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Planet Purrrk Club Opening Soon

New Cat Café, Co-work Space and Study Hall

Oshkosh— May 12, 2023 — Planet Perk Coffee Houses has announced the addition of a 3,000 square foot co-working space and student study hall due to open in July. One of the unique aspects of the space is that it will be called the Planet Purrrk Club, since it will have 9 to 15 on-site adoptable cats from the Oshkosh Area Humane Society. The collaboration between the Oshkosh Area Humane Society and Planet Perk Coffee Houses will be the first of its kind in the state. The Planet Purrrk Club will follow all of the policies, procedures and best practices of the Oshkosh Area Humane Society.

“This will truly raise the visibility of the Oshkosh Area Humane Society and increase cat adoptions, while providing a calming and productive office experience for our Planet Purrrk Club members,” said Ken Osmond, Owner and CEO of Planet Perk Coffee Houses.

A Lively Space

The Planet Purrrk Club will consist of 5 private offices, 2 conference rooms and a cat lounge that will also serve as a large community room adjacent to the already existing Planet Perk at City Center location. The club is structured so that it can serve multiple target audiences such as entrepreneurial members, cat lovers, students, and the general public. Of course, there are also the cats. Members will have access to the private offices, conference rooms, printer, copier, fax, and other office amenities. College and high school students can utilize the Cat Lounge as a study hall from 2:30 PM to 6:30 PM Monday through Saturday. The general public

can also get hourly and daily passes for “kitty visits” in the Cat Lounge. Space is also available for groups to utilize conference rooms for 6 to 10 people, or the main room for 25 to 45 people.

In addition, evening programming such as game nights, book clubs, kitty yoga classes and other events will be held 6:30 pm to 9:30 pm Monday through Saturday. Private group bookings are also available.

“Most co-working spaces are lifeless places; having the cats here to interact with will be something very different and it will also help the college students ease some of the stress from being away from home and their own pets,” said River Rolfes, Cafe Location Manager at Planet Perk. “I can’t wait to see how this impacts our own workdays here at Planet Perk.”

Planet Perk at City Center and The Planet Purrrk Club

Planet Perk at City Center and The Planet Purrrk Club and are entirely separate spaces with their own entrances, air handling systems, and restrooms. While no food or beverage will be prepared in the club, guests can take their beverages into the space. For the protection and safety of the cats no food will be allowed in the space. Day to day operations of the café will not change.

Planet Perk at City Center and The Planet Purrrk Club Planet Perk Coffee Houses are both registered trademarks Of Planet Perk Coffee Houses in the United States and/or other countries. Planet Perk Coffee Houses is a family owned company founded in Oshkosh, Wisconsin.

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