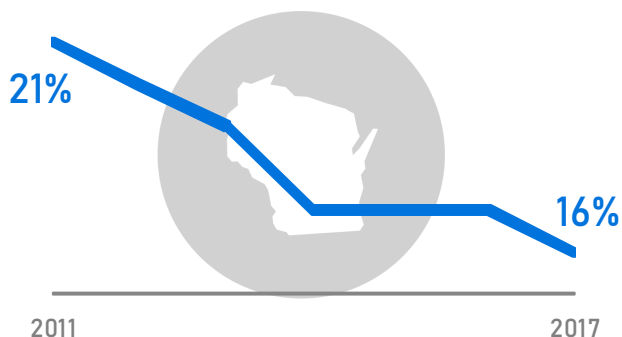


Tobacco Fact Sheet 2017

Wisconsin Behavioral Risk Factor Surveillance System (BRFSS)

Smoking is going down in Wisconsin.

16% of Wisconsin adults currently smoke.



Other tobacco product use:

4.3% of adults currently use e-cigarettes.

19% of adults have ever used e-cigarettes.

30%* of LGB+ adults have ever used e-cigarettes.

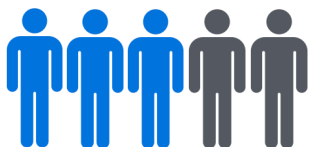


4.3% of adults currently use smokeless tobacco.

7.8% of males currently use smokeless tobacco.

Dual use is common.

3 in 5 current smokers have tried an e-cigarette.



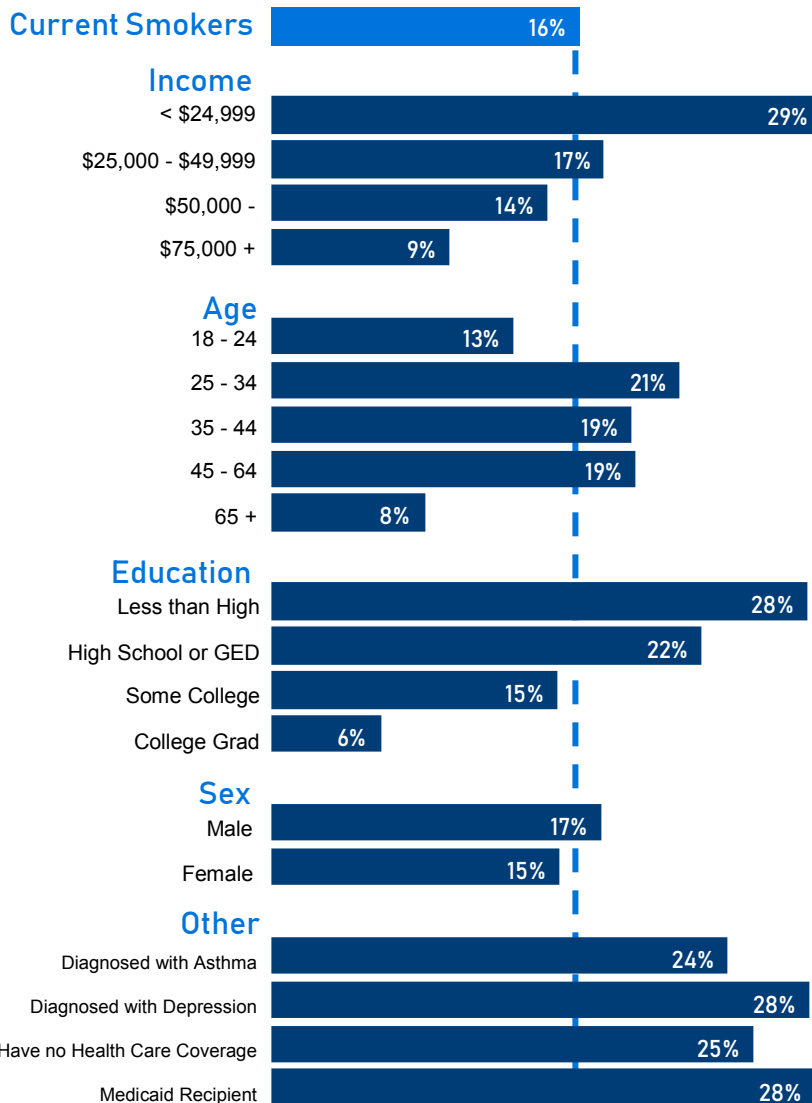
46% of e-cigarette users smoke cigarettes.

27% of smokers believe e-cigarettes are less harmful to health than cigarettes.

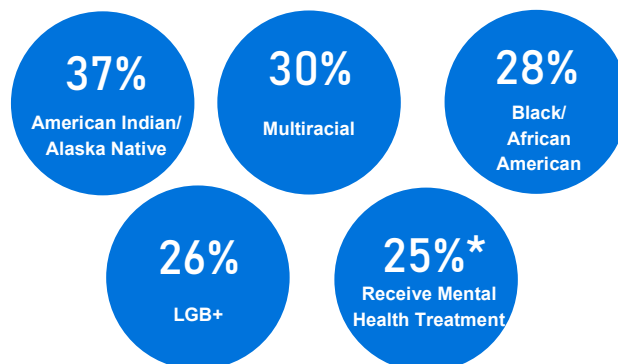


39% of smokeless tobacco users smoke cigarettes.

Cigarette use by socio-demographics:



In 2017, the BRFSS was unable to capture adequate sample sizes for certain populations in Wisconsin. Some of these groups have historically higher smoking prevalence than the general population. Listed below is the 2013-2017 smoking prevalence for selected socio-demographics:



WISCONSIN DEPARTMENT
of HEALTH SERVICES

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Division of Public Health
Tobacco Prevention and Control Program

Reference guide available at:
www.dhs.wisconsin.gov/tobacco