November 22, 2022

Interim Chancellor Tammy Evetovich
Sent by email: evetovich@uwplatt.edu

Dear Interim Chancellor Evetovich:

For some time, UW-Platteville has been working to stabilize and increase enrollment at the Richland campus. However, the current enrollment at Richland is only 60 degree-seeking students. I know the university has undertaken good faith efforts to stabilize enrollment, but these efforts have not stemmed the continuing enrollment decline.

While the University of Wisconsin System remains committed to the branch campuses and to providing as broad of access for students as possible, there comes a time when financial pressure and low enrollment makes in-person degree level academic instruction no longer tenable.

Considering these circumstances, I direct you to take the following actions on or before January 15, 2023:

1. Develop a plan to adjust (effective at the beginning of the next academic year) the offerings at the Richland campus by transitioning the in-person degree instructional programs at Richland to the main UW-Platteville campus or the Baraboo campus. The plan should include consideration of reasonable arrangements for all of our current Richland degree-seeking students, including, for example, offering Richland tuition levels to students transferring to UW-Platteville or another System campus. Similarly, the plan should address faculty and staff.

2. Develop a plan related to the ongoing presence at and mission of the Richland campus, including, for example, offering enrichment programs, online reskilling and upskilling courses for adult learners and online degree completion courses at campus facilities. The plan should also contemplate involving other partners in campus activities and involve Richland County government officials as well as business and community leaders. The focus of the plan should be on maintaining a sustainable presence at the Richland campus that meets regional needs.
3. Develop, with our team at System Administration, a plan to communicate the actions outlined above and to do so in consultation with shared governance.

4. Prepare a draft communication to the HLC to advise that entity of our course of action.

The decision to request the plans as outlined above was not an easy one for obvious reasons, but I ultimately concluded that the status quo is no longer sustainable.

I look forward to receiving your proposed plans. If you have any questions in the interim, please let me know.

Very truly yours,

[Signature]

Jay Rothman
President