30 pm	On Point with Tom Ashbrook	Old-Time Radio Drama with Norman Gilliland				
7:30 - 8:00 pm						
8:00 - 8:30 pm			Here On Earth (M-Th) This American Life (Fri.)			
8:30 - 9:00 pm						
9:00 - 9:30 pm	The Connection with Dick Gordon	Tent Show Radio				
9:30 - 10:00 pm						
10:00 - 10:30 pm		World Cafe				
10:30 - 11:00 pm						
11:00 - 11:30 pm	Chapter A Day	Conversations From The World Cafe	Le Show			
11:30 - 12:00 pm	BBC World Service					

Sample schedule from Spring 2005. Program line-ups on your regional station may be slightly different. Ideas Network programming is also available via our Web site (wpr.org).

CONTACT INFORMATION

Main / South Central Office

821 University Avenue
Madison WI 53706-1497
(608) 263-3970

Southeast Office

111 E. Kilbourn Avenue
Milwaukee WI 53202-6647
(414) 227-2040

Northeast Office

2420 Nicolet Drive
Green Bay WI 54311-7001
(920) 465-2444

North Central Office

518 S. 7th Avenue
Wausau WI 54401-5362
(715) 848-1978

Northern Office

1800 Grand Avenue
Superior WI 54880-2898

West Central Office

1221 W. Clairemont Avenue
Eau Claire WI 54701-6126
(715) 839-3868

Southwest Office

1725 State Street
La Crosse WI 54601-3788
(608) 785-8380

To Contact WPR

Audience Services: (800) 747-7444
Membership: (800) 747-7444
Web Site: wpr.org
E-Mail: listener@wpr.org

2005 Annual Report

Editor: Bill Estes
Design and Production: Lisa Nalbandian
and Michael Tange
Editorial Assistants: Mimi Notestein
and Laura Dettinger
Photography: Jim Gill
Printer: Park Printing House of Verona



Wisconsin Public Radio is a service of the Wisconsin Educational Communications Board and the University of Wisconsin-Extension. ECB and UWEX are EEO/Affirmative Action employers providing equal opportunities in employment and programming, including Title IX and ADA requirements.