# Table of Contents

From the Director..................................................................................................................3
The People ................................................................................................................................4
The Listeners..........................................................................................................................5
Financial Activity....................................................................................................................6
New Media..............................................................................................................................8
The Facilities...........................................................................................................................8
WPR News..............................................................................................................................9
Community Outreach...........................................................................................................11
Music Programming..............................................................................................................15
Ideas Network.......................................................................................................................16
WPR Reaching the Nation......................................................................................................17
Wisconsin Public Radio Association....................................................................................18
9XM Leadership Circle.........................................................................................................19
Signature Circle....................................................................................................................30
Corporate Sponsors.............................................................................................................31
Coverage Maps.....................................................................................................................34
Program Schedule...............................................................................................................37
Contact Information.............................................................................................................40
The reason I enjoy working at Wisconsin Public Radio so much is that we are unique in the nation’s public radio system. Through our affiliation with the University of Wisconsin Extension and the Educational Communications Board, lifelong learning is central to our mission. Since our inception, and beginning with the Wisconsin School of the Air, we have endeavored to embrace the principles of the Wisconsin Idea, which include extending the boundaries of the university to the boundaries of the state and beyond.

Although there are a couple of other state networks in this country, what sets us apart from the rest is our system of seven regional bureaus throughout the state. These bureaus serve to maintain a local presence not just in Madison, but also in Milwaukee, Green Bay, Wausau, Eau Claire, La Crosse, and Superior. Each bureau is managed by a regional manager and a staff of reporters, promotions and outreach personnel, and dedicated volunteers. We also have a statewide Wisconsin Public Radio Association support group, which works to help raise funds and awareness of the stations in their communities.

What sets us apart in the United States from other countries is primarily the diversity of funding sources which support us. In the U.S., unlike some other countries, the public broadcasting system was put in place after commercial radio was already established. That meant that there was already a non-government funded business model in place, and government funding came later.

Public radio receives funding from a wide variety of sources, including universities and colleges, states, federal funding through the Corporation for Public Broadcasting, business and corporate support, grants, and, most importantly, listener support. The weakness of having such a complex budget made up of many funding sources is also a strength, because if any one source of funding diminishes, the whole enterprise won’t fall apart.

Individual listener support makes up the largest percentage of our budget, which is as it should be, in my opinion. Listeners who are willing to pay for the quality of our programming are our most stable and reliable funding source, and after all, the reason for our existence is that listeners feel passionately enough about our programming that they are willing to voluntarily fund it.

Phil Corriveau
Director
In 2009, we filled several critical positions at Wisconsin Public Radio and we said goodbye to old friends who went on to retirement:

In February, Kristen Durst became the new local host for *All Things Considered*, which airs on the NPR News & Classical Music Network. Kristen became the voice that we hear delivering the local weather and news between NPR segments. News director Michael Leland hosted the program for several months.

Danielle Kaeding, who got her start as a student in the news department at the WPR Superior bureau, was hired upon her graduation as a part-time reporter in that bureau. In February, Danielle moved down to the La Crosse bureau to work full-time.

In Eau Claire, long-time regional host and producer of *Spectrum West*, Kathy Stahl, stepped down to pursue other ventures. Morning announcer, Al Ross, moved in to fill her position, continuing the coverage of local arts, music and culture in the Chippewa Valley.

In May, Wisconsin Public Radio hired Cheryl Dring as Music Director of Wisconsin Public Radio. Cheryl filled the position of Vicki Nonn, who retired in 2008. Cheryl came to us from Capital Public Radio in Sacramento, California and brings a music background to WPR along with her extensive knowledge of radio.

In June, we welcomed back our Director, Phil Corriveau. Phil was out on an extended medical leave and we are happy to have him back. Many thanks to Mike Crane, Chief Operating Officer of Wisconsin Public Radio, for filling in while Phil was gone.

In June, Stephanie Elkins, current host of *The Midday*, added Marketing Director to her title. Stephanie is currently working on a marketing plan for Wisconsin Public Radio. Also in June, Lisa Nalbandian, who was the Regional Manager in Green Bay for four years, became the Regional Manager in Milwaukee.

Two key retirements happened in December, the first being long-time host and producer, Jim Fleming. Jim was host of *Morning Classics*, host and producer of *To the Best of Our Knowledge*, and a reader on *Chapter A Day*. Jim was replaced on *Morning Classics* by Music Director Cheryl Dring. Another key retirement was that of Carmen Jackson, a 30-year veteran of Wisconsin Public Radio who worked as a producer on many WPR talk shows.
Wisconsin Public Radio continues to attract listeners seeking the best in conversation, education, music and entertainment. For example 5,300 more people tuned in to the Ideas Network in Spring 2009.

<table>
<thead>
<tr>
<th></th>
<th>Spring 2008</th>
<th>Spring 2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ideas Network Listeners</td>
<td>305,800</td>
<td>311,100</td>
</tr>
<tr>
<td>News &amp; Classical Listeners</td>
<td>212,800</td>
<td>190,300</td>
</tr>
<tr>
<td>Total Audience</td>
<td>456,900</td>
<td>443,800</td>
</tr>
</tbody>
</table>

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>February Pledge Drive</td>
<td>$</td>
<td>$890,040</td>
</tr>
<tr>
<td>One-Day Wednesday (May)</td>
<td>$</td>
<td>$425,840</td>
</tr>
<tr>
<td>Take Days Off Campaign</td>
<td>$</td>
<td>$1,042,628</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>FY 05</th>
<th>FY 06</th>
<th>FY 07</th>
<th>FY 08</th>
<th>FY 09</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership Revenue</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FY 05</td>
<td>$4.5M</td>
<td>$5M</td>
<td>$5.2M</td>
<td>$5.5M</td>
<td>$5.8M</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>FY 05</th>
<th>FY 06</th>
<th>FY 07</th>
<th>FY 08</th>
<th>FY 09</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributors</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FY 05</td>
<td>38,474</td>
<td>39,769</td>
<td>41,534</td>
<td>42,012</td>
<td>45,510</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>FY 05</th>
<th>FY 06</th>
<th>FY 07</th>
<th>FY 08</th>
<th>FY 09</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall Average Gift</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FY 05</td>
<td>$117</td>
<td>$125</td>
<td>$125</td>
<td>$130</td>
<td>$128</td>
</tr>
</tbody>
</table>
# Financial Activity FY09

<table>
<thead>
<tr>
<th></th>
<th>ECB</th>
<th>UWEX</th>
<th>TOTAL</th>
<th>FY08</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUE</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DIRECT STATE/UNIVERSITY</td>
<td>1,611,683</td>
<td>2,013,057</td>
<td>3,624,740</td>
<td>3,396,990</td>
<td>22.8%</td>
</tr>
<tr>
<td>INDIRECT/IN-KIND SUPPORT</td>
<td>336,916</td>
<td>1,287,538</td>
<td>1,624,454</td>
<td>1,607,661</td>
<td>10.2%</td>
</tr>
<tr>
<td>PUBLIC BROADCASTING</td>
<td>521,464</td>
<td>521,464</td>
<td>526,783</td>
<td></td>
<td>3.3%</td>
</tr>
<tr>
<td>LISTENERS</td>
<td>4,521,715</td>
<td>1,727,910</td>
<td>6,249,625</td>
<td>5,901,512</td>
<td>39.4%</td>
</tr>
<tr>
<td>CORPORATE</td>
<td>761,847</td>
<td>795,994</td>
<td>1,577,841</td>
<td>1,523,841</td>
<td>9.9%</td>
</tr>
<tr>
<td>FEDERAL (CPB)</td>
<td>581,618</td>
<td>472,562</td>
<td>1,054,280</td>
<td>1,162,250</td>
<td>6.6%</td>
</tr>
<tr>
<td>CAPITAL CONTRIBUTIONS</td>
<td>790,514</td>
<td>0</td>
<td>790,514</td>
<td>972,663</td>
<td>5.0%</td>
</tr>
<tr>
<td>OTHER</td>
<td>462,009</td>
<td>(24,060)</td>
<td>437,949</td>
<td>768,721</td>
<td>2.8%</td>
</tr>
<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td>9,066,302</td>
<td>6,794,565</td>
<td>15,860,867</td>
<td>15,860,421</td>
<td>100.0%</td>
</tr>
<tr>
<td><strong>EXPENSE</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BROADCASTING</td>
<td>2,966,614</td>
<td>417,242</td>
<td>3,383,856</td>
<td>2,917,434</td>
<td>21.9%</td>
</tr>
<tr>
<td>PROGRAMMING</td>
<td>1,117,637</td>
<td>6,143,661</td>
<td>7,261,298</td>
<td>6,954,684</td>
<td>47.1%</td>
</tr>
<tr>
<td>PROGRAM INFORMATION</td>
<td>75,389</td>
<td>188,515</td>
<td>264,004</td>
<td>317,152</td>
<td>1.7%</td>
</tr>
<tr>
<td>MANAGEMENT - DIRECT</td>
<td>601,608</td>
<td>872,412</td>
<td>1,473,620</td>
<td>1,711,024</td>
<td>9.6%</td>
</tr>
<tr>
<td>MANAGEMENT - INDIRECT</td>
<td>29,736</td>
<td>1,068,004</td>
<td>1,097,740</td>
<td>1,065,608</td>
<td>7.1%</td>
</tr>
<tr>
<td>FUNDRAISING</td>
<td>672,283</td>
<td>1,266,457</td>
<td>1,938,740</td>
<td>1,809,144</td>
<td>12.6%</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSE</strong></td>
<td>5,463,167</td>
<td>9,956,391</td>
<td>15,419,558</td>
<td>14,775,046</td>
<td>100.0%</td>
</tr>
<tr>
<td><strong>INCREASE IN NET ASSETS</strong></td>
<td>3,623,135</td>
<td>(3,161,826)</td>
<td>461,309</td>
<td>1,085,375</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(3,426,488)</td>
<td>3,296,525</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>NET INCREASE IN CAPITAL ASSETS</strong></td>
<td>(250,200)</td>
<td>(3,546)</td>
<td>(253,746)</td>
<td>571,867</td>
<td></td>
</tr>
<tr>
<td><strong>NET INCREASE IN RESTRICTED ASSETS</strong></td>
<td>70,866</td>
<td>(649,563)</td>
<td>(578,697)</td>
<td>284,353</td>
<td></td>
</tr>
<tr>
<td><strong>NET INCREASE IN UNRESTRICTED ASSETS</strong></td>
<td>375,981</td>
<td>787,308</td>
<td>1,163,789</td>
<td>229,155</td>
<td></td>
</tr>
</tbody>
</table>
New Media

WPR is socially networked! Join WPR and over 2,500 WPR fans on Facebook: http://www.facebook.com/wisconsinpublicradio. You’ll find news, announcements, Midday quiz questions and answers, and videos. A must-see is the video tour of the Madison bureau! Other highlights are photos of on-air hosts and behind-the-scenes staff, and the chance to interact with other WPR fans and post your own WPR-related photos. Also, look for individual WPR shows that have Facebook pages on the “Favorite Pages” section. You can also find WPR news on our Twitter feed here: http://twitter.com/WPR and you can find our video content assembled on the WPR channel on YouTube: http://www.youtube.com/user/WisconsinPublicRadio.

The Facilities

WHAA 89.1 FM is the newest addition to Wisconsin Public Radio stations. This central Wisconsin station is located in Adams, Wisconsin and should reach most areas in Wisconsin Rapids, Stevens Point, Adams-Friendship, Montello, Wisconsin Dells, and Portage that have had trouble getting Wisconsin Public Radio Ideas Network programming.

The station was made possible by the Public Telecommunications Facilities Program, a federal grant source. Support from corporations and listeners provided the rest of the funding needed for this major project. We reached our fundraising goal on December 30, 2009, and the station is set to begin broadcasting in early Spring 2010! The station will be staffed and managed from Wisconsin Public Radio’s Central Regional Bureau in Wausau.

We’re pleased to report that all WPR regions now have at least one WPR station broadcasting in HD. In Fall 2008 we completed the latest round of HD upgrades, adding WHBM-Park Falls, WHHI-Highland, WHLA-La Crosse, WHWC-Menomonie/Eau Claire, WHDI-Sister Bay, and WPNE-Green Bay to the list. In most cases each station is broadcasting WPR Classical, our 24/7 music service, on HD-2. In several cases we’re experimenting with other offerings, including WHRM, which also offers an HD-3 simulcast of the Ideas Network (to address nighttime signal weakness on WLBL-AM); and WLSU, which broadcasts the full NPR News & Classical Music schedule on HD-2, since the main channel features an extensive offering of jazz to complement other public radio programs in that community.

Many of WPR’s regional bureaus produce local programming. In 2009, WPR moved several programs, and launched or re-launched several other programs, so all regional informational programs are heard on Thursdays and Fridays at 5 PM on the Ideas Network. This coordination makes it easier for listeners to know when the programs can be heard, and At Issue with Ben Merens can now focus more tightly on Southeast Wisconsin issues.
Wisconsin Public Radio News has been hard at work staying up with current local and national news in order to keep listeners informed on issues affecting their community.

Last February, WPR’s Gil Halsted visited the U.S. military prison at Guantanamo Bay, Cuba, and produced a three-part series on the assignment of a Wisconsin National Guard unit there.

In June, the news department produced a three-part series in which Shamane Mills and Danielle Kaeding looked at the first anniversary of the big floods in Wisconsin.

A four-part series on the mortgage crisis in Wisconsin was produced in August. The series led up to a town hall-style meeting in Milwaukee on the crisis. It was produced by Milwaukee Public TV and aired statewide on WPR and WPT.

In late September, WPR news produced a five-part series on the H1N1 virus, including a look back at the 1918 flu pandemic and how it affected Wisconsin. This project also involved the Talk department, which produced several shows on H1N1 that week. WPR and WPT also collaborated on a statewide, live interview/call-in program on H1N1, which aired at the end of September.

In December, WPR News looked at the reasons why people give (their time and/or money) during the holidays, with a four-part series.

WPR News also collaborated with Wisconsin Public Television in broadcasting Governor Doyle’s annual State of the State address, and the semi-annual Budget Address. State government reporter Shawn Johnson co-hosted with WPT’s Frederica Freyberg.

News Awards

(Produced in 2008 ~ Awards received in 2009)

“Bridging the Shores: The Hmong-American Experience” won a host of awards in 2009, including UW Chancellor’s Award for Excellence in Collaboration; RTNDA-UNITY Award for Excellence in Coverage of Diverse Communities and Issues; Asian American Journalists Association Award for Outstanding Coverage of Asian American/Pacific Islander Issues; Communicator Award of Distinction; Wisconsin Broadcasters Association Second Place Award for Special Interest Programming; Wisconsin Associated Press Award for Best Documentary; and Milwaukee Press Club Second Place Award for Best Documentary or Series. Wisconsin Public Radio partnered with the Wisconsin Institute for Public Policy and Service for this story, and reporters who worked diligently on the piece include Brian Bull, Glen Moberg, Gil Halsted, Patty Murray, Steve Roisum, and Sheryl Gasser.
Wisconsin Broadcasters Association

- First Place/Best Writing: “Campaign Ad Stopped” (Shawn Johnson)
- Third Place/Best Writing: “Eating Invasives” (Patty Murray)
- First Place/Hard News/Investigative: “Infant Mortality Series” (Shamane Mills)
- Second Place/If It Doesn’t Fit, This Must Be It: “Texting Hazards” (Shamane Mills)
- Second Place/Best Use of Audio: “Ho Chunk Bison Round-up” (Brian Bull)
- Third Place/Best Use of Audio: “The Sky is Crying Over Crandon” (Glen Moberg)
- Second Place/Best Live On-Scene Reporting: “GM Announces Shutdown” (Gil Halsted)
- Second Place/Election Coverage: “Presidential Issues” (Gil Halsted, Shamane Mills, Brian Bull)
- Third Place/Feature: “Glass” (Patty Murray)

Wisconsin Associated Press

- Best Series: “SIDS” (Danielle Kaeding)
- Best Use of Audio: “Crandon Memorial” (Glen Moberg)

Milwaukee Press Club

- Second Place/Best Continuing Reporting: “June Floods” (WPR Staff)
- Second Place/Best Audio: “Ho Chunk Bison Round-up” (Brian Bull)
- Second Place/Best Sports Story: “Brett Favre Returns?” (Patty Murray)

NBNA Eric Sevareid Awards

- First Place/Spot News: “June Flood Coverage” (WPR Staff)
- Merit Award/Spot News: “Former Governor Dreyfus Obit” (Shawn Johnson)
- Merit Award/Talk/Public Affairs: “Joy Cardin Show” (Joy Cardin and Ideas Network Producers)
- Merit Award/Audio: “Wildlife Project Helps National Guard Training” (Chuck Quirmbach)
Wisconsin Public Radio provides listeners with easy access to staff through our state bureaus. The Superior, Eau Claire, La Crosse, Wausau, Green Bay, Milwaukee, and Madison offices are home bases for reporting, corporate sponsorship, engineering, programming, and community outreach activities in the communities we serve.

Community outreach encompasses all activities where WPR staff members interact with listeners and the general public, from sponsored events to listener appreciation dinners to remote broadcasts. 2009 was an exemplary year for outreach efforts.

A few events were held in almost every region in Wisconsin. The bus trips to Big Top Chautauqua in Washburn were a huge success all around the state. Participants enjoyed the performances under the tent and many spent additional time in Bayfield.

The Garrison Keillor movie screenings of The Man on the Radio in the Red Shoes were held around the state and guests turned out in droves. Participants enjoyed the special sneak peak of the documentary on Keillor’s life before it was aired on Wisconsin Public Television.

**Superior Regional Office**
In October, the Superior Bureau took a trip to the Bayfield Apple Festival. In addition to enjoying fun, apples, music and food, guests watched “The Rubber Chicken Theatre,” a live radio comedy show!

In May, host Larry Meiller made a trip to Bayfield for the kick-off of the “Bayfield in Bloom” celebration. Larry broadcast his show Garden Talk from Bayfield with guests Don Kissinger, DNR West Central Regional Urban Forestry Coordinator, and Art Ode, a horticultural consultant in Bayfield.

**Eau Claire Regional Office**
The annual Eau Claire Listeners Dinner on April 29 featured a keynote address by WPR host, Norman Gilliland, who talked about his early career in radio and his passion for short-wave radios. An audience of 50 friends enjoyed talks by Gilliland, Mike Crane, Dean Kallenbach, Mary Jo Wagner, Kathy Stahl and Al Ross.

WPR sponsored the 3rd Annual Open Air Festival of the Arts on June 13. Volunteers, interns and staff were on hand to greet guests, hand out flyers, and answer questions at the all-day outdoor waste-free event.

The WPR Word Wizards participated in the Literacy Volunteers’ Scrabble Bee in April. The team comprised of staff and volunteers placed 11th overall against approximately 30 teams. As has happened in other years, the team scored better as more tiles were taken away…
Wausau Regional Office
The Central Wisconsin Bureau was very busy during 2009. We had a sold-out live broadcast of **Michael Feldman’s Whad’Ya Know?** from the Melvin Laird Room at the Dreyfus University Center on the UW-Stevens Point Campus on February 7. Along with his normal skits, “All the News that Isn’t” and the **Whad’Ya Know?** Quiz, Michael enjoyed a chat and a beer with Point Brewery Brewmaster John Zappa; attempted a curling lesson with members of the Stevens Point Curling Club; welcomed local singer LJ Booth to perform; talked about bats with Dr. Christopher Yahnke, a mammalogist from UWSP; and was fed by Rob and Brenda Tuszka of the Silver Coach, one of Stevens Point’s fine restaurants.

In October, Wisconsin Public Radio was a media sponsor of the Sentry Insurance Invitation to the Arts Series featuring the Great Ocean Adventure of Jean-Michel Cousteau, who is Jacques Cousteau’s son. This high-definition experience took the audience under the sea exploring its breathtaking beauty, highlighting the spirit of adventure and environmental awareness. **Glen Moberg** was fortunate enough to also interview Jean-Michel for his **Route 51** program, which he broadcast from the new studios on the UW-Stevens Point campus.

Also in October, WPR held a live remote broadcast of **Route 51** at the Woodson Art Museum in Wausau as they opened their newest exhibit, “In Search of Norman Rockwell’s America.” Host **Glen Moberg** talked with award-winning photojournalist Kevin Rivoli about this body of work. We held a Major Donor reception after the show in conjunction with museum donors, so it was a good chance to mingle with a variety of art enthusiasts.

Green Bay Regional Office
WPR sponsored the 70th Annual Blue Note Records Concert at the Fox Cities Performing Arts Center in Appleton on March 21. The Blue Note 7, a septet comprised of pianist and current Blue Note recording artist Bill Charlap, trumpeter Nicholas Payton, tenor saxophonist Ravi Coltrane, alto saxophonist and flutist Steve Wilson, guitarist Peter Bernstein, bassist Peter Washington, and drummer Lewis Nash, performed for a great crowd.

Garrison Keillor’s **A Prairie Home Companion** live broadcast was held at the Fox Cities Performing Arts Center in Appleton on March 28. With a sold-out audience, **Garrison Keillor** hosted this broadcast of his hit show, now in its 35th year of production. Due to the popularity of the show, the Fox Cities Performing Arts Center had to add another showing of the broadcast.

WPR sponsored the Fox Cities Book Fest featuring book lectures from **Zorba Paster** at UW-Fox Valley and **Norman Gilliland** at the Paper Discovery Museum in Appleton on April 15-16. Zorba Paster discussed his book **The Longevity Code** to a packed house. We had a great turnout and response. Norman Gilliland discussed his book **Grace Notes** at the Paper Discovery Center. There was also a pleasant turnout with much audience participation.
La Crosse Regional Office
WPR friends and fans had several occasions to meet and greet WPR staff in 2009. In May, Simply Folk host Tom Martin-Erickson hopped the Mississippi River to record performances at southeastern Minnesota’s 2009 Bluff Country Gathering, a weekend of music, dance and workshops featuring regional and national string musicians.

WPR was again present for the annual Great River Folk Festival held each August in La Crosse. The 2009 festival included performances by regional favorites Peter Mayer, String Ties, and Tom Pease, with headliner Greg Brown bringing the house down on opening night. WPR’s booth was again a favored stopping spot for listeners looking to put a face with a voice.

Summer’s passing was marked by a month-long series of special broadcasts in August of The Big River Radio Wave, a unique music and variety show from Alma, Wisconsin. WPR stations WHLA-La Crosse and WHWC-Eau Claire produced this series for regional broadcast. By popular demand, a holiday special also ran in December. Listeners enjoyed music by the Riverbenders; sketches by comedian Mary Mack; stories by Kenny Salwey, Wisconsin’s famed “Last River Rat”; and visits from regional author Michael Perry.

Madison Regional Office
WPR had a booth at the Wisconsin Public Television Quilt Expo in September where visitors could talk to other WPR fans, see photos of our on-air personalities and enter a drawing for a quilting DVD.

In July, WPR host Jim Fleming participated in Concerts on the Square in Madison where he did the narration of “A Lincoln Portrait” by Aaron Copland, as part of the “Lincoln Anniversary/Celebrate America” concert. In addition, WPR host Norman Gilliland emceed the concert and all other Concerts on the Square throughout the summer.

The 2009 Wisconsin Book Festival took place in Madison on October 7-11. Fifteen venues hosted over 60 discussion panels, book readings, and book sales. Wisconsin Public Radio hosted several of these authors on its airwaves prior to and during the festival. Lori Skelton introduced local author Katie Krueger at her reading of Give With Gratitude: Lessons Learned Listening to West Africa. Joy Cardin postponed her bedtime to be at Promenade Hall in Overture Center when she provided the introduction for Matt Rothschild, a frequent guest on Wisconsin Public Radio. Norman Gilliland provided opening statements for two events: the first featured renowned comic book writer Harvey Pekar, whose latest book is Studs Terkel’s Working, A Graphic Adaptation; and Robert Whitaker and Adam Schrager, authors of On the Laps of Gods: The Red Summer of 1919 and The Principled Politician, respectively. Anne Strainchamps also stopped by the festival to kick off a panel discussion about children’s books.
Milwaukee Regional Office
In early October, a group of 100 WPR listeners and staff departed on a trip to Springfield, Illinois. The trip was the brainchild of host Kathleen Dunn, who has had an interest in Abraham Lincoln since she was a small child. The group took two buses and traveled all around Springfield learning about Lincoln. Steven Rogstad, a Lincoln scholar, joined the trip to bring his insight to the group. In addition, Douglas Wilson, an acclaimed Lincoln scholar, was the keynote speaker during the dinner on Friday. The weekend was a magnificent mix of WPR and Lincoln and was a memorable experience for all involved.

In recognition of the debate surrounding America’s current healthcare system, Wisconsin Public Radio partnered with Froedtert and the Medical College of Wisconsin for a major forum on the current state of healthcare reform at Froedtert’s new Clinical Cancer Center. The forum took place on September 16 from 9 AM to 11 AM. Kathleen Dunn hosted the radio remote, and it was broadcast live on WPR.

Guest panelists included Secretary Karen Timberlake, Wisconsin Department of Health Services; Jon Erpenbach, Wisconsin State Senator (D); Mary Lazich, Wisconsin State Senator (R); George Kerwin, President and CEO of Bellin Health in Green Bay; John Bartkowski, President and CEO of Sixteenth Street Community Health Center in Milwaukee; Larry Schreiber, President of Anthem Blue Cross and Blue Shield in Wisconsin; and Jon Pryor, CEO of the Medical College Physicians. This free event was attended by over 100 public radio listeners.

The 20th Anniversary of Old Time Radio Drama was celebrated in Brookfield at the Sharon Lynne Wilson Center for the Arts on October 29. During the two-hour program, the audience participated in five “After the Fact Mysteries” and enjoyed a scene from the play All About Eve. The 100 guests traveled from as far away as Little Chute, Wisconsin to celebrate the occasion.
With the hiring of Cheryl Dring as Music Director in 2009, the music department has been doing many new and interesting things. The NPR News & Classical Music Network wrapped up 30 years of live broadcasts from the Chazen (formerly the Elvehjem). We are now ready to embark on the next decade!

In February, a live broadcast of the State of Wisconsin annual “Tribute and Ceremony” honoring Dr. Martin Luther King, Jr. was produced by our very own Jonathan Overby, host of Higher Ground.

In July, Simply Folk celebrated its 30th Anniversary with host Tom Martin-Erickson at Big Top Chautauqua in Ashland. The star-studded night of entertainment featuring The Blue Canvas Orchestra and special guest John McCutcheon was a great success. Simply Folk has been broadcast on Sunday nights over Wisconsin Public Radio’s airwaves for three decades.

A sublime Beethoven sonata, a moving spiritual sung by a bass-baritone, and a unique arrangement of Barber’s Adagio for Strings for three people playing one five-octave marimba were just some of the performances which set the stage for Wisconsin Public Radio’s 2009 Neale-Silva Young Artists’ Competition. They performed at the winners’ recital on April 26 at the Wisconsin Union Theater in Madison. WPR congratulates the winners of the competition:

- Voice: Derrell Acon (St. Louis, MO) – Lawrence University-Appleton
- Alto Saxophone: Phillip Dobernig (Mukwonago, WI)
- Viola: Elias Goldstein (Bolingbrook, IL) – UW-Madison
- Piano: Leonard Hayes (Dallas, TX) – Lawrence University-Appleton
- Clarinet: Ching-Chieh Hsu (Taiwan) – UW-Madison
- Percussion Ensemble – Lawrence University-Appleton:
  - Felicia Behm (Monument, CO)
  - David Ranscht (La Crosse, WI)
  - Stacey Stoltz (Aurora, IL)

As part of Thanksgiving weekend, Wisconsin Public Radio broadcast concerts from the Wisconsin High School State Honors Project. Concerts by the Honors Orchestra, Band, Treble Choir and Mixed Choir were recorded in Madison at the Overture Center on October 29. The Wisconsin State Honors Music Project is sponsored by the Wisconsin School Music Association. More than 1,800 students in grades 9, 10 and 11 applied to audition for the privilege of being one of 430 students selected for ensemble membership.

On The Midday, Norman Gilliland and Stephanie Elkins welcomed a variety of guests into the studio. Some of the highlights of 2009 were Andre Watts who performed with the Madison Symphony Orchestra in April, the Amiela Piano Trio who came in July and were part of the Green Lake Festival, and Grammy Award-winning vocalist Sylvia McNair who was on the program in December.
The Ideas Network broke new ground in 2009. New programs, events and awards were the highlights of the past year.

In May, *The Saturday Special* launched on the Ideas Network. This special hour allowed WPR to bring listeners interesting, unusual and often provocative programs selected from stations and producers from around the world. Some programs were just a single hour, while others presented a short series of related programs. Visit their website for programming details: [http://wpr.org/saturdayspecial/](http://wpr.org/saturdayspecial/)

In June, WPR broadcast from the Midwest Renewable Energy Fair in Custer, Wisconsin. Luckily, Mother Nature was kind, as the shows were broadcast from an outdoor tent! Hosts on site under the WPR tent included Veronica Rueckert, Larry Meiller, Jean Feraca and Ben Merens. With vendors, exhibitors and visitors from throughout the U.S. and Canada, this was a fantastic venue for WPR to showcase itself and its “homegrown” shows. WisconsinEye Public Affairs Network was there to film the broadcasts which can be found here: [http://wpr.org/r/?114](http://wpr.org/r/?114)

In 2009, *The Joy Cardin Show* won a Northwest Broadcast News Association merit award in the “Talk/Public Affairs” category.

*Here on Earth* with Jean Feraca won a Brass Crescent Award for the groundbreaking series “Inside Islam.” The Brass Crescent Awards began in 2004 with the purpose of promoting the best writing of the Muslim web and exposing them to a greater number of readers. “Inside Islam” is a collaboration between UW-Madison’s National Resource Centers and Wisconsin Public Radio. It brings listeners dialogue and debates in order to challenge misconceptions and illuminate diversity.
Extending Wisconsin to the world through knowledge, good health advice, and offbeat humor

WPR connects the best of Wisconsin to the world through the World Wide Web, and through three wonderful programs that are distributed nationwide and heard each week by more than a million people.

*Michael Feldman’s Whad’Ya Know?,* heard on 255 public radio stations around the country, features the sharp wit and sense of humor that fellow Wisconsinites know so well. With the live band, fun and topical guests, the quiz and more, *Whad’Ya Know?* is a favorite everywhere. Michael sees the show as a local program that happens to be broadcast nationally, so it retains the same quirky charm it’s always had. On the set, Michael and his guests sit on a vintage diner bench, remembering what it’s like to have old friends and new stop by for a couple of minutes of light-hearted fun. In 2010, *Whad’Ya Know?* will celebrate 25 years of broadcasting.

If *Whad’Ya Know?* is about Wisconsin FUN, then *To the Best of Our Knowledge (TTBOOK)* is about Wisconsin SMART. Inspired (as WPR has always been) by the Wisconsin Idea of extending the resources of the University to the borders of the state and the world, *To the Best of Our Knowledge* regularly wins awards for its top-notch explorations of the world of ideas. *TTBOOK* is heard on 149 stations nationwide.

The groundbreaking *TTBOOK* series “Boots on the Ground: Stories from the War in Iraq” sought answers to important questions – but not from “talking heads.” Instead, producers sought the perspective of the troops. What was our mission in Iraq? Did we win or did we lose? What will become of Iraq? Civil War or Democracy? What about the some 150,000 troops coming home? What are they coming back to?

The range of topics was as broad as ever this year: from “Einstein, God and the Universe” to “Alone Time,” the science of loneliness, “Teen Angst,” “Mother Stories” and “Revenge of the Nerds.”

Also this year, it was another enjoyable and informative year with *Zorba Paster on Your Health*. Founded on the idea that laughter truly is the best medicine, family doctor Zorba Paster and sidekick Tom Clark team up with callers for an hour of upbeat, entertaining talk about medical advice and healthy living. *Zorba Paster on Your Health* is carried on 78 stations around the country.
The Wisconsin Public Radio Association (WPRA) is your organization. As such, the WPRA acts as a fiscal agent for funds you contribute to Wisconsin Public Radio. WPRA also encourages support of Wisconsin Public Radio through regional events, fundraising, and advocacy. I am proud to support Wisconsin Public Radio by serving as your WPRA president.

The WPRA Board is composed of both elected and appointed members. Board members represent the state geographically, but also represent a diversity of skills, life experiences, professions, and backgrounds. In 2009, we welcomed to the board Ginger Alden of Wausau, Dean Dietrich of Wausau, Anne Katz of Madison, and Margie Shurgot of Oneida.

2009 was a significant year for the Wisconsin Public Radio Association. In addition to continuing to manage and invest the funds entrusted to us in support of Wisconsin Public Radio, we were also privileged to participate in the Leadership for Philanthropy program funded by the Corporation for Public Broadcasting. At our September retreat, we worked with consultant Claudia Chouinard Brink on maximizing the WPRA Board’s role in the philanthropic efforts of Wisconsin Public Radio. The generosity of our listeners continues to amaze us, and as a board we are committed to doing whatever we can to support the efforts of Wisconsin Public Radio to improve its financial position so that we can continue providing the best in public broadcasting to Wisconsin.

I encourage you to become involved in your membership organization by volunteering for regional activities and by contacting us through your regional manager or at board@wpra.org to learn more. Thank you for supporting Wisconsin Public Radio through WPRA!

Ellen Rosewall
WPRA President

2009 Board of Directors

**Northeastern Region**
- Ellen Rosewall
- Gary Lichtenberg
- Bill Merrick
- Richard Egan
- Chris Powless
- Margie Shurgot

**Central Region**
- Ginger Alden
- Dean Dietrich
- Chet Gerlach
- Gloria Jones-Bey
- Anne Katz
- David Utley

**Southeastern Region**
- Joan Rudnitzki
- Barbara Gilmore
- Michael Sigman
- Gloria Jones-Bey
- Anne Katz
- David Utley

**Southcentral Region**
- Ginger Alden
- Dean Dietrich
- Chet Gerlach
- Gloria Jones-Bey
- Anne Katz
- David Utley

**Southwestern Region**
- Joan Rudnitzki
- Barbara Gilmore
- Michael Sigman
- Gloria Jones-Bey
- Anne Katz
- David Utley

**Western Region**
- Joan Rudnitzki
- Barbara Gilmore
- Michael Sigman
- Gloria Jones-Bey
- Anne Katz
- David Utley

**Northwestern Region**
- Kaye Tenerelli
- David Utley
- Laura Jasper
- David Steele
Executive Director Level
($10,000+)
Epic Systems Corporation
Mame Gale
Mrs. Paul W. Guenzel
James G. Hart
Ruth Kohler
Mary L. Mowbray and Roland P. Schroeder
Mary and Lowell Peterson
Anonymous (3)

Executive Producers Level
($5,000-$9,999)
Grant Abert
Michael and Mary Allured
Gisela and John Brogan
Susan and James R. Cargill
Donald McGourioch
Warren Hellman
Marianne Hohenner
Terri and Venne Holoubek
Connie M. Lee
Loren and Helen Walker
Foundation
A. Stratton and Cary K. McAllister
Nelson and Joan Moffat
Thomas B. Mowbray
Tom Neujahr
Peggy Prohaaska
Glen E. Reiland and Sara Krebsbach
Michael G. Stuart
Klaas and Sue Van Zanten
William Vanderson and Christina Gehrke
Jo and Peter Walters
Anonymous (3)

Director Level
($2,500-$4,999)
Tym Allison
Jerry W. and Ruth E. Apps
Margaret Baack and Michael McAdams
Joseph and Frances Bachman
Jake and Helen Bennison
Steven C. and Susan A. Bergin
John P. and Marilyn Breidster
Elaine Burke
Sudie and Richard Burnham
Betty K. Carpenter
Sherry and Douglas Caves
Dean R. and Cecelia A. Dietrich
Carl B. and Barb J. Drake
Leota Ester
Ray P. and Mary M. Evert
Alice Faust
James and Mary Fico
William E. Fotsch
Bruce O. and Grace Frudeln
Mary and Dean Gagnon
David Butler
Tom Grotelueschen and Francine Pease
John H. and Carolyn Gusmer

Producer Level
($1,000-$2,499)
Robert Adams
Loraine and William Adkins
Carol D. Adler
Ginger and Charlie Alden
William Alvarez
Ms. Marion S. Ambuel
Ryan Anauo
Diana Anderson
Dr. Henry A. Anderson
John and Joanne Anderson
Karen and Mark Anderson
Larry and Marilyn Anderson
James Angoeine
Thomas J. and Lynn R. Ansfeld
Paula and Eric Aptelbach
Michael and Mary Arinnes
Marian Ashman
Rajai and Chicker Atalla
Daniel M. and Karen N. Atwood

Delores Back
Isabel Bader
Karen Bahnick
Mary Anne Baitinger
Phil Baker
Alice Baldini
Mary Baldwin
Barbara and Jim Ballard
Katie and Donald Bally
Audrey Barnard
Metron R. Barry
Jessica Bartell and William Elhardt
Thomas and Rebecca Bartow
Douglas and Mary Ellen Bates
Betty and John Batson
John Baumier Memorial
David Beach
Carol Bean
Chris and Larry Beck
Janet and Patricia Becker
Mrs. Nancy Becknell
William and Patricia Beers
Richard and Mary Behm
Carolyn L. Bell
Tom Belter
Randale A. Bennett
Stephanie Beran
Donald Berger and Mary Meyer
Berger
Michael and Carmen Bergom
Linda and Niles Berman
Jo Bernhardt
Bill and Darlene Berry
Roger and Amy Bertschausen
Barbara Besadny
Arthur and Carolene Beutler
Betty N. and George W. Biefeld
Sally and Richard Bierster
Anthony Binsfeld
Charlotte A. Bleistein
Charles R. and Joy Boardman
Robert Bock
O. C. and Patricia H. Boldt
Gwendolynn Bomann
Adam and Ada Bors
Sherry Boyce
Rebecca Brackin
Dr. Patricia A. Bradford
John J. and Eva Bradley
Mark J. and Ann Bradley
Carol Brand
Cheryl Braun
Mel and Leann Breed
Dr. Joyce Brehm
Mary Brennan
C. Brooks Brennens
Inge Bretherton
Malcolm and Penny Brett
Lois and Ed Breast
Benjamin and Susan Brooks
Doug and Eugenia Brown
Brown Family Foundation
Lucy Brown
Paul L. Brown
Robert and Susan Brown
Dr. Charles B. Brownlow

Ruth Bruskiewitch
Kristen Bruxvoort
Janice Buck
Barbara C. Buenger
Jon Buggs and Anne Flynn
Robert G. and Janet C. Bulen
Robin R. Burch
Mary Burke
Judith Burdystan and Stephanie Deutsch
Tom and Mary Burt
Paul and Frances Burton

Thomas and Elaine Burzinski
Nancy Butler
Debra Byars
Paul and Mary Byrne
Dr. Anna Byrne
Jim Cain and Miriam Simmons
Larry and Cheryl Cain
Douglas and Linda Campbell
Harry V. and Karen H. Carlson
Roger and Carroll Carlson
Elaine Carmanich and Lane Kendig
Nancy Lee Carter
William R. Cary
Karen Caudill
Cellulose Sciences International
John L. Cerny
Judith Chanteleos
Wayne Chaplin and Gail Bergman
Roland and Marjorie Christen
Dianne Christensen
Lynn and Abigail Christiansen
Joan Christopherson-Schmidt
Frank and Chris Church
Allen W. and Ann D. Clark
John E. Clarke
L. Claude Schlobohm
Barbara Clayton
Bill Clegdenning and Shirley Klapperich
James A. Clum
Susan Coady
James A. and Virginia H. Coburn
Thayer and Anne Coburn
Richard and Susan Cochrane
Lenor Cole
Barry Cohen and Ellen O'Brien
C. Patrick and Rose Collier
Marv Conney
Mr. and Mrs. Ernst Conrah
Frank and Mary Ann Cook
Guerden and Jo Coombs
Wendy and Betsy Cooper
James G. Coors
Richard B. Corey
Sheila Coyle
Barbara B. and Ted Crabb
Craig E. Lighty Fund
John and Judy Crain
Mary (Polly) Craemer
Joseph and Judith Cranley
Omer P. and Ardis Creydt
Byron and Pam Crouse
Mary Crowley and Dennis Dillon
J. Kevin and Maureen M. Culhane
<table>
<thead>
<tr>
<th>Name</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jim and Barbara Ann Force</td>
<td>Thomas J. and Linda K. Hallson</td>
</tr>
<tr>
<td>Charles Ford and Sharon James</td>
<td>Mary Halloran</td>
</tr>
<tr>
<td>Susan E. and Fred R. Foster</td>
<td>Richard and Nicolette Hanna</td>
</tr>
<tr>
<td>Jim Fowler and Kathy Mydy</td>
<td>Ginger Hansell</td>
</tr>
<tr>
<td>James and Jackie Fratrick</td>
<td>Marc F. and Alice Hansen</td>
</tr>
<tr>
<td>W. Jerome Frautschl Charitable Foundation</td>
<td>Phil and Marilyn Hansota</td>
</tr>
<tr>
<td>John D. and Mary Clare Freeman</td>
<td>Stuart and Sally Harper</td>
</tr>
<tr>
<td>Terry and Lynn Frick</td>
<td>Mathewy H. Hasler</td>
</tr>
<tr>
<td>Bernard Friedlander</td>
<td>John Hassett</td>
</tr>
<tr>
<td>Nancy Frntz</td>
<td>Charles J. and Judy L. Hastert</td>
</tr>
<tr>
<td>Judy and Richard Fritz</td>
<td>Scott Hathaway</td>
</tr>
<tr>
<td>Margaret Fulton</td>
<td>Bob Hausserman</td>
</tr>
<tr>
<td>John Gaddo and Nancy North</td>
<td>Ermna Havens</td>
</tr>
<tr>
<td>Marc and Eve Galanter</td>
<td>David Shapiro</td>
</tr>
<tr>
<td>Julie Gale</td>
<td>William and Vivian Hayen</td>
</tr>
<tr>
<td>George Gay and Brian Soper</td>
<td>Carroll Heideman</td>
</tr>
<tr>
<td>Scott and Lyn Geboy</td>
<td>Orn L. Helstad</td>
</tr>
<tr>
<td>Rosann M. Geiser and Dorothy E. Mathews</td>
<td>Grace Hendel</td>
</tr>
<tr>
<td>Anna Gemrich</td>
<td>James V. and Kathy Herman</td>
</tr>
<tr>
<td>Charti Gent and Andy Kahn</td>
<td>Barb Herred</td>
</tr>
<tr>
<td>Chet Gerlach</td>
<td>Norman Keith Hester</td>
</tr>
<tr>
<td>Tom Germit</td>
<td>Gary F. Heizer and Marcia A. Tepp</td>
</tr>
<tr>
<td>Carl and Sheila Getto</td>
<td>Sandra and John Heyer</td>
</tr>
<tr>
<td>Robert Gibson and Gail Conder</td>
<td>Ann Heywood and Gene Stanley</td>
</tr>
<tr>
<td>Emmely Gideon</td>
<td>Margaret Hickman</td>
</tr>
<tr>
<td>Jennifer and Andrew Giesler</td>
<td>Reverend Charles J. Hiebl</td>
</tr>
<tr>
<td>Tracey Gilbert</td>
<td>Gilbert S. and Bettie F. Hill</td>
</tr>
<tr>
<td>David C. and Helen D. Gilles</td>
<td>Michele Gilmes</td>
</tr>
<tr>
<td>Haywood S. and Audrey B. Gilliam</td>
<td>Bryce Hirsch</td>
</tr>
<tr>
<td>Margaret Gillick</td>
<td>Stephen and Anne Hintz</td>
</tr>
<tr>
<td>Amy Gilliland</td>
<td>Thomas and Joyce Hirsch</td>
</tr>
<tr>
<td>Don and Barbara Gilmore</td>
<td>Marian Hilsop</td>
</tr>
<tr>
<td>Sharon and Bob Gilson</td>
<td>Stan Hoffert and Susan Ford-Hoffert</td>
</tr>
<tr>
<td>William and Sherryl Gingerich</td>
<td>James Hogan</td>
</tr>
<tr>
<td>Susan Hughes Gingrasspo</td>
<td>Owen S. Hostomt</td>
</tr>
<tr>
<td>C. C. and Robert E. Ginsberg</td>
<td>Jack and Colleen Hofmeck</td>
</tr>
<tr>
<td>Bradley and Barbara Glass</td>
<td>Bill Holzhaeser</td>
</tr>
<tr>
<td>Carolyn Gohr</td>
<td>Nancy J. Horum</td>
</tr>
<tr>
<td>Jody and Jerry Goldberg</td>
<td>Barbara and John Horner-Ibler</td>
</tr>
<tr>
<td>Miriam L. Goldberg</td>
<td>Julie and Dan Horton</td>
</tr>
<tr>
<td>Teresa Gonya</td>
<td>Susan B. Horwitz and Thomas W. Reps</td>
</tr>
<tr>
<td>Phyllis Goodenough</td>
<td>Matt Hostak</td>
</tr>
<tr>
<td>Hedda and Walter Goodman</td>
<td>Michael J. Howard</td>
</tr>
<tr>
<td>Lorna Goshman</td>
<td>Jean E. Hoye</td>
</tr>
<tr>
<td>Dorothy C. Gosting</td>
<td>Steve and Margaret Huebbe</td>
</tr>
<tr>
<td>Jennifer Gottwald and David Sherlock</td>
<td>David Hughes and Susan Brook</td>
</tr>
<tr>
<td>Linda Gourley</td>
<td>Melissa K. Huitl</td>
</tr>
<tr>
<td>John Grade</td>
<td>Christina M. Hull</td>
</tr>
<tr>
<td>Maurie and Patricia Grafton</td>
<td>Robert W. and Donna Huntington</td>
</tr>
<tr>
<td>Larry and Anne Graham</td>
<td>Dale Hutjens</td>
</tr>
<tr>
<td>Richard and Rebecca Grangaard</td>
<td>Linda Hutenburg</td>
</tr>
<tr>
<td>Jan Greenberg</td>
<td>Barbara Ingham</td>
</tr>
<tr>
<td>Diana and Don Greene</td>
<td>Stanley and Shirley Inhorn</td>
</tr>
<tr>
<td>Deb and Michael G. Griffith</td>
<td>I. Martin Isaacs</td>
</tr>
<tr>
<td>Wesley and Sigrid Griffith</td>
<td>Ilene Isenberg and Dan Fields</td>
</tr>
<tr>
<td>James Gittner</td>
<td>Arvid Iverson</td>
</tr>
<tr>
<td>Ruth T. Grossberg</td>
<td>Dr. Gretchen Jaeger and Joel Fredricksen</td>
</tr>
<tr>
<td>Ann Groves-Lloyd and Ron Lloyd</td>
<td>Therese Janssen</td>
</tr>
<tr>
<td>Jim Guiter</td>
<td>Bruce and Alison Jarvis</td>
</tr>
<tr>
<td>Dr. Sigurd Gundersen</td>
<td>Tom Jefferson and Gail Zaucha</td>
</tr>
<tr>
<td>Allan and Marlene Gustafson</td>
<td>Jonathan Jenkins</td>
</tr>
<tr>
<td>Kathleen Gutknecht</td>
<td>David E. Jensen</td>
</tr>
<tr>
<td>Carol M. Kreg</td>
<td>Peggy and Ellery Jensen</td>
</tr>
<tr>
<td>Gabriele S. Haberland and Willy Haebi</td>
<td>Alice and John Jenson</td>
</tr>
<tr>
<td>Jesse and Millie Fusfeld Family</td>
<td>Trust</td>
</tr>
<tr>
<td>Jeff Jilek</td>
<td>John Johnkoski</td>
</tr>
<tr>
<td>Albert and Cynthia Johnson</td>
<td>Claire and Marjorie Johnson</td>
</tr>
<tr>
<td>Elise M. Johnson</td>
<td>Peter Johnson</td>
</tr>
<tr>
<td>William and Susan Johnson</td>
<td>Charlotte and Richard Johnston</td>
</tr>
<tr>
<td>Delane Jorne</td>
<td>Gloria Jones-Bey</td>
</tr>
<tr>
<td>Joe J. and Peg E. Iopke</td>
<td>Sharon Jordan and Rich Maciejewski</td>
</tr>
<tr>
<td>Robert and Barbara Joswick</td>
<td>Martin and Rita Kades</td>
</tr>
<tr>
<td>Renee C. Klaimowsk</td>
<td>Ronald and Judy Karaway</td>
</tr>
<tr>
<td>Steven Kasinski</td>
<td>Charles B. Kaufman</td>
</tr>
<tr>
<td>June Kellogg</td>
<td>Kathleen M. Kelm</td>
</tr>
<tr>
<td>Coleen Kennedy and Michael Juers</td>
<td>Stephen and Marley Kercher</td>
</tr>
<tr>
<td>Miriam Kerntt</td>
<td>Howard and Mary Kidd</td>
</tr>
<tr>
<td>Laura Kiesling and Ron Raines</td>
<td>Rob and Emily Krall</td>
</tr>
<tr>
<td>Judith Kimbrough</td>
<td>Elizabeth Kimbrough</td>
</tr>
<tr>
<td>Daniel T. and Jerry K. S. Kincaid</td>
<td>Laurel Kinosian</td>
</tr>
<tr>
<td>Connie Kinsella and Marc Eisen</td>
<td>John and Joan Kinsey</td>
</tr>
<tr>
<td>Richard E. Kinsinger</td>
<td>Kathy Kitzinger</td>
</tr>
<tr>
<td>Tom and Rosemary Kleinheinz</td>
<td>Rob and Kelly Kline</td>
</tr>
<tr>
<td>Bill and Vicky Knode</td>
<td>Ron Knuth</td>
</tr>
<tr>
<td>Joyce Clark Knutson</td>
<td>James D. Koch</td>
</tr>
<tr>
<td>James D. Koch</td>
<td>Scott and Mary Kolar</td>
</tr>
<tr>
<td>Paul M. and Judy A. Kolosso</td>
<td>Kathryn Kolquist</td>
</tr>
<tr>
<td>Marian Kontek</td>
<td>Mary and adel Korkor</td>
</tr>
<tr>
<td>Robert M. and Nancy Korth</td>
<td>S. Nathan and Elly H. Kraines</td>
</tr>
<tr>
<td>Eileen Jordan and Edward Krall</td>
<td>Michael and Renee Kramer</td>
</tr>
<tr>
<td>Marlene and Tom Kremmer</td>
<td>Judith Kruger</td>
</tr>
<tr>
<td>Bernard S. Kubale</td>
<td>Dale and Burt Kushner</td>
</tr>
<tr>
<td>Julia Kyle</td>
<td>Jim Laubs</td>
</tr>
<tr>
<td>Jim Laubs</td>
<td>Dr. John E. Laubs</td>
</tr>
<tr>
<td>James Lafort and Laura M. Nelson</td>
<td>Luke F. Lamb</td>
</tr>
<tr>
<td>Leonard A. and Margaret Larsen</td>
<td>Lars and Barbara Larson</td>
</tr>
<tr>
<td>Ronald and Marianne Larson</td>
<td>Nicole Lasker and Erik Ringsrud</td>
</tr>
<tr>
<td>Ron and Jennifer Lattis</td>
<td>Diane Lauwer</td>
</tr>
<tr>
<td>Dan Laux and Audrey Shomos</td>
<td>Constance Lavine</td>
</tr>
<tr>
<td>Dr. Renata Laxova</td>
<td>Louise and John Lecay</td>
</tr>
<tr>
<td>Jean Ledman</td>
<td>Fred and Marjorie Lee</td>
</tr>
<tr>
<td>Joann Lee</td>
<td>Martha and Douglas Lee</td>
</tr>
<tr>
<td>Donna Leet</td>
<td>Robert Lemanske</td>
</tr>
<tr>
<td>Robert J. Leitz</td>
<td>Robert Lenz</td>
</tr>
<tr>
<td>John Levendusky</td>
<td>John Lewiston</td>
</tr>
<tr>
<td>Vic and Sue Levy</td>
<td>Leroy G. and Doris Lewiston</td>
</tr>
</tbody>
</table>
Richard J. Staff
Heather and Peter Stanko
Milton and Trudy Staskal
Bill and Kathy Staudenmauer
Paul Steiner
Jerry A. Steinhauser
Johanna Steinman
Mark and Jo Al Steinmetz
Kevin C. Stevens
Cynthia F. Stiehl
Don and Mary Stirling
Emily Stoddard
Mary L. Stoffel and Rich Novotney
Patricia Stollers
Dr. Thomas W. Stram
Paul Strecher
Mary S. and Mark L. Streufert
Michael Stuntz
Rodney and Cathy Sturm
William M. and Donata O. Sudgen
Bradley J. and Kathryn D. Sullivan
Michael N. and Catherine Sultan
Paul and Peggy Summerside
Mary E. Sutliff
Janette L. Sweasy
Patricia Sweeney
Rita Sweeney and Philip Schoep
Eric and Darci Swenson
Robert Swick
Thomas Swift
Keith Symon
Michael and Karen Syverson
Bob and Jeanne Tabachnick
George R. and Peg Tanner
Myron and Lynda Tanne
Leslie and John Taylor
Brett and Virginia Temme
El Terasawa Grilley
Caryl and Robert Terrell
Ann Terwilliger
George and Catherine Tesar
William and Nicole Tewes
The Betsy Johnston Fund
James P. and Catherine C. Thomas
Margaret Thomas
Ursula Thomas
Chris Thorn
Tim and Sharon Thousand
Constance Thiren
Alice and Norris Tibbetts
Adam and Sandy Tinney
Susan Tikalsky and Albert Friedman
Sarah Traas and Michael Cisler
Esther and Larry Travis
Karen Trembath
Gary Fritz
Yi-Fu Tuan
Sheila H. Turner
Michael A. Uhlein
Karen and Stuart Updike
Richard Uspel
Don and Jane Vaughan
Robert A. Vetter and Dolores Kluppel Vetter
Steve Vizier
Christine Viglietti
Georgene Vitesen
Deborah Vogt
James and Jane Vriesacker
Arnold and Ellen Wald
Sean Walker
Cindy Walters
Albert and Linda Wankel
Susan and Doug Ward
Dr. Randolph Waskin
Sally A. Webb
James and Sherrie Weber
Nancy E. and John W. Webster
Amy and Jennifer Weinberger
Marc and Lee Weinberger
Dr. Mary S. Weinka
June Weisberger Blanchard
Patty and Mark Weisse
David and Brenda Wenberg
Ann Wenronke
Jack and Nancy Westman
Grace W. and Maurice E. White
Lori and Ben Whitis
Ralph and Jo Wickstrom
Eric and Margaret Wilcats
Jane R. Will
Benjamin Willett
Charles and Anita Williams
Kathy J. Williams
Royce Williams
Megan Williamson
Gina Wilson
Wendy Wink
John Wirth and James Bucht
Karen Oshman
Joyce F. Wisniewski
Sharyn Wisniewski and Hugh Itis
Michael and Julie Witkowski
Alan J. and Beth Wolf
Wolf River Community Bank
Tom Wolfe and Pat Powers
Jon and Katalin Wolff
Michael Wolff
Steven P. Woolin
Carol A. Wood
Jeffrey M. Wood
Sara Woods
Rosalind Woodward
Alexandra Wright
Sallie A. Wylie
Everett and Mary Yost
Margaret Susan Young
Robert and Marjorie Young
Professor Hyuk Yu
Lauren and Nancy Zabel
Mary Zaborski
Margaret L. Zach
Jeffrey and Bonita B. Zdrale
Ryan and Rachael Zerwer
Barbara Zeug
Anonymous (11)

$1,000+ MATCHING GIFT CONTRIBUTORS
Abbott Fund Matching Grant Plan
Alliant Energy Foundation
American Transmission Co.
AT&T Foundation
GE Foundation
IBM International Foundation
Illinois Tool Works Foundation
Johnson Controls Foundation
Kimberly Clark Corporation
Merrill Lynch
Sentry Insurance Foundation
Thrivent Financial for Lutherans
The Windhover Foundation
Wisconsin Energy Corporation
WPS Resources Foundation, Inc.

$500-999
Philip D. and Kathleen A. Aaker
Bob and Peggy Abel
Stephen and Pamela Abram
John and Liddy Acht
Richard Adamowicz
Odette Adams
Helen D. Adler
Rashmi M. and Guarish Agni
Arundhati and Sharat Ahtuwala
Louise S. Ahn
Dennis Ahrens
Mama and Brent Akerley
Sally and Paul Alane
James and Linda Albers
Sally Albert
Wezel and Maggie Albrecht
Donald Alcorn
Cecil and Susan Allen
Dave Allen and Margaret Lebran
James and Kathryn Allen
Amy R. Alpine and John Grump
Robert Alt
Betty Archer
Albert J. Alter
Anne Abshuler and David Sulman
John Anderle
Curtis Anderson
Barbara Anderson
Carol Anderson
Doug Anderson
Linda Anderson
Marc A. and Isabel Anderson
Margarita and Erik Anderson
Meredith Anderson
Scott Anderson
Susan Anderson
Roger Andres
Susan Andrews
Chuck and Peggy Angevine
Mary Anglim
Gail M. and John Anich
Appleton Group Wealth Management
Carolyn Aradine
Teddie Archer
Tom and Diane Arenal
Dan and Linda Argus
Julie Arneth
Mary Arnold
Paul J. Arnott
Allen Arents
Mary L. and Carl A. Arrigoni
Gilbert Arroyo
Janine Arseneau
Connie Arziggian
Dawn Ashenbrenner and Saleem Surti
Mark and Linda Asselin
Alan D. Attie and Jean Fercak
Edward Augustine
Richard D. and Mary E. Auman
John and Barbara Auten
Mitzi and Roger Axtell
Vivienne Babcock
Steve Babbitch and Elaine Kelch
Anne Bachner
Richard R. and Sara S. Baer
Beverly Baerwolf
Ron Baeseman
Kathleen Bahler
Dorothy and Jacqueline Bailey
Jack and Melinda Bailey
Deane Baker
Doug and Kristi Baker
Peter N. Baker

Dellin R. and Laurel L. Bakkum
Janet C. Balding
Helen Baldwin
Larry Ball
Dan Ballant and Jan Carlson
Joseph Barbier
Paul and Elizabeth Bargren
Jane Barnett
Dr. Elizabeth Barr
Tom Barrett
Kay G. Barry
Brian Bartil
Virginia Bartelt
Lorraine Barthel
Jeff Barthen and Bill McDonald
Kathy Bartlett
Louette D. Bartol
Donna Bartolome
Jean Bass
Cindy Bates
Eric and Donna Bates
Kim J. and Ken Bates
Douglas G. Batty
Chuck Bauer
Deedicr Bauer
Kurt and Anne Bauer
Sanda Bauer
Michael Bauer
Cindy Baumgartner
David Beadle
Arlene and Paul Beagan
David and Carol Beauf
Marvin and Elloise Beayut
Dr. Peter A. Beatty and Eve Drury
Jack Beaver
Carlene Bechen
Peter J. Becher
Robert and Cheryl Beck
Brian Becker and Kathy Meyer
Mr. and Mrs. David Beckwith
Donna M. Beefman
Nancy and Todd Bevnek
Tracy Becks
Eftihios and Vasiliki Beltaos
Charles P. Benedict
Daniel and Barbara Benson
Charles Bentley
Laurel and Bruce Bentz
Joy Berg
Dann Berger
Peter Bergmann
Janet M. Beringer
Leonard and Norma Berkowitz
Jon and Julie Berlin
Allan W. Bernat
Leslie Bernstein and Grace Cooper
David Besley
Phillip and Charla Beukema
James Beyer
Anna Biermeier and Roger Hanson
Amalia Biester
Keary Bilka
Bill Estes Memorial
Ken J. and Joyce D. Billings
Jeffrey Birch
Caryn and Robert Birnhauser
Allen and Katherine Birmingham
Tom and Linda Birmingham
Madge and Edwin Bishop
Linda and Richard Bjella
Lydia Black
Beverly Blahnik
Lori Blahnik and David Roethe
Mary Ann Blahnik
Thomas and Barbara Brunke
Scott and Jennifer Brunk

Jan Brunakow
Susan Conette
John and Shirley Creasy

Rudy and Nancy Brunner
Jack and Beverly Bueden
Paul and Wynne Cook

David Brusky
Terri and John Buthrow

Dave and Barb Bryce
Sue and Jack Bullock

Donald S. Buchholz
Jim Bullock

Byron Buckeridge
James and Linda Bunkfeldt-Popp

Mary Bucknell
Phillip and Barbara Bunton

Russell Bue
Corinna Burger

Catherine Buege
Keith Burke

John and Beverly Bueden
Mary K. Burke

Roger Buffett
Ellen O. Burmeister

Deborah Buffton
Joanne M. Burns

Cynthia B. Bush
Rosanly Burns

Thomas E. Bush and Rosie Neufeld
Brady Burrill

Julieann M. Bushman
Barbara and Mark Buswell

Carl Buynahr
Gordon Butler

Barbara and Mark Buswell

John Butler and Joan Sumkin

Sean Butler and Denise Robson

Dick Cable
Virginia R. Cade

Norma Cadieu
Melinda Caldwell

Melinda Caldwell
David and Amy Calkins

Natalie Callander
Janet Callow

Lorna Canfield
Karen M. and Thomas Camilli

Wendy Cape
Wallen Capper

Curzio Caravati
Sheila Carey

Steven J. Carini
William R. Carl

Karen A. Carlson
Kathleen and David Carlson

Polly and Robert Carlson

Stephen and Gloria Carlson

William E. Carlson

Leonard and Norma Carlstrom

Jeannine Carmichael

Harry R. Carnes and Ann

Ginger Carney

Cecilia Caron and Tom Erb

Fairbank Carpenter
Sarah Carpenter

Grace Carr

Stanley W. and Susan Carr

Janet Carson

Mike Case

Ann Casey
Grace Casey

Mr. and Mrs. R. J. Cashwell
Robert and Deolores Casper

Dan R. Cauccount
James Caya

Charles G. and Sue L. Center

Central Concrete Cutting, Inc.

Susan Cerletty

Phillip R. and Melinda Certain

Anne Chacon

David E. and Lynn M. Chakoian

Mark Chambers

Glen Chamblois and Diane

Derenow

Martin Chapin

Jenny Chay

Alan P. Chechik

Tom Cheesebro and Leigh

Barker-Cheesbro

Charlotte and Samuel Chell

William C. Cherek

Jeff and Robin Cherwinka

Jennifer and Martin Chiaverini

Vernon C. Childs

Stephen and Eleanor Chiquoine

Marilyn J. Chohaney and David B.

Lonsdorf

Josh and Flo Chover

Leslie Christensen

Ede Christian

Roger and Katherine Chylla

Sandi and Dennis Cihlar

Mary Ciresi

Mark Cis

Kenyon-Cler

Clara Cleve

Margarret Cleveland

Norman and Lucinda Cloutier

Joseph O. and Jessica Coburn

Tim and Nancy Coburn

Marcus and Sheila Cohen

Brian A. and Dennis W. Coleman

Barbara A. and Dennis W. Cole

Robert and Trish Collins

Winn Collins

Ernest Colvin

Karen Combs

Caryn Conway

Ellen and Patrick Conway

Mary Conway

Noreen R. Cook

Paul and Wynne Cook

John and Marge Cooke

Philippe and Julie Coquard

Sally and Tim Corden

Reverend Frank Corradi

Paul Correll

Phil Corrieau and Marsha Parker

Carol Cortez

Victoria and Edward Cotthol

Kathy Courtright

Elizabeth A. Craig and Robert

Gundi Case

Barbara Crass

John and Shirley Creasy

Helen Creglow

Eddie Creier

F. Fleming Crim

Lyman B. and Margaret H.

Crittenden

Christine Cronk

Jane and John Cronn

Patrick and Rita Crooks

Nancy Cross Dunham and Michael

H. Dunham

Ruth Crouse

Louanne Crowder and Jim Wall

Andrew and Elsa Crum millennials

Dan Crump

Craig Culver

L. Wells Culver

James L. and Gail Cummings

Gordon and Vera Cunningham

Thomas E. Cunningham

Marshall and Georgette Cusick

Peter and Kathi Dahlke

Ruth Dahlke

Tom Dalton

Peter and Pat Dalum

Helen Damms

Alice Daniels

Nancy S. Danou

Edward and Elizabeth Dabux

Bonnie Dauk

Elizabeth Davenport

Mark Davenport

Elizabeth and Martin David

Greg David

George and Mary Davidson

James and Susan Davie

John R. Dean

Helen Debardeleben

Ray Decker

Ada E. Deere

Tim and Cheryl Deets

Edward J. Degroot and Catherine

Cier Degrout

Robert DeBil and Susan Sarracino

John D. Delamater

Virginia C. Dell

Margaret Demuth and Steve Bower

Susan and Todd Denholm

Bob and Carole Derksen

Judith Darke

Anne K. Desmarais

Melissa Destree and Edwin Larson

Paul Deutsch and Sallie

Cunningham

Gene and Bea Dewey

Judith S. and David Dewitt

Gerry Dexter

Carla and Mike Di Iorio

Cheryl Di Renzo

Marjorie Dick

John Dickson

Salvatore D. Digosia and Megan

Landauer

Richard M. and Sandra A. Dirks

Andrea and Mike Diss-Torrance

Dorothy Dittriner

James Dux and Mary Paula Dux

Richard Dodge

Charles Doerr

Charlotte Doherty and Bob

Bernardoni

D. E. Doher

Ann Dolan

Rex and Margaret Dollinger

Laura Lee Dominguez

Dennis J. Donar

Patrick M. Dooley

Richard Dooley

Barbara Jean Douglass

Michael Douglass

Michael D. Dovichi
We thank the following individuals for committing to the inclusion of WPR in their estate plans.

<table>
<thead>
<tr>
<th>Francis and Georgia Ariens Fund</th>
<th>Robert and Carrol Heideman</th>
<th>Barbara Peterson</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ann Bardeen-Henschel</td>
<td>Bryce Hinsch</td>
<td>Hubert Pinkerton</td>
</tr>
<tr>
<td>Virginia Bartelt</td>
<td>Jack and Colleen Holmbeck</td>
<td>Robin Reed</td>
</tr>
<tr>
<td>Susan Baumann</td>
<td>Barbara and Herman Holtzman</td>
<td>Lucille Repka</td>
</tr>
<tr>
<td>John Beatty, III</td>
<td>Carol Horabik</td>
<td>Robert Resch</td>
</tr>
<tr>
<td>Anna Benson</td>
<td>Stanley Inhorn, M.D.</td>
<td>Jeane Ristow</td>
</tr>
<tr>
<td>Peter Bentz</td>
<td>Heather Janes</td>
<td>Michel and Judy Roy</td>
</tr>
<tr>
<td>Jared Bessert</td>
<td>Alice Jenson</td>
<td>Bruce Runnels</td>
</tr>
<tr>
<td>Doug Betz</td>
<td>David Jindra</td>
<td>Tony and Mickie Schmudlach</td>
</tr>
<tr>
<td>Vlasta Blaha</td>
<td>Michael Juers</td>
<td>Carol and Dean Schroeder</td>
</tr>
<tr>
<td>Gail Bliss</td>
<td>Tom and Melody Kanten</td>
<td>Ronald and Mary Schuelke</td>
</tr>
<tr>
<td>Susan Bruce</td>
<td>Jack Kanuk</td>
<td>Mary Kay Sherer</td>
</tr>
<tr>
<td>Lisa Bu</td>
<td>Coleen Kennedy</td>
<td>Karen R. Shevet-Dinah</td>
</tr>
<tr>
<td>Eila Butterworth</td>
<td>Darci Kolb</td>
<td>Thomas Skupniewitz</td>
</tr>
<tr>
<td>Phil Corriveau</td>
<td>Paul and Judy Kosso</td>
<td>Sharon Stark</td>
</tr>
<tr>
<td>Jean and Don Dahlstrom</td>
<td>Martha Lamar</td>
<td>Chester Suski</td>
</tr>
<tr>
<td>David Drake</td>
<td>Dr. Renata Laxova</td>
<td>Donald Sypniewski</td>
</tr>
<tr>
<td>David and Corinne Drexler</td>
<td>Kathryn Lederhause</td>
<td>Virge Temme</td>
</tr>
<tr>
<td>Sue Duffy</td>
<td>David and Darlene Lee</td>
<td>Eric Thompson</td>
</tr>
<tr>
<td>Chuck and Mary Egle</td>
<td>Robert J. Lenz</td>
<td>Joseph and Karen Tordera</td>
</tr>
<tr>
<td>Jeanne Engle</td>
<td>Peter Livingston</td>
<td>Karen Trembath</td>
</tr>
<tr>
<td>Linda Ganister</td>
<td>Thomas and Carol Lyons</td>
<td>Terry and Judy Valen</td>
</tr>
<tr>
<td>John and Theo Garmen</td>
<td>Theresa McCormick</td>
<td>Barbara O. Wake</td>
</tr>
<tr>
<td>Jeff Golden</td>
<td>Janice Minardi</td>
<td>E.T. Wallen</td>
</tr>
<tr>
<td>Mary Graziano</td>
<td>Nelson and Joan Moffiat</td>
<td>Wolfgang Wallschlaeger</td>
</tr>
<tr>
<td>Jean Hamann</td>
<td>Laura Nebbias</td>
<td>Christi Ward</td>
</tr>
<tr>
<td>Marilyn and Phil Hansotia</td>
<td>James and Mary Orlowski</td>
<td>Charles and Anita Williams</td>
</tr>
<tr>
<td>Susan and John Harrington</td>
<td>George and Constance Ott</td>
<td>Barbara Zeug</td>
</tr>
<tr>
<td>Charles and Judy Hastert</td>
<td>Roland Perschon</td>
<td>Eleanor Zurn</td>
</tr>
</tbody>
</table>

Our sincere thanks in honor of the following Signature Circle Members who have left a legacy of learning for future generations within the last 10 years.

<table>
<thead>
<tr>
<th>Katherine Anderson</th>
<th>Leona Foley</th>
<th>Linda Moore</th>
</tr>
</thead>
<tbody>
<tr>
<td>Betty Bamforth</td>
<td>Jesse and Millie Fusfeld</td>
<td>Arlene Pagel</td>
</tr>
<tr>
<td>Eleanor Barscall</td>
<td>Jane Graf</td>
<td>John Pappen</td>
</tr>
<tr>
<td>Mary Benson</td>
<td>Mary R. Harris</td>
<td>Angela Paratore</td>
</tr>
<tr>
<td>Georgianna Bentley</td>
<td>Margaret Hayes</td>
<td>Valencia Prock</td>
</tr>
<tr>
<td>Brenda Bradley</td>
<td>Elene Hess</td>
<td>Robert Rea</td>
</tr>
<tr>
<td>Steven Breen</td>
<td>Elmer Hornick</td>
<td>Frank Schoenian</td>
</tr>
<tr>
<td>Frances Cumbee</td>
<td>John Hummel</td>
<td>Rudolf Schoenwald</td>
</tr>
<tr>
<td>Raymond Decker</td>
<td>Audrey Laatsch</td>
<td>Sylvia Siebel</td>
</tr>
<tr>
<td>Verna Doyle</td>
<td>Ruth McCarty</td>
<td>Roselle Smith</td>
</tr>
<tr>
<td>Dill Ewald</td>
<td>David and Anita McGlauchlin</td>
<td>Ethel Wegner</td>
</tr>
<tr>
<td>Jon Fahrner</td>
<td>Harriet Merton</td>
<td>Thomas White</td>
</tr>
<tr>
<td>Hazel Feilen</td>
<td>Eileen Moeller</td>
<td>Glenn Wiechers</td>
</tr>
<tr>
<td>Andrew Felker</td>
<td></td>
<td>Webster and Winifred Woodmansee</td>
</tr>
</tbody>
</table>
Corporate support is an important factor in the success of Wisconsin Public Radio. The entire staff of Wisconsin Public Radio extends a heartfelt “thank you” to the corporations, foundations, small businesses, and nonprofit organizations that supported us in 2009.

<table>
<thead>
<tr>
<th>Corporate Sponsors</th>
</tr>
</thead>
<tbody>
<tr>
<td>A440 William R. Monroe Piano</td>
</tr>
<tr>
<td>AFS Intercultural Programs</td>
</tr>
<tr>
<td>AIA Wisconsin</td>
</tr>
<tr>
<td>Al Johnson’s Swedish Restaurant</td>
</tr>
<tr>
<td>Algoma Concerts in the Park</td>
</tr>
<tr>
<td>Allegro Regional Dance Theater</td>
</tr>
<tr>
<td>Alley Stage</td>
</tr>
<tr>
<td>Alliance Francaise</td>
</tr>
<tr>
<td>Alliant Energy</td>
</tr>
<tr>
<td>Allied 100, LLC</td>
</tr>
<tr>
<td>Altra Federal Credit Union</td>
</tr>
<tr>
<td>American Folklore Theatre</td>
</tr>
<tr>
<td>American Foundation of Counseling Services</td>
</tr>
<tr>
<td>American Players Theatre</td>
</tr>
<tr>
<td>American Transmission Company</td>
</tr>
<tr>
<td>Animal Dentistry and Oral Surgery</td>
</tr>
<tr>
<td>Specialists, LLC of Milwaukee and Oshkosh</td>
</tr>
<tr>
<td>Art Fair on the Square</td>
</tr>
<tr>
<td>Art Garage</td>
</tr>
<tr>
<td>Art in the Barn</td>
</tr>
<tr>
<td>Artists Interactive</td>
</tr>
<tr>
<td>Arts Events, Inc.</td>
</tr>
<tr>
<td>Associated Housewrights</td>
</tr>
<tr>
<td>Astor House</td>
</tr>
<tr>
<td>Aurora Health Care</td>
</tr>
<tr>
<td>Avant Gardening and Landscaping</td>
</tr>
<tr>
<td>Bach Dancing and Dynamite Society</td>
</tr>
<tr>
<td>Badger Coaches</td>
</tr>
<tr>
<td>Bardes Products</td>
</tr>
<tr>
<td>Barron Spotlighters</td>
</tr>
<tr>
<td>Bayfield Orchard and Berry Farms</td>
</tr>
<tr>
<td>Bekah Kate’s</td>
</tr>
<tr>
<td>Bemis Company Foundation</td>
</tr>
<tr>
<td>Benedictine Women of Madison</td>
</tr>
<tr>
<td>Bergstrom Mahler Museum</td>
</tr>
<tr>
<td>Bethel Lutheran Church</td>
</tr>
<tr>
<td>Big River Magazine</td>
</tr>
<tr>
<td>Big Top Chautauqua</td>
</tr>
<tr>
<td>Birch Creek Music Performance</td>
</tr>
<tr>
<td>Blackhawk Technical College</td>
</tr>
<tr>
<td>Bluff Country Studio Art Tour</td>
</tr>
<tr>
<td>Boldt Company</td>
</tr>
<tr>
<td>Bonde Painting</td>
</tr>
<tr>
<td>Bone and Joint Clinic</td>
</tr>
<tr>
<td>Boulder Junction Chamber</td>
</tr>
<tr>
<td>Brooklyn Bluegrass Festival</td>
</tr>
<tr>
<td>Bruce Company</td>
</tr>
<tr>
<td>Building Blocks for Learning</td>
</tr>
<tr>
<td>Burnie’s Rock Shop</td>
</tr>
<tr>
<td>Business North</td>
</tr>
<tr>
<td>Buttonwood Partners, Inc.</td>
</tr>
<tr>
<td>Call to Action</td>
</tr>
<tr>
<td>Camp Manito-Wish</td>
</tr>
<tr>
<td>Campus Inn</td>
</tr>
<tr>
<td>Capitol Kids</td>
</tr>
<tr>
<td>Carney, Davies &amp; Thorpe, LLC</td>
</tr>
<tr>
<td>Central Wisconsin Symphony Orchestra</td>
</tr>
<tr>
<td>Chippewa Valley Book Festival</td>
</tr>
<tr>
<td>Chippewa Valley Cultural Association</td>
</tr>
<tr>
<td>Chippewa Valley Montessori</td>
</tr>
<tr>
<td>Chippewa Valley Symphony</td>
</tr>
<tr>
<td>Chippewa Valley Theatre Guild</td>
</tr>
<tr>
<td>Christ Presbyterian Church</td>
</tr>
<tr>
<td>City of Eau Claire Economic Development Division</td>
</tr>
<tr>
<td>City of Sheboygan</td>
</tr>
<tr>
<td>City of Superior</td>
</tr>
<tr>
<td>Civic Symphony of Green Bay</td>
</tr>
<tr>
<td>Classic Kitchens and Cabinets</td>
</tr>
<tr>
<td>Collins Coaching</td>
</tr>
<tr>
<td>Community Pharmacy</td>
</tr>
<tr>
<td>Community Shares of Wisconsin</td>
</tr>
<tr>
<td>Conserve School</td>
</tr>
<tr>
<td>Consumer Reports</td>
</tr>
<tr>
<td>Cory Smith Studios</td>
</tr>
<tr>
<td>Country Inn and Suites</td>
</tr>
<tr>
<td>County Materials Corporation</td>
</tr>
<tr>
<td>Courtyard by Marriott</td>
</tr>
<tr>
<td>Crawford County Tourism</td>
</tr>
<tr>
<td>Cup O’ Joy</td>
</tr>
<tr>
<td>D.B. Reinhart Institution for Ethics</td>
</tr>
<tr>
<td>Dane County Cultural Affairs</td>
</tr>
<tr>
<td>Daniel and Linda Bader Foundation</td>
</tr>
<tr>
<td>Delta Dental of Wisconsin</td>
</tr>
<tr>
<td>Dental Health Association of Madison</td>
</tr>
<tr>
<td>Dex Media</td>
</tr>
<tr>
<td>Dodge County</td>
</tr>
<tr>
<td>Door Community Auditorium</td>
</tr>
<tr>
<td>Door County Chamber of Commerce</td>
</tr>
<tr>
<td>Douglas County Farmers Market Association</td>
</tr>
<tr>
<td>Downtown Eau Claire, Inc.</td>
</tr>
<tr>
<td>Driftless Area Art Festival</td>
</tr>
<tr>
<td>Dudley Birder Chorale</td>
</tr>
<tr>
<td>Duluth Superior Area Community Foundation</td>
</tr>
<tr>
<td>Duluth Superior Symphony Orchestra</td>
</tr>
<tr>
<td>Dunn County Historical Society</td>
</tr>
<tr>
<td>Durward’s Glen</td>
</tr>
<tr>
<td>Eagle Harbor Inn</td>
</tr>
<tr>
<td>Eau Claire Chamber Orchestra</td>
</tr>
<tr>
<td>Eau Claire Children’s Theatre</td>
</tr>
<tr>
<td>Eau Claire Jaycees</td>
</tr>
<tr>
<td>Eau Claire Open Air Festival</td>
</tr>
<tr>
<td>Eau Claire Regional Arts Council</td>
</tr>
<tr>
<td>Edgewater Hotel</td>
</tr>
<tr>
<td>Edgewood High School</td>
</tr>
<tr>
<td>Edward J. Okray Foundation</td>
</tr>
<tr>
<td>Egg Harbor Business Association</td>
</tr>
<tr>
<td>Eglash Law Office, LLC</td>
</tr>
<tr>
<td>Einstein Project</td>
</tr>
<tr>
<td>Epic Systems Corporation</td>
</tr>
<tr>
<td>Evensong Spa</td>
</tr>
<tr>
<td>Explore Mississippi Bluffs</td>
</tr>
<tr>
<td>Fair Indigo</td>
</tr>
<tr>
<td>Fall Art Tour</td>
</tr>
<tr>
<td>Fanny Hill</td>
</tr>
<tr>
<td>Farley’s House of Pianos</td>
</tr>
<tr>
<td>Festival Choir of Madison</td>
</tr>
<tr>
<td>Festival Foods</td>
</tr>
<tr>
<td>Florentine Opera of Milwaukee</td>
</tr>
<tr>
<td>Focus on Energy</td>
</tr>
<tr>
<td>Focus on Energy - Hoffman York</td>
</tr>
<tr>
<td>Foundation St. Clare’s Hospital</td>
</tr>
<tr>
<td>Four Seasons Theatre</td>
</tr>
<tr>
<td>Fox Banquets and Rivertyme Catering</td>
</tr>
<tr>
<td>Fox Cities Book Festival</td>
</tr>
<tr>
<td>Fox Cities Performing Arts Center</td>
</tr>
<tr>
<td>Fox Cities Rotary Multicultural Center</td>
</tr>
<tr>
<td>Fox Valley Symphony</td>
</tr>
<tr>
<td>Fox Valley Unitarian Universalist</td>
</tr>
<tr>
<td>Francis Hardy Center for the Arts</td>
</tr>
<tr>
<td>Frank Productions</td>
</tr>
<tr>
<td>Fresh Art Fall Tour</td>
</tr>
<tr>
<td>Friendly, Feisty, Fiberguild</td>
</tr>
<tr>
<td>Friends of the 400 State Trail</td>
</tr>
<tr>
<td>Friends of the University of Wisconsin-Madison Arboretum</td>
</tr>
<tr>
<td>Frozen River Film Festival</td>
</tr>
<tr>
<td>Gail Ambrosius Chocolatier</td>
</tr>
<tr>
<td>Ganshert Nursery</td>
</tr>
<tr>
<td>Garden Visions</td>
</tr>
<tr>
<td>GI Associates</td>
</tr>
</tbody>
</table>

31
89.1 WHAA Adams is expected to start transmitting in Spring 2010 and 90.9 Ashland in 2011.

89.5 Pembine has been applied for; pending FCC approval.

In Central Wisconsin, the Ideas Network can also be heard on HD Radio 90.9 WHRM-3, Wausau.
89.1 WHAA-2 Adams is expected to start transmitting in Spring 2010.
<table>
<thead>
<tr>
<th>Weekdays</th>
<th>Saturdays</th>
<th>Sundays</th>
</tr>
</thead>
<tbody>
<tr>
<td>Morning Edition 4a-9a</td>
<td>Weekend Edition with Scott Simon 7a-9a</td>
<td>Weekend Edition with Liane Hansen 7a-9a</td>
</tr>
<tr>
<td>Classical Music with Cheryl Dring, Norman Gilliland, Stephanie Elkins and Lori Skelton 9a-3p</td>
<td>To the Best Of Our Knowledge 9a-10a</td>
<td>To the Best Of Our Knowledge 9a-10a</td>
</tr>
<tr>
<td>All Things Considered 3p-5:30p</td>
<td>Classics by Request with Ruthanne Bessman 10a-1p</td>
<td>Classical Music with Ilene Isenberg 10a-4p</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sunday Afternoon Live from the Chazen</td>
</tr>
<tr>
<td></td>
<td></td>
<td>September-May 12:30p-2p</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Milwaukee Symphony Orchestra 2p-4p</td>
</tr>
<tr>
<td></td>
<td></td>
<td>June-Sept</td>
</tr>
<tr>
<td>Marketplace 5:30p-6p</td>
<td>Saturday Classics with Anders Yocom 1p-4p</td>
<td>Weekend All Things Considered 4p-5p</td>
</tr>
<tr>
<td></td>
<td>The Metropolitan Opera December-May</td>
<td></td>
</tr>
<tr>
<td>Fresh Air 6p-7p</td>
<td>All Things Considered 4p-5p</td>
<td></td>
</tr>
<tr>
<td>Exploring Music with Bill McGlaughlin 7p-8p</td>
<td>A Prairie Home Companion with Garrison Keillor 5p-7p</td>
<td>Simply Folk with Tom Martin-Erickson 5p-8p</td>
</tr>
<tr>
<td>Classical Music with Peter Van De Graaff 8p-4a</td>
<td></td>
<td>Michael Feldman’s Whad’Ya Know? 8p-10p</td>
</tr>
<tr>
<td>Riverwalk Jazz Fridays 8p-9p</td>
<td>Higher Ground with Jonathan Overby 7p-10p</td>
<td></td>
</tr>
<tr>
<td>Jazz with Bob Parlocha Fridays 9p-1a</td>
<td></td>
<td>Classical Music with Peter Van De Graaff 10p-4a</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Jazz with Bob Parlocha Midnight-1a</td>
</tr>
<tr>
<td>Thank you for your support!</td>
<td>Jazz with Bob Parlocha 10p-1a</td>
<td>Listen online at wpr.org</td>
</tr>
<tr>
<td></td>
<td>Classical Music with Peter Van De Graff 1a-7a</td>
<td></td>
</tr>
</tbody>
</table>

NPR News & Classical Music Schedule
<table>
<thead>
<tr>
<th>Weekdays</th>
<th>Saturdays</th>
<th>Sundays</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joy Cardin</td>
<td>The People’s Pharmacy 6a-7a</td>
<td>On the Media 6a-7a</td>
</tr>
<tr>
<td>6a-9a</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kevin McKinley On your Money</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tuesdays 8a-9a</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kathleen Dunn</td>
<td></td>
<td>Wait, Wait, Don’t Tell Me! 7a-8a</td>
</tr>
<tr>
<td>(Monday-Thursday)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Veronica Rueckert</td>
<td>Garden Talk with Larry Meiller</td>
<td></td>
</tr>
<tr>
<td>(Friday)</td>
<td>7a-8a</td>
<td></td>
</tr>
<tr>
<td>9a-11a</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Larry Meiller</td>
<td>Zorba Paster On Your Health 8a-9a</td>
<td>Says You! 8a-9a</td>
</tr>
<tr>
<td>11a-12:30p</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chapter A Day</td>
<td>Car Talk 9a-10a</td>
<td>A Way With Words 9a-10a</td>
</tr>
<tr>
<td>12:30p-1p</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Talk of the Nation with Neal Conan 1p-3p</td>
<td>Michael Feldman’s Whad’Ya Know? 10a-Noon</td>
<td>A Prairie Home Companion 10a-Noon</td>
</tr>
<tr>
<td>Here on Earth with Jean Feraca 3p-4p</td>
<td>Wait, Wait, Don’t Tell Me! Noon-1p</td>
<td>To the Best Of Our Knowledge Noon-2p</td>
</tr>
<tr>
<td>At Issue with Ben Merens 4p-6p</td>
<td>Zorba Paster On Your Health 1p-2p</td>
<td>This American Life 2p-3p</td>
</tr>
<tr>
<td>On Point with Tom Ashbrook 6p-8p</td>
<td>The People’s Pharmacy 2p-3p</td>
<td>On the Media 3p-4p</td>
</tr>
<tr>
<td>As It Happens 8p-9p</td>
<td>The Saturday Special 3p-4p</td>
<td>University of the Air 4p-5p</td>
</tr>
<tr>
<td>Here on Earth (Repeat from 3p) 9p-10p</td>
<td>This American Life 4p-5p</td>
<td>Simply Folk with Tom Martin-Erickson 5p-8p</td>
</tr>
<tr>
<td>Kathleen Dunn</td>
<td>A Prairie Home Companion 5p-7p</td>
<td>Old Time Radio Drama with Norman Gilliland 8p-11p</td>
</tr>
<tr>
<td>(Monday-Thursday)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Veronica Rueckert</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(Friday)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(Repeat from 9a)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10p-11p</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chapter A Day 11p-11:30p</td>
<td>Tent Show Radio Big Top Chautauqua 7p-8p</td>
<td>BBC World Service 11p-6a</td>
</tr>
<tr>
<td>BBC World Service 11:30p-6a</td>
<td>Old Time Radio Drama with Norman Gilliland 8p-11p</td>
<td>Listen online at wpr.org</td>
</tr>
<tr>
<td>Thank you for your support!</td>
<td>BBC World Service 11p-6a</td>
<td></td>
</tr>
</tbody>
</table>

Thank you for your support!
## Classical Wisconsin Schedule

<table>
<thead>
<tr>
<th>Weekdays</th>
<th>Saturdays</th>
<th>Sundays</th>
</tr>
</thead>
<tbody>
<tr>
<td>Classical Music with John Zech 5a-9a</td>
<td>Classical Music with Gillian Martin 5a-10a</td>
<td>Classical Music with Gillian Martin 5a-11a</td>
</tr>
<tr>
<td>Classical Music with Cheryl Dring, Norman Gilliland, Stephanie Elkins and Lori Skelton 9a-3p</td>
<td>Classics By Request with Ruthanne Bessman 10a-12:30p</td>
<td>Classical Music with Steve Blatt 11a-2p</td>
</tr>
<tr>
<td>Classical Music with Valerie Kahler 4p-6p</td>
<td>Saturday Classics with Anders Yocom 12:30p-4p</td>
<td>Milwaukee Symphony Orchestra 2p-4p</td>
</tr>
<tr>
<td></td>
<td>The Metropolitan Opera December-May</td>
<td></td>
</tr>
<tr>
<td>Classical Music with Bob Christiansen &amp; Alison Young 6p-Midnight</td>
<td>Saturday Afternoon Classical Music with Mindy Ratner 4p-5p</td>
<td>Classical Music with Mindy Ratner 4p-5p</td>
</tr>
<tr>
<td></td>
<td>Classical Music with Scott Blankenship 11p-Midnight</td>
<td>Classical Music with Scott Blankenship 11p-5a</td>
</tr>
<tr>
<td>Thank you for your support!</td>
<td>Classical Music with Ward Jacobson Midnight-5a</td>
<td>Listen online at wpr.org</td>
</tr>
</tbody>
</table>
Contact WPR
Audience Services (800) 747-7444
Membership Services (800) 383-9772
Website wpr.org
Email listener@wpr.org

2009 WPR Annual Report
Editor Claire Couillard
Design and Production
Claire Couillard and Dean Kallenbach
Contributors Lisa Andre, Ellen Clark, Mike Crane,
Laura Dettinger, Cheryl Dring, Stephanie Elkins,
Sheryl Gasser, Michael Leland, Katie Madsen, Lisa
Nalbandian, Jane Ritger, Mary Kay Sherer,
Matthew Tift, Cynthia Woodland

Wisconsin Public Radio is a service of the Wisconsin
Educational Communications Board and the
University of Wisconsin-Extension. ECB and UWEX
are EEO/Affirmative Action employers providing
equal opportunities in employment and
programming, including Title IX and ADA
requirements.