


Schedule A  
WHA-AM (1670)  
Madison, WI

**NFFS Excluded?**

If you have an NFFS Exclusion, please click the "NFFS X" button, and enter your NFFS data.

 <b>Source of Income</b>	2021 data	2022 data	Revision
1. Amounts provided directly by federal government agencies	\$5,000	\$859	\$
A. Grants for facilities and other capital purposes	\$0	\$0	\$
B. Department of Education	\$0	\$859	\$
C. Department of Health and Human Services	\$5,000	\$0	\$
Variance greater than 25%.			
D. National Endowment for the Arts and Humanities	\$0	\$0	\$
E. National Science Foundation	\$0	\$0	\$
F. Other Federal Funds (specify)	\$0	\$0	\$
2. Amounts provided by Public Broadcasting Entities	\$5,264,873	\$5,491,632	\$
A. CPB - Community Service Grants	\$362,707	\$393,300	\$
B. CPB - all other funds from CPB (e.g. RTL, Programming Grants)	\$246,109	\$0	\$
Variance greater than 25%.			
C. PBS - all payments except copyright royalties and other pass-through payments. See Guidelines for details.	\$0	\$0	\$
D. NPR - all payments except pass-through payments. See Guidelines for details.	\$0	\$0	\$
E. Public broadcasting stations - all payments	\$4,656,057	\$5,098,332	\$
F. Other PBE funds (specify)	\$0	\$0	\$
3. Local boards and departments of education or other local government or agency sources	\$6,785	\$10,627	\$
3.1 NFFS Eligible	\$6,785	\$10,627	\$
Variance greater than 25%.			
A. Program and production underwriting	\$6,785	\$10,627	\$
Variance greater than 25%.			
B. Grants and contributions other than underwriting	\$0	\$0	\$
C. Appropriations from the licensee	\$0	\$0	\$
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0	\$
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0	\$
F. Other income eligible as NFFS (specify)	\$0	\$0	\$

3.2 NFFS Ineligible	\$0	\$0	\$
A. Rental income	\$0	\$0	\$
B. Fees for services	\$0	\$0	\$
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0	\$
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0	\$
E. Other income ineligible for NFFS inclusion	\$0	\$0	\$
4. State boards and departments of education or other state government or agency sources	\$7,534	\$15,323	\$
4.1 NFFS Eligible	\$7,534	\$15,323	\$
Variance greater than 25%.			
A. Program and production underwriting	\$7,534	\$15,323	\$
Variance greater than 25%.			
B. Grants and contributions other than underwriting	\$0	\$0	\$
C. Appropriations from the licensee	\$0	\$0	\$
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0	\$
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0	\$
F. Other income eligible as NFFS (specify)	\$0	\$0	\$
4.2 NFFS Ineligible	\$0	\$0	\$
A. Rental income	\$0	\$0	\$
B. Fees for services	\$0	\$0	\$
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0	\$
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0	\$
E. Other income ineligible for NFFS inclusion	\$0	\$0	\$
5. State colleges and universities	\$2,264,045	\$2,299,051	\$
5.1 NFFS Eligible	\$2,262,545	\$2,297,551	\$
A. Program and production underwriting	\$0	\$0	\$
B. Grants and contributions other than underwriting	\$31,096	\$27,384	\$
C. Appropriations from the licensee	\$2,231,449	\$2,270,167	\$
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0	\$
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0	\$

F. Other income eligible as NFFS (specify)	\$0	\$0	\$
5.2 NFFS Ineligible	\$1,500	\$1,500	\$
A. Rental income	\$0	\$0	\$
B. Fees for services	\$1,500	\$1,500	\$
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0	\$
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0	\$
E. Other income ineligible for NFFS inclusion	\$0	\$0	\$
6. Other state-supported colleges and universities	\$2,540	\$2,406	\$
6.1 NFFS Eligible	\$2,540	\$2,406	\$
A. Program and production underwriting	\$2,540	\$2,406	\$
B. Grants and contributions other than underwriting	\$0	\$0	\$
C. Appropriations from the licensee	\$0	\$0	\$
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0	\$
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0	\$
F. Other income eligible as NFFS (specify)	\$0	\$0	\$
6.2 NFFS Ineligible	\$0	\$0	\$
A. Rental income	\$0	\$0	\$
B. Fees for services	\$0	\$0	\$
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0	\$
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0	\$
E. Other income ineligible for NFFS inclusion	\$0	\$0	\$
7. Private colleges and universities	\$29,685	\$42,847	\$
7.1 NFFS Eligible	\$29,685	\$42,847	\$
Variance greater than 25%.			
A. Program and production underwriting	\$29,685	\$42,847	\$
Variance greater than 25%.			
B. Grants and contributions other than underwriting	\$0	\$0	\$
C. Appropriations from the licensee	\$0	\$0	\$
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0	\$

—	E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0	\$
—	F. Other income eligible as NFFS (specify)	\$0	\$0	\$
—	7.2 NFFS Ineligible	\$0	\$0	\$
—	A. Rental income	\$0	\$0	\$
—	B. Fees for services	\$0	\$0	\$
—	C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0	\$
—	D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0	\$
—	E. Other income ineligible for NFFS inclusion	\$0	\$0	\$
—	8. Foundations and nonprofit associations	\$259,177	\$327,477	\$
—	8.1 NFFS Eligible	\$259,177	\$327,477	\$
—	Variance greater than 25%.			
—	A. Program and production underwriting	\$245,227	\$327,477	\$
—	Variance greater than 25%.			
—	B. Grants and contributions other than underwriting	\$13,950	\$0	\$
—	Variance greater than 25%.			
—	C. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0	\$
—	D. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0	\$
—	E. Other income eligible as NFFS (specify)	\$0	\$0	\$
—	8.2 NFFS Ineligible	\$0	\$0	\$
—	A. Rental income	\$0	\$0	\$
—	B. Fees for services	\$0	\$0	\$
—	C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0	\$
—	D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0	\$
—	E. Other income ineligible for NFFS inclusion	\$0	\$0	\$
—	9. Business and Industry	\$641,395	\$461,273	\$
—	9.1 NFFS Eligible	\$639,139	\$461,273	\$
—	Variance greater than 25%.			
—	A. Program and production underwriting	\$639,139	\$461,273	\$
—	Variance greater than 25%.			

B. Grants and contributions other than underwriting	\$0	\$0	\$
C. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0	\$
D. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0	\$
E. Other income eligible as NFFS (specify)	\$0	\$0	\$
9.2 NFFS Ineligible	\$2,256	\$0	\$
Variance greater than 25%.			
A. Rental income	\$0	\$0	\$
B. Fees for services	\$2,256	\$0	\$
Variance greater than 25%.			
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0	\$
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0	\$
E. Other income ineligible for NFFS inclusion	\$0	\$0	\$
10. Memberships and subscriptions (net of membership bad debt expense)	\$1,689,749	\$3,347,031	\$
Variance greater than 25%.			
10.1 NFFS Exclusion – Fair market value of premiums that are not of insubstantial value	\$1,597	\$628	\$
Variance greater than 25%.			
10.2 NFFS Exclusion – All bad debt expenses from NFFS eligible revenues including but not limited to pledges, underwriting, and membership (unless netted elsewhere in Schedule A)	\$0	\$0	\$
10.3 Total number of contributors.	<u>2021 data</u> 10,349	<u>2022 data</u> 11,463	
11. Revenue from Friends groups less any revenue included on line 10	\$0	\$0	\$
11.1 Total number of Friends contributors.	<u>2021 data</u> 0	<u>2022 data</u> 0	
12. Subsidiaries and other activities unrelated to public broadcasting (See instructions)	\$0	\$0	\$
A. Nonprofit subsidiaries involved in telecommunications activities	\$0	\$0	\$
B. NFFS Ineligible – Nonprofit subsidiaries not involved in telecommunications activities	\$0	\$0	\$
C. NFFS Ineligible – For-profit subsidiaries regardless of the nature of its activities	\$0	\$0	\$
D. NFFS Ineligible – Other activities unrelated to public broadcasting	\$0	\$0	\$

## Form of Revenue

2021 data      2022 data      Revision

13. Auction revenue (see instructions for Line 13)	\$0	\$0	\$
A. Gross auction revenue	\$0	\$0	\$
B. Direct auction expenses	\$0	\$0	\$
14. Special fundraising activities (see instructions for Line 14)	\$0	\$0	\$
A. Gross special fundraising revenues	\$0	\$0	\$
B. Direct special fundraising expenses	\$0	\$0	\$
15. Passive income	\$267,534	\$104,361	\$
A. Interest and dividends (other than on endowment funds)	\$267,534	\$104,361	\$
Variance greater than 25%.			
B. Royalties	\$0	\$0	\$
C. PBS or NPR pass-through copyright royalties	\$0	\$0	\$
16. Gains and losses on investments, charitable trusts and gift annuities and sale of other assets (other than endowment funds)	\$1,411,733	\$-1,001,539	\$
A. Gains from sales of property and equipment (do not report losses)	\$0	\$0	\$
B. Realized gains/losses on investments (other than endowment funds)	\$189,486	\$375,114	\$
Variance greater than 25%.			
C. Unrealized gains/losses on investments and actuarial gains/losses on charitable trusts and gift annuities (other than endowment funds)	\$1,222,247	\$-1,376,653	\$
Variance greater than 25%.			
17. Endowment revenue	\$23,928	\$-161,170	\$
A. Contributions to endowment principal	\$120	\$0	\$
Variance greater than 25%.			
B. Interest and dividends on endowment funds	\$2,480	\$11,589	\$
Variance greater than 25%.			
C. Realized net investment gains and losses on endowment funds (if this is a negative amount, add a hyphen, e.g., "-1,765")	\$5,525	\$-8,848	\$
Variance greater than 25%.			
D. Unrealized net investment gains and losses on endowment funds (if this is a negative amount, add a hyphen, e.g., "-1,765")	\$15,803	\$-163,911	\$
Variance greater than 25%.			
18. Capital fund contributions from individuals (see instructions)	\$0	\$0	\$
A. Facilities and equipment (except funds received from	\$0	\$0	\$

—	federal or public broadcasting sources)			
—	B. Other	\$0	\$0	\$
—	19. Gifts and bequests from major individual donors	\$984,301	\$1,635,230	\$
		<b>2021 data</b>	<b>2022 data</b>	
—	19.1 Total number of major individual donors	307	299	

Variance greater than 25%.

—	20. Other Direct Revenue	\$2,707	\$0	\$
—	Line 21. Proceeds from the FCC Spectrum Incentive Auction, interest and dividends earned on these funds, channel sharing revenues, and spectrum leases	\$0	\$0	\$
—	A. Proceeds from sale in spectrum auction	\$0	\$0	\$
—	B. Interest and dividends earned on spectrum auction related revenue	\$0	\$0	\$
—	C. Payments from spectrum auction speculators	\$0	\$0	\$
—	D. Channel sharing and spectrum leases revenues	\$0	\$0	\$
—	E. Spectrum repacking funds	\$0	\$0	\$
—	22. Total Revenue (Sum of lines 1 through 12, 13.A, 14.A, and 15 through 21)	\$12,860,986	\$12,575,408	\$

[Click here to view all NFFS Eligible revenue on Lines 3 through 9.](#)

[Click here to view all NFFS Ineligible revenue on Lines 3 through 9.](#)

## Adjustments to Revenue

	2021 data	2022 data	Revision	
—	23. Federal revenue from line 1.	\$5,000	\$859	\$

Variance greater than 25%.

—	24. Public broadcasting revenue from line 2.	\$5,264,873	\$5,491,632	\$
—	25. Capital funds exclusion—TV (3.2D, 4.2D, 5.2D, 6.2D, 7.2D, 8.2D, 9.2D, 18A)	\$0	\$0	\$
—	26. Revenue on line 20 not meeting the source, form, purpose, or recipient criteria	\$2,707	\$0	\$

Variance greater than 25%.

—	27. Other automatic subtractions from total revenue	\$1,438,414	\$-1,172,170	\$
—	A. Auction expenses – limited to the lesser of lines 13a or 13b	\$0	\$0	\$
—	B. Special fundraising event expenses – limited to the lesser of lines 14a or 14b	\$0	\$0	\$
—	C. Gains from sales of property and equipment – line 16a	\$0	\$0	\$
—	D. Realized gains/losses on investments (other than endowment funds) – line 16b	\$189,486	\$375,114	\$

Variance greater than 25%.

—	E. Unrealized investment and actuarial gains/losses (other than endowment funds) – line 16c	\$1,222,247	\$-1,376,653	\$
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Variance greater than 25%.

F. Realized and unrealized net investment gains/losses on endowment funds – line 17c, line 17d	\$21,328	\$ -172,759	\$
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Variance greater than 25%.

G. Rental income (3.2A, 4.2A, 5.2A, 6.2A, 7.2A, 8.2A, 9.2A)	\$0	\$0	\$
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H. Fees for services (3.2B, 4.2B, 5.2B, 6.2B, 7.2B, 8.2B, 9.2B)	\$3,756	\$1,500	\$
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Variance greater than 25%.

I. Licensing Fees (3.2C, 4.2C, 5.2C, 6.2C, 7.2C, 8.2C, 9.2C)	\$0	\$0	\$
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J. Other revenue ineligible as NFFS (3.2E, 4.2E, 5.2E, 6.2E, 7.2E, 8.2E, 9.2E)	\$0	\$0	\$
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K. FMV of high-end premiums (Line 10.1)	\$1,597	\$628	\$
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Variance greater than 25%.

L. All bad debt expenses from NFFS eligible revenues including but not limited to pledges, underwriting, and membership (Line 10.2)	\$0	\$0	\$
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M. Revenue from subsidiaries and other activities ineligible as NFFS (12.B, 12.C, 12.D)	\$0	\$0	\$
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N. Proceeds from spectrum auction and related revenues from line 21.	\$0	\$0	\$
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28. <b>Total Direct Nonfederal Financial Support</b> (Line 22 less Lines 23 through 27). (Forwards to line 1 of the Summary of Nonfederal Financial Support)	\$6,149,992	\$8,255,087	\$
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Variance greater than 25%.

Comments

Comment	Name	Date	Status
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